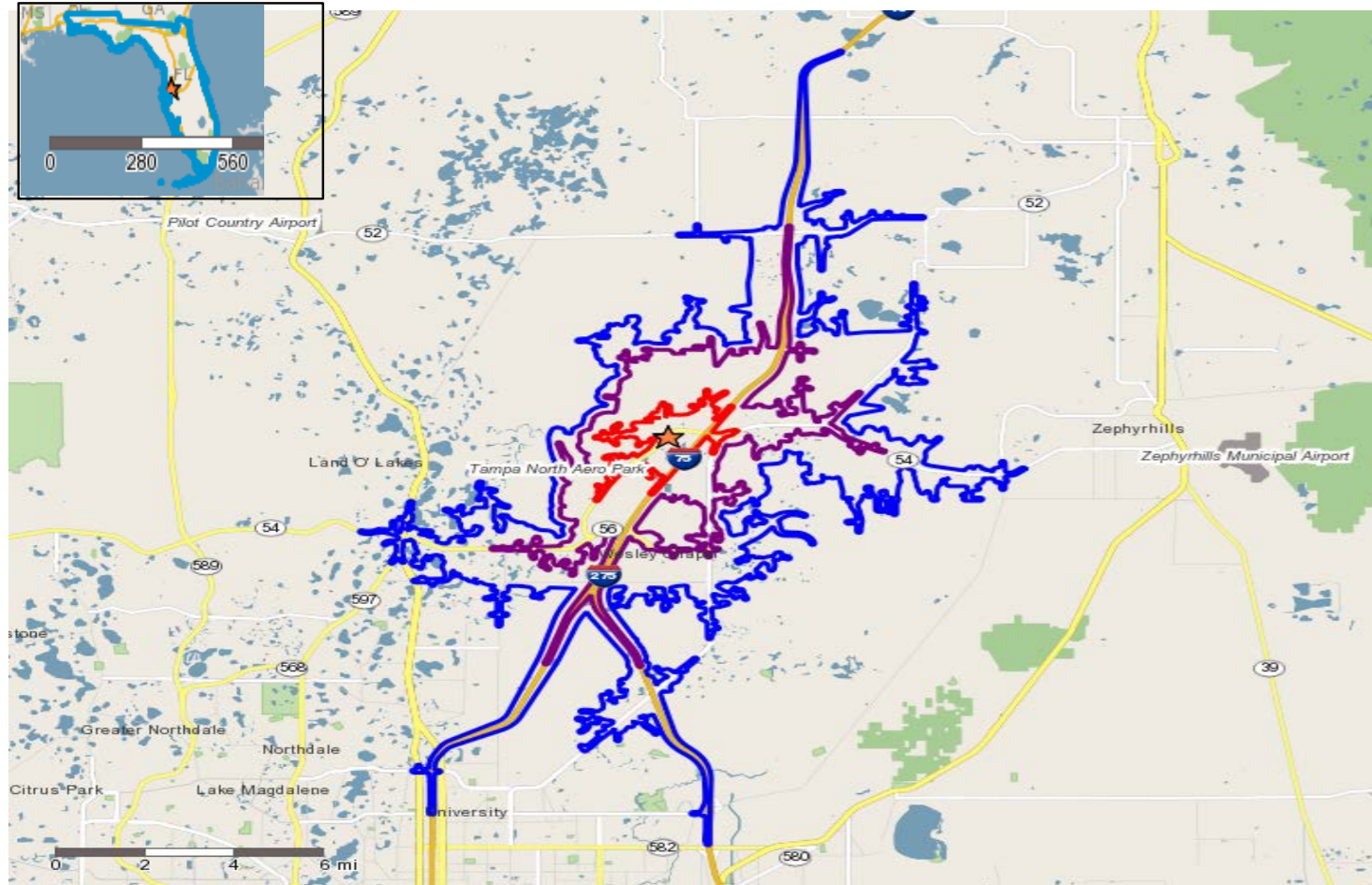


Overview map showing the requested trade area(s) around 27040 Wesley Chapel Blvd, 27040 Wesley Chapel Blvd, Wesley Chapel, FL, 33544:

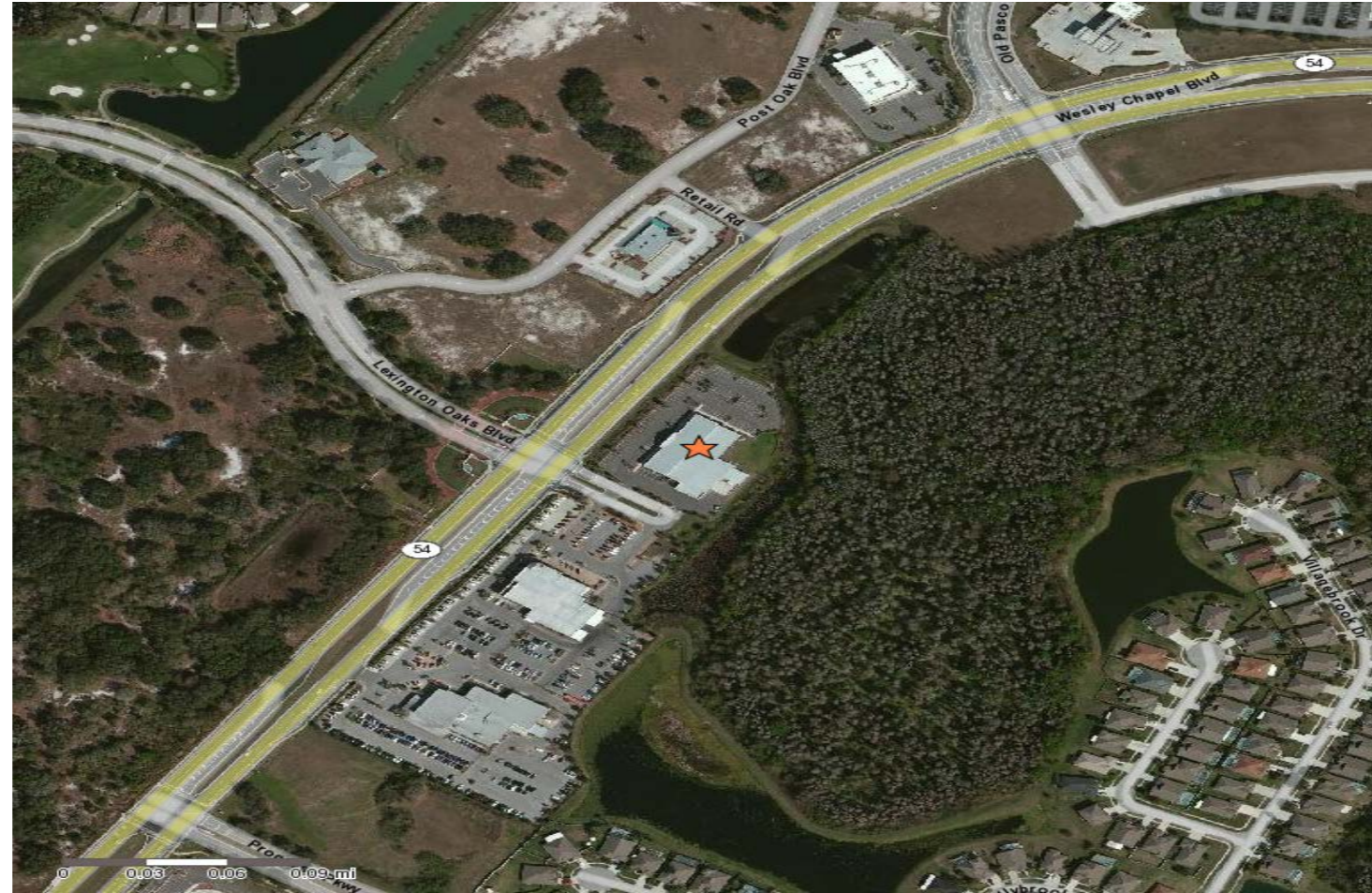


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Trade Area (in drivetime minutes) - 5
Trade Area (in drivetime minutes) - 10
Trade Area (in drivetime minutes) - 15

Aerial map around 27040 Wesley Chapel Blvd, 27040 Wesley Chapel Blvd, Wesley Chapel, FL, 33544:



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Complete Demographic Comparison Report for 27040 Wesley Chapel Blvd, 27040 Wesley Chapel Blvd, Wesley Chapel, FL, 33544:

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
2017A Demographics:				
Q2 2017 Employees	149,786,391	2,249	13,390	34,220
Q2 2017 Establishments*	11,959,762	306	1,318	3,929
Total Population	325,227,741	5,168	23,062	69,385
Total Households	122,737,174	1,860	8,108	25,004
Female Population	165,121,145	2,634	11,832	35,893
% Female	50.8%	51.0%	51.3%	51.7%
Male Population	160,106,596	2,534	11,230	33,492
% Male	49.2%	49.0%	48.7%	48.3%
Population Density (per Sq. Mi.)	90.40	1,434.53	994.48	999.12
Employed Civilian Population 16+				
Total	156,444,659	2,682	11,691	35,511
White Collar	60.7%	67.2%	71.7%	71.8%
Blue Collar	39.3%	32.8%	28.3%	28.2%
Seasonal Population by Quarter:				
Q4 2014	10,248,641	45	395	1,735
Q1 2015	10,273,667	38	394	1,701
Q2 2015	11,599,442	38	394	1,703
Q3 2015	11,403,275	38	397	1,747
Q4 2015	10,535,757	39	416	1,820
Q1 2016	10,458,114	45	427	1,907
Q2 2016	11,800,448	39	413	1,872
Q3 2016	11,499,269	35	367	1,608
Q4 2016	10,640,360	37	380	1,688
Age:				
Age 0 - 4	6.2%	6.7%	5.9%	5.9%
Age 5 - 14	12.8%	15.3%	16.1%	15.2%
Age 15 - 19	6.6%	6.4%	6.9%	7.0%
Age 20 - 24	7.1%	5.4%	5.4%	5.8%
Age 25 - 34	13.7%	14.1%	11.9%	12.9%
Age 35 - 44	12.6%	16.3%	15.8%	15.7%
Age 45 - 54	13.4%	13.9%	15.2%	14.3%
Age 55 - 64	12.7%	11.1%	11.7%	11.4%
Age 65 - 74	8.5%	7.9%	7.7%	8.0%
Age 75 - 84	4.3%	2.3%	2.7%	2.9%
Age 85 +	2.0%	0.6%	0.7%	0.8%
Median Age	37.8	36.3	37.6	37.2
Housing Units				
Total Housing Units	135,886,619	1,942	8,647	27,090
Occupied Housing Units	90.3%	95.8%	93.8%	92.3%
Vacant Housing Units	9.7%	4.3%	6.2%	7.7%
Housing Units by Tenure				
Total Households in Tenure	122,737,174	1,860	8,108	25,004
Owner Occupied Housing Units	78,059,133	1,281	6,207	18,291
Owner Occupied free and clear	34.0%	18.8%	19.7%	21.8%
Owner Occupied with a mortgage or loan	66.0%	81.2%	80.3%	78.2%
Renter Occupied Housing Units	44,678,041	579	1,901	6,713

Race and Ethnicity

American Indian, Eskimo, Aleut	1.0%	0.3%	0.3%	0.3%
Asian	5.5%	5.0%	4.8%	5.7%
Black	12.9%	12.3%	10.5%	12.5%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	70.4%	73.1%	76.5%	73.1%
Other	6.7%	5.0%	4.1%	4.5%
Multi-Race	3.3%	4.3%	3.7%	3.9%
Hispanic Ethnicity	17.9%	24.3%	22.5%	23.5%
Not of Hispanic Ethnicity	82.1%	75.7%	77.5%	76.5%

Race of Hispanics

Hispanics	58,138,430	1,257	5,184	16,322
American Indian	1.4%	0.2%	0.3%	0.3%
Asian	0.4%	0.6%	0.3%	0.4%
Black	2.6%	4.6%	4.5%	5.0%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%	0.1%
White	52.8%	71.0%	72.5%	70.2%
Other	36.4%	17.7%	16.3%	17.5%
Multi-Race	6.3%	5.9%	6.0%	6.6%

Race of Non Hispanics

Non Hispanics	267,089,311	3,910	17,877	53,063
American Indian	0.9%	0.3%	0.4%	0.3%
Asian	6.6%	6.5%	6.0%	7.3%
Black	15.1%	14.7%	12.3%	14.7%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	74.2%	73.7%	77.6%	74.1%
Other	0.2%	0.9%	0.5%	0.5%
Multi-Race	2.7%	3.8%	3.1%	3.0%

Marital Status:

Age 15 + Population	263,417,179	4,029	17,977	54,707
Divorced	11.2%	11.7%	12.1%	11.6%
Never Married	33.2%	29.6%	26.8%	27.1%
Now Married	49.7%	56.1%	57.4%	57.4%
Now Married - Separated	2.2%	0.4%	1.2%	2.0%
Widowed	5.9%	2.6%	3.7%	3.9%

Educational Attainment:

Total Population Age 25+	219,008,338	3,420	15,152	45,863
Grade K - 8	4.4%	3.8%	2.4%	1.6%
Grade 9 - 12	7.8%	2.4%	3.3%	3.6%
High School Graduate	27.9%	20.1%	21.5%	21.4%
Associates Degree	7.9%	12.6%	12.5%	12.3%
Bachelor's Degree	18.4%	21.5%	23.0%	24.3%
Graduate Degree	11.0%	7.2%	10.0%	12.2%
Some College, No Degree	21.1%	30.7%	26.4%	24.0%
No Schooling Completed	1.4%	1.8%	0.9%	0.7%

Household Income:

Income \$ 0 - \$9,999	6.9%	2.9%	3.0%	3.3%
Income \$ 10,000 - \$14,999	5.0%	1.6%	1.4%	1.8%
Income \$ 15,000 - \$24,999	10.2%	11.3%	8.1%	7.1%
Income \$ 25,000 - \$34,999	9.7%	5.8%	5.6%	5.9%
Income \$ 35,000 - \$49,999	13.1%	19.6%	14.7%	13.1%
Income \$ 50,000 - \$74,999	18.2%	17.8%	22.1%	23.1%
Income \$ 75,000 - \$99,999	12.6%	17.4%	19.7%	18.8%
Income \$100,000 - \$124,999	8.6%	11.3%	11.4%	11.9%

Income \$125,000 - \$149,999	5.1%	4.7%	6.2%	6.2%
Income \$150,000 +	10.6%	7.5%	7.9%	8.7%
Average Household Income	\$81,217	\$80,004	\$83,811	\$85,054
Median Household Income	\$56,286	\$60,131	\$68,878	\$69,722
Per Capita Income	\$30,982	\$28,789	\$29,468	\$30,659

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

Total Families (Family Households)	80,787,447	1,371	6,258	18,604
Husband-Wife Family, Own Children, Below Poverty	1,964,884	47	97	206
Husband-Wife Family, No Own Children, Below Poverty	1,262,019	13	48	176
Male Householder, Own Children, Below Poverty	617,027	24	57	111
Male Householder, No Own Children, Below Poverty	274,059	1	13	24
Female Householder, Own Children, Below Poverty	3,431,758	45	156	414
Female Householder, No Own Children, Below Poverty	882,150	8	18	113
Husband-Wife Family, Own Children, At/Above Poverty	21,829,120	492	2,244	6,649
Husband-Wife Family, No Own Children, At/Above Poverty	33,892,361	507	2,499	7,516
Male Householder, Own Children, At/Above Poverty	2,239,708	29	147	472
Male Householder, No Own Children, At/Above Poverty	2,844,136	34	162	506
Female Householder, Own Children, At/Above Poverty	5,208,416	64	392	1,202
Female Householder, No Own Children, At/Above Poverty	6,341,809	108	426	1,215

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	325,227,741	5,168	23,062	69,385
Less Than .50	22,017,217	286	806	2,259
.50 - .99	27,724,453	334	987	2,527
1.00 - 1.24	15,540,866	246	902	2,044
1.25 - 1.49	15,625,397	227	764	2,293
1.50 - 1.84	21,535,007	593	1,740	3,742
1.85 - 1.99	8,724,843	85	299	1,080
2.00+	214,059,958	3,397	17,563	55,440

Poverty: Popn by Race

By Race

White, Below Poverty Level	26,936,916	242	1,037	3,016
White, Above Poverty Level	202,076,348	3,533	16,604	47,732
Black, Below Poverty Level	11,435,408	33	197	597
Black, Above Poverty Level	30,344,187	601	2,230	8,039
AI/Alaskan Native, Below Poverty Level	898,419	9	23	39
AI/Alaskan Native, Above Poverty Level	2,272,696	7	54	152
Asian, Below Poverty Level	2,284,559	141	252	419
Asian, Above Poverty Level	15,689,936	119	844	3,539
NH/PI, Below Poverty Level	128,106	2	5	13
NH/PI, Above Poverty Level	492,086	4	12	41
Some Other Race, Below Poverty Level	5,788,652	62	83	302
Some Other Race, Above Poverty Level	16,044,592	193	860	2,812
2+ Races, Below Poverty Level	2,269,610	130	195	400
2+ Races, Above Poverty Level	8,566,226	91	666	2,284

Poverty: Popn by Ethnicity

Hispanic/Latino

Hispanic/Latino, Below Poverty Level	13,675,665	87	176	918
Hispanic/Latino, Above Poverty Level	44,462,765	1,171	5,008	15,404
Non-Hispanic/Latino, Below Poverty Level	36,066,005	533	1,616	3,868
Non-Hispanic/Latino, Above Poverty Level	231,023,306	3,377	16,261	49,195

Non-Hispanic/Latino by Race

White, Below Poverty Level	20,490,392	242	973	2,530
White, Above Poverty Level	177,818,765	2,641	12,906	36,765
Other than White, Below Poverty Level	29,251,278	378	819	2,256
Other than White, Above Poverty Level	97,667,306	1,907	8,363	27,835

Vehicles Available

0 Vehicles Available	9.1%	1.3%	1.4%	1.6%
1 Vehicle Available	33.8%	29.5%	27.0%	29.1%
2+ Vehicles Available	57.1%	69.1%	71.5%	69.3%
Average Vehicles Per Household	1.92	1.99	1.98	1.92
Total Vehicles Available	235,125,118	3,698	16,026	48,025

2022 Demographics:

Total Population	338,317,173	6,626	29,628	86,599
Total Households	129,506,301	2,396	10,538	31,525
Female Population	171,433,568	3,372	15,149	44,696
% Female	50.7%	50.9%	51.1%	51.6%
Male Population	166,883,605	3,254	14,479	41,902
% Male	49.3%	49.1%	48.9%	48.4%
Population Density (per Sq. Mi.)	94.04	1,839.25	1,277.65	1,246.98

Employed Civilian Population 16+

Total	164,768,727	3,490	15,339	45,133
% White Collar	61.0%	67.2%	71.6%	71.7%
% Blue Collar	39.0%	32.8%	28.4%	28.3%

Age:

Age 0 - 4	6.1%	6.9%	5.7%	5.8%
Age 5 - 14	12.4%	14.0%	14.6%	14.0%
Age 15 - 19	6.4%	6.2%	6.9%	6.9%
Age 20 - 24	6.7%	5.2%	5.5%	5.9%
Age 25 - 34	13.8%	13.6%	11.7%	12.7%
Age 35 - 44	12.8%	16.2%	15.3%	15.4%
Age 45 - 54	12.3%	13.1%	14.3%	13.7%
Age 55 - 64	12.6%	11.2%	12.1%	11.6%
Age 65 - 74	9.8%	9.4%	9.3%	9.2%
Age 75 - 84	5.1%	3.4%	3.8%	3.8%
Age 85 +	2.0%	0.7%	0.8%	0.9%
Median Age	38.5	37.6	38.9	38.1

Housing Units

Total Housing Units	143,512,941	2,498	11,263	34,137
Occupied Housing Units	90.2%	95.9%	93.6%	92.4%
Vacant Housing Units	9.8%	4.1%	6.4%	7.7%

Housing Units by Tenure

Total Households in Tenure	129,506,301	2,396	10,538	31,525
Owner Occupied Housing Units	82,491,835	1,643	8,012	22,780
Owner Occupied free and clear	34.0%	19.4%	20.5%	22.0%
Owner Occupied with a mortgage or loan	66.0%	80.6%	79.5%	78.0%
Renter Occupied Housing Units	47,014,466	753	2,526	8,744

Race and Ethnicity

American Indian, Eskimo, Aleut	1.0%	0.3%	0.3%	0.3%
Asian	5.9%	5.4%	5.0%	6.0%
Black	12.7%	12.9%	11.0%	13.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	69.5%	71.0%	74.8%	71.2%
Other	7.1%	5.5%	4.5%	5.0%
Multi-Race	3.7%	4.9%	4.2%	4.4%

Hispanic Ethnicity	18.9%	26.9%	24.8%	26.0%
Not of Hispanic Ethnicity	81.1%	73.1%	75.2%	74.0%
Race of Hispanics				
Hispanics	63,799,950	1,779	7,352	22,534
American Indian	1.3%	0.2%	0.3%	0.3%
Asian	0.4%	0.6%	0.3%	0.4%
Black	2.5%	4.7%	4.5%	5.1%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%	0.1%
White	52.8%	70.3%	72.2%	69.6%
Other	36.4%	18.2%	16.6%	17.8%
Multi-Race	6.5%	6.1%	6.1%	6.7%
Race of Non Hispanics				
Non Hispanics	274,517,223	4,846	22,276	64,064
American Indian	0.9%	0.4%	0.4%	0.3%
Asian	7.1%	7.1%	6.6%	8.0%
Black	15.1%	15.9%	13.1%	15.8%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	73.4%	71.2%	75.7%	71.7%
Other	0.2%	0.9%	0.6%	0.5%
Multi-Race	3.1%	4.4%	3.6%	3.6%
Marital Status:				
Age 15 + Population	275,723,599	5,247	23,621	69,444
Divorced	11.1%	11.7%	12.3%	11.8%
Never Married	33.1%	30.3%	27.4%	27.8%
Now Married	49.9%	55.4%	56.6%	56.5%
Now Married - Separated	2.2%	0.4%	1.2%	2.0%
Widowed	5.9%	2.7%	3.8%	3.9%
Educational Attainment:				
Total Population Age 25+	231,469,567	4,485	19,945	58,329
Grade K - 9	4.3%	3.8%	2.3%	1.6%
Grade 9 - 12	7.7%	2.4%	3.4%	3.6%
High School Graduate	27.6%	20.1%	21.5%	21.3%
Associates Degree	8.0%	12.5%	12.4%	12.2%
Bachelor's Degree	18.7%	21.1%	22.8%	24.2%
Graduate Degree	11.2%	7.4%	10.3%	12.4%
Some College, No Degree	21.1%	30.9%	26.4%	24.0%
No Schooling Completed	1.4%	1.8%	0.9%	0.7%
Household Income:				
Income \$ 0 - \$9,999	5.2%	2.3%	2.4%	2.5%
Income \$ 10,000 - \$14,999	4.7%	1.5%	1.4%	1.7%
Income \$ 15,000 - \$24,999	8.9%	9.5%	6.7%	5.9%
Income \$ 25,000 - \$34,999	8.6%	5.7%	5.1%	5.2%
Income \$ 35,000 - \$49,999	11.8%	17.3%	12.7%	11.3%
Income \$ 50,000 - \$74,999	17.1%	18.2%	21.8%	22.7%
Income \$ 75,000 - \$99,999	13.5%	18.0%	20.2%	19.5%
Income \$100,000 - \$124,999	10.5%	13.0%	13.2%	13.7%
Income \$125,000 - \$149,999	6.5%	5.9%	7.3%	7.4%
Income \$150,000 +	13.3%	8.7%	9.2%	10.1%
Average Household Income	\$93,376	\$86,895	\$90,370	\$92,253
Median Household Income	\$65,658	\$67,898	\$74,858	\$75,854
Per Capita Income	\$36,063	\$31,428	\$32,144	\$33,590
Vehicles Available				
0 Vehicles Available	8.9%	1.4%	1.5%	1.6%

1 Vehicle Available	33.6%	29.4%	27.0%	28.9%
2+ Vehicles Available	57.5%	69.2%	71.5%	69.5%
Average Vehicles Per Household	1.92	1.99	1.98	1.93
Total Vehicles Available	248,813,811	4,766	20,852	60,721

2010 Demographics:

Total Population	308,745,538	4,998	21,631	62,760
Total Households	116,716,292	1,803	7,654	22,702
Female Population	156,964,212	2,528	11,064	32,299
% Female	50.8%	50.6%	51.2%	51.5%
Male Population	151,781,326	2,470	10,567	30,461
% Male	49.2%	49.4%	48.9%	48.5%
Population Density (per Sq. Mi.)	85.82	1,387.43	932.79	903.72

Employed Civilian Population 16+

Total	140,768,943	2,504	10,629	31,186
% White Collar	61.0%	67.5%	71.7%	71.7%
% Blue Collar	39.0%	32.5%	28.3%	28.3%

Age:

Age 0 - 4	6.5%	7.4%	7.2%	6.9%
Age 5 - 14	13.3%	15.0%	15.8%	15.5%
Age 15 - 19	7.1%	6.6%	6.8%	6.8%
Age 20 - 24	7.0%	5.5%	4.9%	5.2%
Age 25 - 34	13.3%	14.2%	12.3%	13.4%
Age 35 - 44	13.3%	17.6%	17.8%	17.2%
Age 45 - 54	14.6%	14.5%	15.6%	14.5%
Age 55 - 64	11.8%	10.9%	11.0%	10.8%
Age 65 - 74	7.0%	5.9%	5.8%	6.5%
Age 75 - 84	4.2%	1.8%	2.2%	2.6%
Age 85 +	1.8%	0.6%	0.6%	0.7%
Median Age	37.1	35.7	36.8	36.3

Housing Units

Total Housing Units	131,704,730	1,943	8,411	25,383
Occupied Housing Units	88.6%	92.8%	91.0%	89.4%
Vacant Housing Units	11.4%	7.2%	9.0%	10.6%

Housing Units by Tenure

Total Households in Tenure	116,716,292	1,803	7,654	22,702
Owner Occupied Housing Units	75,986,074	1,299	6,132	17,440
Owner Occupied free and clear	30.3%	14.4%	15.2%	16.4%
Owner Occupied with a mortgage or loan	69.7%	85.6%	84.8%	83.6%
Renter Occupied Housing Units	40,730,218	504	1,522	5,262

Race and Ethnicity

American Indian, Eskimo, Aleut	1.0%	0.3%	0.3%	0.3%
Asian	4.8%	4.2%	4.0%	4.8%
Black	12.6%	8.9%	7.7%	9.3%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	72.4%	79.3%	81.7%	78.8%
Other	6.2%	3.7%	3.2%	3.6%
Multi-Race	2.9%	3.5%	3.0%	3.2%
Hispanic Ethnicity	16.3%	19.7%	18.3%	19.3%
Not of Hispanic Ethnicity	83.7%	80.3%	81.7%	80.7%

Race of Hispanics

Hispanics	50,477,594	986	3,951	12,139
American Indian	1.4%	0.3%	0.4%	0.3%
Asian	0.4%	0.6%	0.3%	0.3%
Black	2.5%	3.6%	3.4%	3.8%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%	0.1%
White	53.0%	73.9%	74.6%	72.3%
Other	36.7%	16.0%	15.4%	17.0%
Multi-Race	6.0%	5.7%	5.9%	6.2%
Race of Non Hispanics				
Non Hispanics	258,267,944	4,012	17,680	50,621
American Indian	0.9%	0.3%	0.3%	0.2%
Asian	5.6%	5.1%	4.8%	5.9%
Black	14.6%	10.2%	8.6%	10.6%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%	0.1%
White	76.2%	80.6%	83.3%	80.3%
Other	0.2%	0.7%	0.4%	0.4%
Multi-Race	2.3%	3.0%	2.4%	2.4%
Marital Status:				
Age 15 + Population	247,518,325	3,877	16,669	48,709
Divorced	10.9%	13.5%	12.2%	12.1%
Never Married	32.1%	28.1%	24.5%	25.1%
Now Married	51.0%	56.2%	60.1%	59.6%
Now Married - Separated	2.2%	1.1%	1.1%	1.6%
Widowed	6.0%	2.2%	3.3%	3.3%
Educational Attainment:				
Total Population Age 25+	203,891,983	3,275	14,141	41,183
Grade K - 8	4.8%	4.3%	2.9%	1.9%
Grade 9 - 12	8.3%	2.3%	3.1%	3.5%
High School Graduate	28.5%	20.7%	21.7%	21.5%
Associates Degree	7.6%	12.8%	12.7%	12.6%
Bachelor's Degree	17.7%	23.5%	24.2%	25.0%
Graduate Degree	10.4%	5.1%	7.8%	10.3%
Some College, No Degree	21.3%	29.8%	26.9%	24.6%
No Schooling Completed	1.3%	1.5%	0.7%	0.5%
Household Income:				
Income \$ 0 - \$9,999	7.4%	3.5%	3.1%	3.4%
Income \$ 10,000 - \$14,999	5.4%	1.7%	1.7%	1.9%
Income \$ 15,000 - \$24,999	11.0%	13.2%	9.7%	8.3%
Income \$ 25,000 - \$34,999	10.7%	7.6%	6.6%	7.0%
Income \$ 35,000 - \$49,999	14.3%	21.9%	16.4%	14.3%
Income \$ 50,000 - \$74,999	18.5%	17.6%	23.1%	23.5%
Income \$ 75,000 - \$99,999	12.2%	18.1%	19.4%	19.2%
Income \$100,000 - \$124,999	8.2%	8.8%	10.7%	11.7%
Income \$125,000 - \$149,999	4.4%	3.3%	4.2%	4.6%
Income \$150,000 +	7.9%	4.3%	5.1%	6.2%
Average Household Income	\$73,387	\$68,393	\$74,360	\$77,898
Median Household Income	\$51,362	\$52,476	\$62,886	\$65,450
Per Capita Income	\$28,088	\$24,669	\$26,314	\$28,186
Vehicles Available				
0 Vehicles Available	9.1%	1.2%	1.1%	1.2%
1 Vehicle Available	33.9%	30.7%	27.5%	29.1%
2+ Vehicles Available	57.1%	68.1%	71.4%	69.7%
Average Vehicles Per Household	1.91	1.95	1.95	1.91

Total Vehicles Available	223,213,952	3,514	14,934	43,419
2000 Census Demographics:				
Total Population	281,422,025	1,832	9,489	25,777
Total Households	105,480,443	658	3,417	9,573
Female Population	143,514,568	943	4,831	13,121
% Female	51.0%	51.5%	50.9%	50.9%
Male Population	137,907,457	888	4,658	12,656
% Male	49.0%	48.5%	49.1%	49.1%
Employed Civilian Population 16+				
Total	129,717,205	949	4,943	13,391
% White Collar	61.9%	66.8%	68.5%	72.4%
% Blue Collar	38.1%	33.2%	31.5%	27.6%
Age:				
Age 0 - 4	6.8%	7.8%	6.7%	7.1%
Age 5 - 14	14.6%	18.2%	16.7%	15.6%
Age 15 - 19	7.1%	4.6%	5.5%	5.6%
Age 20 - 24	6.8%	4.3%	3.4%	3.8%
Age 25 - 34	14.1%	18.3%	15.0%	15.1%
Age 35 - 44	16.3%	18.5%	19.5%	19.5%
Age 45 - 54	13.4%	13.7%	14.6%	14.6%
Age 55 - 64	8.6%	8.7%	9.6%	9.1%
Age 65 - 74	6.6%	3.2%	6.1%	6.4%
Age 75 - 84	4.4%	2.4%	2.5%	2.8%
Age 85 +	1.5%	0.2%	0.4%	0.5%
Median Age	35.5	33.2	36.4	36.5
Housing Units				
Total Housing Units	115,905,192	695	3,569	10,292
Owner Occupied Housing Units	60.3%	77.9%	86.6%	82.4%
Renter Occupied Housing Units	30.7%	16.8%	9.1%	10.6%
Vacant Housing Units	9.0%	5.3%	4.3%	7.0%
Race and Ethnicity				
American Indian, Eskimo, Aleut	0.9%	1.9%	0.7%	0.4%
Asian	3.6%	0.5%	1.1%	2.0%
Hawaiian or other Pacific Islander	0.1%	0.0%	0.0%	0.1%
Black	12.2%	2.6%	2.3%	3.5%
White	75.1%	90.4%	92.6%	90.5%
Other	5.5%	4.1%	2.3%	1.7%
Two or More Races	2.6%	0.7%	1.2%	1.9%
Hispanic Ethnicity	12.5%	8.0%	8.6%	9.4%
Not of Hispanic Ethnicity	87.5%	92.0%	91.5%	90.6%
Marital Status:				
Age 15 + Population	221,224,172	1,357	7,269	19,938
Divorced	9.8%	11.7%	10.5%	9.8%
Never Married	27.1%	20.1%	17.8%	18.3%
Now Married	51.1%	63.0%	67.0%	65.8%
Separated	5.4%	2.4%	2.3%	2.4%
Widowed	6.6%	2.4%	3.4%	4.3%
Educational Attainment:				
Total Population Age 25+	182,213,807	1,187	6,478	17,606
Grade K - 8	6.1%	1.4%	1.9%	1.9%

Grade 9 - 11, No diploma	12.1%	11.3%	9.7%	7.7%
High School Graduate	28.6%	30.0%	30.7%	26.8%
Associates Degree	6.3%	13.4%	11.0%	10.4%
Bachelor's Degree	15.5%	16.1%	17.1%	20.4%
Graduate Degree	8.9%	3.9%	7.4%	9.9%
Some College, No Degree	21.1%	23.9%	22.3%	22.9%
No Schooling Completed	1.4%	0.0%	0.0%	0.1%
Public School Enrollment	83.6%	89.6%	83.7%	81.7%
Private School Enrollment	16.4%	10.4%	16.3%	18.4%
Household Income:				
Income \$ 0 - \$9,999	9.5%	5.0%	3.6%	3.7%
Income \$ 10,000 - \$14,999	6.3%	2.5%	3.2%	3.0%
Income \$ 15,000 - \$24,999	12.8%	7.3%	6.8%	7.1%
Income \$ 25,000 - \$34,999	12.8%	11.0%	10.6%	9.7%
Income \$ 35,000 - \$49,999	16.5%	16.6%	18.8%	17.7%
Income \$ 50,000 - \$74,999	19.5%	28.3%	30.6%	30.4%
Income \$ 75,000 - \$99,999	10.2%	16.3%	16.7%	16.9%
Income \$100,000 - \$124,999	5.2%	5.4%	7.1%	7.1%
Income \$125,000 - \$149,999	2.5%	1.9%	2.4%	2.7%
Income \$150,000 - \$199,999	2.2%	0.8%	0.8%	1.6%
Income \$200,000 or More	2.4%	1.2%	0.9%	1.2%
Average Household Income	\$56,675	\$58,197	\$61,743	\$64,616
Median Household Income	\$42,257	\$55,800	\$56,277	\$57,285
Per Capita Income	\$21,242	\$20,917	\$22,230	\$23,998
Vehicles Available				
0 Vehicles Available	10.3%	2.4%	1.5%	2.1%
1 Vehicle Available	34.2%	21.5%	22.1%	25.0%
2 Vehicles Available	38.4%	58.0%	55.9%	55.4%
3+ Vehicles Available	17.1%	18.2%	20.5%	17.6%
Average Vehicles Per Household	1.50	1.90	1.90	1.80
Total Vehicles Available	177,487,515	1,298	6,880	18,474
Population Trend				
2000	281,422,025	1,832	9,489	25,777
2010	308,745,538	4,998	21,631	62,760
Change 2000 to 2010	9.7%	172.8%	128.0%	143.5%
2017A	325,227,741	5,168	23,062	69,385
2022	338,317,173	6,626	29,628	86,599
Change 2017A to 2022	4.0%	28.2%	28.5%	24.8%
Household Trend				
2000	105,480,443	658	3,417	9,573
2010	116,716,292	1,803	7,654	22,702
Change 2000 to 2010	16.4%	182.4%	137.3%	161.2%
2017A	122,737,174	1,860	8,108	25,004
2022	129,506,301	2,396	10,538	31,525
Change 2017A to 2022	5.5%	28.9%	30.0%	26.1%
Average Household Size Trend				
2000	2.6	2.8	2.8	2.7
2010	2.6	2.8	2.9	2.8
Change 2000 to 2010	-0.7%	-0.3%	2.0%	2.3%
2017A	2.6	2.8	2.9	2.8
2022	2.6	2.8	2.9	2.8
Change 2017A to 2022	-0.4%	0.3%	-0.2%	-0.2%

Median Age Trend

2000	35.5	33.2	36.4	36.5
2010	37.1	35.7	36.8	36.3
2017A	37.8	36.3	37.6	37.2
2022	38.5	37.6	38.9	38.1

Housing Units Trend

Total Housing Units

Change 2000 to 2010	13.6%	179.4%	135.6%	146.6%
Change 2017A to 2022	5.6%	28.6%	30.3%	26.0%

Owner Occupied Housing Units

Change 2000 to 2010	8.7%	139.8%	98.4%	105.7%
Change 2017A to 2022	5.7%	28.3%	29.1%	24.5%

Renter Occupied Housing Units

Change 2000 to 2010	14.4%	331.4%	368.4%	380.6%
Change 2017A to 2022	5.2%	30.1%	32.8%	30.3%

Vacant Housing Units

Change 2000 to 2010	43.8%	277.9%	394.5%	273.1%
Change 2017A to 2022	6.5%	23.6%	34.5%	25.2%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 2000 to 2010	19.8%	-54.9%	8.5%	73.2%
Change 2017A to 2022	3.1%	25.2%	29.4%	25.0%

Asian and Native Hawaiian/Other Pacific Islander

Change 2000 to 2010	44.3%	2,494.6%	765.9%	478.7%
Change 2017A to 2022	9.9%	36.2%	35.8%	32.1%

Black

Change 2000 to 2010	13.4%	843.9%	662.8%	539.5%
Change 2017A to 2022	3.0%	34.6%	33.8%	30.8%

White

Change 2000 to 2010	5.7%	139.4%	101.3%	111.8%
Change 2017A to 2022	2.7%	24.6%	25.7%	21.4%

Other

Change 2000 to 2010	23.9%	146.2%	222.7%	436.4%
Change 2017A to 2022	9.4%	43.3%	42.7%	39.5%

Two or More Races

Change 2000 to 2010	24.0%	1,327.7%	490.2%	309.0%
Change 2017A to 2022	16.5%	45.6%	45.2%	41.7%

Hispanic Ethnicity

Change 2000 to 2010	43.2%	570.7%	387.2%	401.6%
Change 2017A to 2022	9.7%	41.5%	41.8%	38.1%

Not of Hispanic Ethnicity

Change 2000 to 2010	4.9%	138.1%	103.7%	116.7%
Change 2017A to 2022	2.8%	23.9%	24.6%	20.7%

**Report counts include D&B business location records that have a valid telephone, known SIC code and D&B ratings as well as exclude cottage industries (businesses that operate from a residence).*

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Retail Demand Comparison for 27040 Wesley Chapel Blvd, 27040 Wesley Chapel Blvd, Wesley Chapel, FL, 33544:

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Average Annual Retail Demand for Households by Store Type 2017A				
Building Material & Garden Equipment & Supply Dealers				
Building Material & Supply Dealers	\$2,871.75	\$2,798.98	\$3,106.47	\$3,080.54
Hardware Stores	\$2,504.47	\$2,437.80	\$2,714.42	\$2,689.51
Home Centers	\$192.93	\$191.95	\$210.69	\$209.25
Other Building Materials Dealers	\$1,392.09	\$1,371.07	\$1,520.19	\$1,510.20
Paint and Wallpaper Stores	\$829.82	\$796.77	\$893.43	\$879.40
Lawn and Garden Equipment and Supplies Stores	\$89.63	\$78.01	\$90.10	\$90.65
Nursery and Garden centers	\$367.27	\$361.18	\$392.05	\$391.03
Outdoor Power Equipment Stores	\$312.86	\$306.90	\$333.19	\$332.74
	\$54.42	\$54.29	\$58.86	\$58.29
Clothing & Clothing Accessories Stores				
Clothing Stores	\$2,094.84	\$2,441.57	\$2,722.83	\$2,766.44
Children's and Infants' Clothing Stores	\$1,530.13	\$1,355.39	\$1,440.44	\$1,470.95
Clothing Accessories Stores	\$90.81	\$126.41	\$133.79	\$136.22
Family Clothing Stores	\$90.10	\$102.44	\$116.48	\$118.51
Men's Clothing Stores	\$819.66	\$744.35	\$788.96	\$804.93
Other Clothing Stores	\$70.38	\$61.90	\$65.45	\$67.62
Women's Clothing Stores	\$122.77	\$79.77	\$82.55	\$84.72
Jewelry, Luggage & Leather Goods Stores	\$336.40	\$240.53	\$253.22	\$258.95
Jewelry Stores	\$280.03	\$773.39	\$950.24	\$958.52
Luggage & Leather Goods Stores	\$256.07	\$750.86	\$926.24	\$934.41
Shoe Stores	\$23.96	\$22.53	\$24.00	\$24.11
	\$284.68	\$312.79	\$332.15	\$336.98
Electronics and Appliance Stores				
	\$821.55	\$935.49	\$1,004.11	\$997.76
Food & Beverage Stores				
Beer, Wine, & Liquor Stores	\$5,758.21	\$5,974.96	\$6,301.10	\$6,292.20
Grocery Stores	\$425.67	\$502.88	\$543.50	\$542.01
Convenience Stores	\$5,142.98	\$5,279.15	\$5,555.17	\$5,548.20
Supermarkets and Other Grocery (except Convenience) Stores	\$253.21	\$262.98	\$273.18	\$272.43
Specialty Food Stores	\$4,889.77	\$5,016.16	\$5,282.00	\$5,275.78
	\$189.56	\$192.94	\$202.42	\$201.98
Food Services and Drinking Places				
Drinking Place - Alcoholic Beverages	\$5,365.23	\$5,323.95	\$5,754.29	\$5,826.21
Restaurants and other Eating Places	\$192.93	\$190.78	\$210.56	\$213.55
Total Special Food Services	\$4,702.91	\$4,671.41	\$5,038.66	\$5,108.53
	\$469.39	\$461.76	\$505.07	\$504.13
Furniture & Home Furnishings Stores				
Furniture Stores	\$888.94	\$891.23	\$968.01	\$965.07
Home Furnishing Stores	\$473.51	\$484.09	\$522.03	\$519.09
Floor Covering Stores	\$262.68	\$252.01	\$273.25	\$271.83
Other Home Furnishings Stores	\$152.75	\$155.13	\$172.73	\$174.15
	\$152.75	\$155.13	\$172.73	\$174.15
Gasoline stations				
	\$3,301.00	\$3,317.40	\$3,497.99	\$3,482.97
General Merchandise Stores				
Department Stores	\$5,445.03	\$5,745.02	\$6,121.22	\$6,134.40
Other General Merchandise Stores	\$1,266.40	\$1,321.26	\$1,420.24	\$1,432.61
	\$4,178.63	\$4,423.76	\$4,700.98	\$4,701.79
General Merchandise, Apparel and Accessories, Furniture and Other Sales				
	\$10,274.11	\$11,303.29	\$12,229.40	\$12,260.72
Health & Personal Care Stores				
Cosmetics, Beauty Supplies and Perfume Stores	\$2,737.16	\$2,407.52	\$2,590.45	\$2,608.33
	\$157.79	\$127.79	\$140.03	\$141.83

Site Selection

November 21, 2017



Optical Goods Stores	\$104.54	\$106.94	\$113.50	\$112.08
Other Health and Personal Care Stores	\$175.59	\$147.73	\$160.47	\$162.13
Pharmacies and Drug Stores	\$2,299.24	\$2,025.06	\$2,176.45	\$2,192.30
Miscellaneous Store Retailers	\$1,037.27	\$1,147.52	\$1,248.83	\$1,251.37
Florists	\$49.99	\$46.97	\$50.44	\$50.26
Office Supplies, Stationery, & Gift Stores	\$270.29	\$285.78	\$307.92	\$307.73
Gift, Novelty, and Souvenir Stores	\$158.97	\$173.78	\$187.92	\$188.41
Office Supplies and Stationery Stores	\$111.33	\$112.01	\$120.00	\$119.32
Other Miscellaneous Store Retailers	\$575.79	\$669.23	\$732.69	\$735.47
Used Merchandise Stores	\$141.19	\$145.54	\$157.79	\$157.90
Motor Vehicle & Parts Dealers	\$9,203.58	\$11,583.49	\$12,547.01	\$12,421.14
Automotive Dealers	\$7,929.27	\$9,530.32	\$10,194.28	\$10,141.41
Automotive Parts, Accessories, & Tire Stores	\$710.86	\$866.50	\$979.20	\$973.65
Other Motor Vehicle Dealers	\$563.45	\$1,186.67	\$1,373.54	\$1,306.08
Nonstore retailers	\$4,569.50	\$4,595.12	\$4,988.49	\$4,992.06
Sporting Goods, Hobby, Book, & Music Stores	\$753.46	\$1,004.20	\$1,105.32	\$1,089.32
Book Stores and News Dealers	\$124.44	\$110.98	\$118.56	\$119.20
Book Stores	\$97.62	\$85.03	\$91.12	\$91.73
News Dealers and Newsstands	\$26.82	\$25.95	\$27.44	\$27.48
Sporting Goods, Hobby, & Musical Instrument Stores	\$629.02	\$893.21	\$986.76	\$970.12
Hobby, Toys and Games Stores	\$159.70	\$199.83	\$211.01	\$210.60
Musical Instrument and Supplies Stores	\$42.64	\$45.29	\$48.17	\$48.12
Sew/Needlework/Piece Goods Stores	\$41.50	\$92.92	\$108.92	\$106.73
Sporting Goods Stores	\$385.17	\$555.18	\$618.67	\$604.66
Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO)	\$44,847.49	\$48,166.46	\$51,956.12	\$51,907.80
Aggregate Retail Demand 2017A				
Building Material & Garden Equipment & Supply Dealers	\$352,469,999,998.00	\$5,204,794.00	\$25,188,404.00	\$77,026,599.00
Building Material & Supply Dealers	\$307,392,000,000.00	\$4,533,162.00	\$22,009,516.00	\$67,249,179.00
Hardware Stores	\$23,680,000,000.00	\$356,931.00	\$1,708,370.00	\$5,232,142.00
Home Centers	\$170,860,920,300.00	\$2,549,552.00	\$12,326,259.00	\$37,761,524.00
Other Building Materials Dealers	\$101,850,079,700.00	\$1,481,620.00	\$7,244,300.00	\$21,988,801.00
Paint and Wallpaper Stores	\$11,001,000,000.00	\$145,059.00	\$730,587.00	\$2,266,712.00
Lawn and Garden Equipment and Supplies Stores	\$45,077,999,998.00	\$671,632.00	\$3,178,888.00	\$9,777,420.00
Nursery and Garden centers	\$38,398,968,460.00	\$570,687.00	\$2,701,630.00	\$8,319,977.00
Outdoor Power Equipment Stores	\$6,679,031,538.00	\$100,945.00	\$477,258.00	\$1,457,444.00
Clothing & Clothing Accessories Stores	\$257,115,000,000.00	\$4,540,183.00	\$22,077,715.00	\$69,172,853.00
Clothing Stores	\$187,804,000,000.00	\$2,520,401.00	\$11,679,607.00	\$36,779,929.00
Children's and Infants' Clothing Stores	\$11,145,943,910.00	\$235,069.00	\$1,084,786.00	\$3,406,069.00
Clothing Accessories Stores	\$11,059,056,090.00	\$190,486.00	\$944,432.00	\$2,963,243.00
Family Clothing Stores	\$100,603,000,000.00	\$1,384,137.00	\$6,397,148.00	\$20,126,588.00
Men's Clothing Stores	\$8,638,000,000.00	\$115,103.00	\$530,716.00	\$1,690,874.00
Other Clothing Stores	\$15,069,000,000.00	\$148,331.00	\$669,362.00	\$2,118,239.00
Women's Clothing Stores	\$41,289,000,000.00	\$447,275.00	\$2,053,162.00	\$6,474,916.00
Jewelry, Luggage & Leather Goods Stores	\$34,370,000,000.00	\$1,438,146.00	\$7,704,895.00	\$23,967,099.00
Jewelry Stores	\$31,429,000,000.00	\$1,396,258.00	\$7,510,294.00	\$23,364,347.00
Luggage & Leather Goods Stores	\$2,941,000,000.00	\$41,889.00	\$194,601.00	\$602,752.00
Shoe Stores	\$34,941,000,000.00	\$581,635.00	\$2,693,212.00	\$8,425,825.00
Electronics and Appliance Stores	\$100,835,000,000.00	\$1,739,577.00	\$8,141,669.00	\$24,948,222.00
Food & Beverage Stores	\$706,746,000,000.00	\$11,110,645.00	\$51,091,650.00	\$157,331,867.00

Site Selection

November 21, 2017



Beer, Wine, & Liquor Stores	\$52,245,000,000.00	\$935,130.00	\$4,406,938.00	\$13,552,564.00
Grocery Stores	\$631,235,000,000.00	\$9,816,746.00	\$45,043,402.00	\$138,728,834.00
Convenience Stores	\$31,078,000,000.00	\$489,026.00	\$2,215,024.00	\$6,811,864.00
Supermarkets and Other Grocery (except Convenience) Stores	\$600,157,000,000.00	\$9,327,719.00	\$42,828,378.00	\$131,916,970.00
Specialty Food Stores	\$23,266,000,000.00	\$358,769.00	\$1,641,310.00	\$5,050,470.00
Food Services and Drinking Places	\$658,513,000,000.00	\$9,900,053.00	\$46,657,931.00	\$145,680,070.00
Drinking Place - Alcoholic Beverages	\$23,680,000,000.00	\$354,758.00	\$1,707,323.00	\$5,339,659.00
Restaurants and other Eating Places	\$577,222,000,000.00	\$8,686,635.00	\$40,855,320.00	\$127,734,993.00
Total Special Food Services	\$577,611,000,000.00	\$858,660.00	\$4,095,288.00	\$12,605,419.00
Furniture & Home Furnishings Stores	\$109,106,000,000.00	\$1,657,263.00	\$7,848,982.00	\$24,130,840.00
Furniture Stores	\$58,117,000,000.00	\$900,176.00	\$4,232,824.00	\$12,979,379.00
Home Furnishing Stores	\$50,989,000,000.00	\$757,087.00	\$3,616,157.00	\$11,151,462.00
Floor Covering Stores	\$18,748,000,000.00	\$288,468.00	\$1,400,533.00	\$4,354,608.00
Other Home Furnishings Stores	\$18,748,000,000.00	\$288,468.00	\$1,400,533.00	\$4,354,608.00
Gasoline stations	\$405,155,000,000.00	\$6,168,810.00	\$28,363,026.00	\$87,089,125.00
General Merchandise Stores	\$668,307,000,000.00	\$10,683,052.00	\$49,633,124.00	\$153,386,119.00
Department Stores	\$155,434,000,000.00	\$2,456,933.00	\$11,515,816.00	\$35,821,389.00
Other General Merchandise Stores	\$512,873,000,000.00	\$8,226,120.00	\$38,117,309.00	\$117,564,730.00
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$1,261,015,000,000.00	\$21,018,835.00	\$99,160,537.00	\$306,570,354.00
Health & Personal Care Stores	\$335,951,000,000.00	\$4,476,872.00	\$21,004,320.00	\$65,219,499.00
Cosmetics, Beauty Supplies and Perfume Stores	\$19,367,233,610.00	\$237,628.00	\$1,135,401.00	\$3,546,376.00
Optical Goods Stores	\$12,830,668,150.00	\$198,860.00	\$920,299.00	\$2,802,353.00
Other Health and Personal Care Stores	\$21,551,098,240.00	\$274,712.00	\$1,301,148.00	\$4,053,925.00
Pharmacies and Drug Stores	\$282,202,000,000.00	\$3,765,671.00	\$17,647,472.00	\$54,816,845.00
Miscellaneous Store Retailers	\$127,310,999,997.00	\$2,133,858.00	\$10,125,982.00	\$31,289,607.00
Florists	\$6,135,575,157.00	\$87,339.00	\$408,951.00	\$1,256,799.00
Office Supplies, Stationery, & Gift Stores	\$33,175,000,000.00	\$531,418.00	\$2,496,696.00	\$7,694,615.00
Gift, Novelty, and Souvenir Stores	\$19,511,000,000.00	\$323,141.00	\$1,523,713.00	\$4,711,111.00
Office Supplies and Stationery Stores	\$13,664,000,000.00	\$208,278.00	\$972,983.00	\$2,983,504.00
Other Miscellaneous Store Retailers	\$70,671,424,840.00	\$1,244,460.00	\$5,940,934.00	\$18,389,923.00
Used Merchandise Stores	\$17,329,000,000.00	\$270,641.00	\$1,279,400.00	\$3,948,269.00
Motor Vehicle & Parts Dealers	\$1,129,621,000,000.00	\$21,539,892.00	\$101,735,824.00	\$310,581,510.00
Automotive Dealers	\$973,216,000,000.00	\$17,721,944.00	\$82,659,011.00	\$253,578,495.00
Automotive Parts, Accessories, & Tire Stores	\$87,249,000,000.00	\$1,611,288.00	\$7,939,684.00	\$24,345,471.00
Other Motor Vehicle Dealers	\$69,156,000,000.00	\$2,206,660.00	\$11,137,130.00	\$32,657,545.00
Nonstore retailers	\$560,847,000,000.00	\$8,544,786.00	\$40,448,502.00	\$124,822,902.00
Sporting Goods, Hobby, Book, & Music Stores	\$92,477,000,000.00	\$1,867,341.00	\$8,962,351.00	\$27,237,704.00
Book Stores and News Dealers	\$15,273,260,597.00	\$206,379.00	\$961,323.00	\$2,980,565.00
Book Stores	\$11,981,000,000.00	\$158,122.00	\$738,862.00	\$2,293,545.00
News Dealers and Newsstands	\$3,292,260,597.00	\$48,257.00	\$222,461.00	\$687,020.00
Sporting Goods, Hobby, & Musical Instrument Stores	\$77,203,739,403.00	\$1,660,962.00	\$8,001,028.00	\$24,257,139.00
Hobby, Toys and Games Stores	\$19,601,000,000.00	\$371,587.00	\$1,710,927.00	\$5,265,885.00
Musical Instrument and Supplies Stores	\$5,233,712,686.00	\$84,227.00	\$390,540.00	\$1,203,271.00
Sew/Needlework/Piece Goods Stores	\$5,094,026,717.00	\$172,781.00	\$883,176.00	\$2,668,808.00
Sporting Goods Stores	\$47,275,000,000.00	\$1,032,366.00	\$5,016,385.00	\$15,119,175.00
Aggregate Annual Retail Demand- Sum of Bolded Fields (not including GAFO)	\$5,504,453,999,995.00	\$89,567,125.88	\$421,279,479.05	\$1,297,916,918.52

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Retail Supply Comparison for 27040 Wesley Chapel Blvd, 27040 Wesley Chapel Blvd, Wesley Chapel, FL, 33544:

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Average Annual Retail Supply Dollars for Households 2017				
Building Material & Garden Equipment & Supply Dealers				
Building Material & Supply Dealers	\$2,871.75	\$8,500.73	\$3,136.78	\$2,218.27
Hardware Stores	\$2,504.47	\$8,497.24	\$3,112.94	\$2,180.46
Home Centers	\$192.93	\$585.55	\$574.93	\$236.04
Other Building Materials Dealers	\$1,392.09	\$0.00	\$21.14	\$805.47
Paint and Wallpaper Stores	\$829.82	\$7,055.66	\$2,298.23	\$1,058.95
Lawn and Garden Equipment and Supplies Stores	\$89.63	\$856.02	\$218.64	\$80.00
Nursery and Garden centers	\$367.27	\$3.49	\$23.84	\$37.82
Outdoor Power Equipment Stores	\$312.86	\$3.49	\$23.84	\$37.67
	\$54.42	\$0.00	\$0.00	\$0.15
Clothing & Clothing Accessories Stores				
Clothing Stores	\$2,094.84	\$23,983.74	\$10,720.49	\$6,900.91
Children's and Infants' Clothing Stores	\$1,530.13	\$16,827.19	\$8,485.74	\$5,741.58
Clothing Accessories Stores	\$90.81	\$2,140.53	\$2,494.29	\$1,091.79
Family Clothing Stores	\$90.10	\$753.87	\$359.24	\$206.63
Men's Clothing Stores	\$819.66	\$12,111.55	\$4,849.98	\$3,580.19
Other Clothing Stores	\$70.38	\$793.59	\$232.53	\$139.50
Women's Clothing Stores	\$122.77	\$969.03	\$370.34	\$405.17
Jewelry, Luggage & Leather Goods Stores	\$336.40	\$58.62	\$179.35	\$318.29
Jewelry Stores	\$280.03	\$2,260.54	\$763.71	\$455.58
Luggage & Leather Goods Stores	\$256.07	\$1,135.84	\$374.26	\$291.15
Shoe Stores	\$23.96	\$1,124.71	\$389.44	\$164.43
	\$284.68	\$4,896.01	\$1,471.04	\$703.76
Electronics and Appliance Stores				
	\$821.55	\$264.38	\$2,506.99	\$1,068.58
Food & Beverage Stores				
Beer, Wine, & Liquor Stores	\$5,758.21	\$1,341.85	\$3,661.04	\$6,424.19
Grocery Stores	\$425.67	\$11.96	\$90.48	\$102.50
Convenience Stores	\$5,142.98	\$867.67	\$3,385.92	\$6,242.19
Supermarkets and Other Grocery (except Convenience) Stores	\$253.21	\$22.35	\$89.31	\$79.63
Specialty Food Stores	\$4,889.77	\$845.31	\$3,296.61	\$6,162.56
Food Services and Drinking Places	\$189.56	\$462.23	\$184.65	\$79.51
Drinking Place - Alcoholic Beverages	\$5,365.23	\$3,311.37	\$5,694.48	\$5,693.17
Restaurants and other Eating Places	\$192.93	\$0.00	\$0.00	\$21.36
Total Special Food Services	\$4,702.91	\$3,300.96	\$5,646.36	\$5,558.88
Furniture & Home Furnishings Stores				
	\$469.39	\$10.41	\$48.13	\$112.94
Furniture Stores	\$888.94	\$350.91	\$1,104.24	\$1,777.44
Home Furnishing Stores	\$473.51	\$196.86	\$864.28	\$1,575.16
Gasoline stations				
	\$415.43	\$154.04	\$239.96	\$202.27
Gasoline stations	\$3,301.00	\$8,405.53	\$3,216.63	\$4,735.80
General Merchandise Stores				
Department Stores	\$5,445.03	\$1,520.51	\$4,674.08	\$14,020.63
Other General Merchandise Stores	\$1,266.40	\$0.00	\$1,219.14	\$5,020.38
General Merchandise, Apparel and Accessories, Furniture and Other Sales				
	\$4,178.63	\$1,520.51	\$3,454.94	\$9,000.25
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$10,274.11	\$27,446.97	\$21,674.12	\$25,298.78
Health & Personal Care Stores				
Cosmetics, Beauty Supplies and Perfume Stores	\$2,737.16	\$2,607.26	\$3,786.76	\$3,058.09
Optical Goods Stores	\$157.79	\$534.38	\$268.95	\$233.48
Other Health and Personal Care Stores	\$104.54	\$81.28	\$74.91	\$70.65
Pharmacies and Drug Stores	\$175.59	\$125.65	\$118.48	\$171.30
Miscellaneous Store Retailers				
	\$2,299.24	\$1,865.96	\$3,324.42	\$2,582.66
Miscellaneous Store Retailers	\$1,037.27	\$12,963.47	\$4,879.87	\$2,057.68

Florists	\$49.99	\$29.46	\$20.44	\$21.49
Office Supplies, Stationery, & Gift Stores	\$270.29	\$291.72	\$477.18	\$299.88
Gift, Novelty, and Souvenir Stores	\$158.97	\$0.00	\$15.35	\$131.13
Office Supplies and Stationery Stores	\$111.33	\$291.72	\$461.83	\$168.76
Other Miscellaneous Store Retailers	\$575.79	\$12,384.50	\$4,315.85	\$1,676.32
Used Merchandise Stores	\$141.19	\$257.79	\$66.39	\$59.98
Motor Vehicle & Parts Dealers	\$9,203.58	\$77,122.91	\$51,050.69	\$23,838.75
Automotive Dealers	\$7,929.27	\$76,191.03	\$50,054.02	\$23,043.58
Automotive Parts, Accessories, & Tire Stores	\$710.86	\$753.94	\$558.63	\$556.52
Other Motor Vehicle Dealers	\$563.45	\$177.93	\$438.04	\$238.65
Nonstore retailers	\$4,569.50	\$1,204.58	\$3,472.99	\$5,001.17
Sporting Goods, Hobby, Book, & Music Stores	\$753.46	\$1,035.71	\$2,191.15	\$1,231.33
Book Stores and News Dealers	\$124.44	\$1.66	\$5.58	\$159.43
Book Stores	\$97.62	\$0.00	\$0.00	\$157.62
News Dealers and Newsstands	\$26.82	\$1.66	\$5.58	\$1.81
Sporting Goods, Hobby, & Musical Instrument Stores	\$629.02	\$1,034.05	\$2,185.57	\$1,071.90
Hobby, Toys and Games Stores	\$159.70	\$763.57	\$1,624.58	\$693.10
Musical Instrument and Supplies Stores	\$42.64	\$135.58	\$47.52	\$31.05
Sew/Needlework/Piece Goods Stores	\$41.50	\$134.89	\$56.16	\$56.52
Sporting Goods Stores	\$385.17	\$0.00	\$457.31	\$291.23
Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO)	\$44,847.49	\$142,612.95	\$100,096.18	\$78,026.02
Aggregate Retail Supply Dollars for Households #RSSC#				
Building Material & Garden Equipment & Supply Dealers	\$352,470,000,000.00	\$15,807,383.00	\$25,434,162.00	\$55,466,355.00
Building Material & Supply Dealers	\$307,392,000,000.00	\$15,800,895.00	\$25,240,896.00	\$54,520,695.00
Hardware Stores	\$23,680,000,000.00	\$1,088,856.00	\$4,661,743.00	\$5,901,947.00
Home Centers	\$170,861,000,000.00	\$0.00	\$171,429.00	\$20,140,081.00
Other Building Materials Dealers	\$101,850,000,000.00	\$13,120,240.00	\$18,634,901.00	\$26,478,285.00
Paint and Wallpaper Stores	\$11,001,000,000.00	\$1,591,800.00	\$1,772,823.00	\$2,000,383.00
Lawn and Garden Equipment and Supplies Stores	\$45,078,000,000.00	\$6,488.00	\$193,266.00	\$945,659.00
Nursery and Garden centers	\$38,399,000,000.00	\$6,488.00	\$193,266.00	\$941,804.00
Outdoor Power Equipment Stores	\$6,679,000,000.00	\$0.00	\$0.00	\$3,855.00
Clothing & Clothing Accessories Stores	\$257,115,000,000.00	\$44,598,567.00	\$86,925,673.00	\$172,552,358.00
Clothing Stores	\$187,804,000,000.00	\$31,290,716.00	\$68,805,526.00	\$143,564,007.00
Children's and Infants' Clothing Stores	\$11,146,000,000.00	\$3,980,390.00	\$20,224,606.00	\$27,299,425.00
Clothing Accessories Stores	\$11,059,000,000.00	\$1,401,851.00	\$2,912,886.00	\$5,166,636.00
Family Clothing Stores	\$100,603,000,000.00	\$22,521,821.00	\$39,325,454.00	\$89,520,119.00
Men's Clothing Stores	\$8,638,000,000.00	\$1,475,698.00	\$1,885,448.00	\$3,488,104.00
Other Clothing Stores	\$15,069,000,000.00	\$1,801,945.00	\$3,002,892.00	\$10,131,060.00
Women's Clothing Stores	\$41,289,000,000.00	\$109,010.00	\$1,454,240.00	\$7,958,663.00
Jewelry, Luggage & Leather Goods Stores	\$34,370,000,000.00	\$4,203,554.00	\$6,192,411.00	\$11,391,325.00
Jewelry Stores	\$31,429,000,000.00	\$2,112,126.00	\$3,034,676.00	\$7,279,917.00
Luggage & Leather Goods Stores	\$2,941,000,000.00	\$2,091,429.00	\$3,157,735.00	\$4,111,408.00
Shoe Stores	\$34,941,000,000.00	\$9,104,296.00	\$11,927,736.00	\$17,597,026.00
Electronics and Appliance Stores	\$100,835,000,000.00	\$491,630.00	\$20,327,583.00	\$26,719,166.00
Food & Beverage Stores	\$706,746,000,000.00	\$2,495,218.00	\$29,685,072.00	\$160,632,305.00
Beer, Wine, & Liquor Stores	\$52,245,000,000.00	\$22,239.00	\$733,622.00	\$2,562,869.00
Grocery Stores	\$631,235,000,000.00	\$1,613,454.00	\$27,454,261.00	\$156,081,412.00
Convenience Stores	\$31,078,000,000.00	\$41,567.00	\$724,153.00	\$1,990,966.00
Supermarkets and Other Grocery (except Convenience) Stores	\$600,157,000,000.00	\$1,571,887.00	\$26,730,108.00	\$154,090,447.00
Specialty Food Stores	\$23,266,000,000.00	\$859,524.00	\$1,497,189.00	\$1,988,023.00
Food Services and Drinking Places	\$658,513,000,000.00	\$6,157,604.00	\$46,172,963.00	\$142,353,643.00

Drinking Place - Alcoholic Beverages	\$23,680,000,000.00	\$0.00	\$0.00	\$534,019.00
Restaurants and other Eating Places	\$577,222,000,000.00	\$6,138,246.00	\$45,782,737.00	\$138,995,677.00
Total Special Food Services	\$57,611,000,000.00	\$19,359.00	\$390,226.00	\$2,823,946.00
Furniture & Home Furnishings Stores	\$109,106,000,000.00	\$652,521.00	\$8,953,598.00	\$44,443,523.00
Furniture Stores	\$58,117,000,000.00	\$366,069.00	\$7,007,931.00	\$39,385,853.00
Home Furnishing Stores	\$50,989,000,000.00	\$286,452.00	\$1,945,667.00	\$5,057,670.00
Gasoline stations	\$405,155,000,000.00	\$15,630,355.00	\$26,081,600.00	\$118,415,191.00
General Merchandise Stores	\$668,307,000,000.00	\$2,827,434.00	\$37,899,148.00	\$350,575,681.00
Department Stores	\$155,434,000,000.00	\$0.00	\$9,885,209.00	\$125,531,039.00
Other General Merchandise Stores	\$512,873,000,000.00	\$2,827,434.00	\$28,013,939.00	\$225,044,642.00
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$1,261,015,000,000.00	\$51,038,548.00	\$175,741,799.00	\$632,577,542.00
Health & Personal Care Stores	\$335,951,000,000.00	\$4,848,295.00	\$30,704,444.00	\$76,465,371.00
Cosmetics, Beauty Supplies and Perfume Stores	\$19,367,000,000.00	\$993,695.00	\$2,180,737.00	\$5,837,954.00
Optical Goods Stores	\$12,831,000,000.00	\$151,144.00	\$607,370.00	\$1,766,655.00
Other Health and Personal Care Stores	\$21,551,000,000.00	\$233,650.00	\$960,708.00	\$4,283,344.00
Pharmacies and Drug Stores	\$282,202,000,000.00	\$3,469,806.00	\$26,955,629.00	\$64,577,418.00
Miscellaneous Store Retailers	\$127,311,000,000.00	\$24,106,012.00	\$39,567,786.00	\$51,450,849.00
Florists	\$6,136,000,000.00	\$54,787.00	\$165,760.00	\$537,420.00
Office Supplies, Stationery, & Gift Stores	\$33,175,000,000.00	\$542,462.00	\$3,869,156.00	\$7,498,337.00
Gift, Novelty, and Souvenir Stores	\$19,511,000,000.00	\$0.00	\$124,451.00	\$3,278,731.00
Office Supplies and Stationery Stores	\$13,664,000,000.00	\$542,462.00	\$3,744,706.00	\$4,219,606.00
Other Miscellaneous Store Retailers	\$70,671,000,000.00	\$23,029,388.00	\$34,994,526.00	\$41,915,255.00
Used Merchandise Stores	\$17,329,000,000.00	\$479,375.00	\$538,343.00	\$1,499,837.00
Motor Vehicle & Parts Dealers	\$1,129,621,000,000.00	\$143,412,605.00	\$413,937,885.00	\$596,070,644.00
Automotive Dealers	\$973,216,000,000.00	\$141,679,749.00	\$405,856,531.00	\$576,187,975.00
Automotive Parts, Accessories, & Tire Stores	\$87,249,000,000.00	\$1,401,984.00	\$4,529,579.00	\$13,915,346.00
Other Motor Vehicle Dealers	\$69,156,000,000.00	\$330,872.00	\$3,551,774.00	\$5,967,323.00
Nonstore retailers	\$560,847,000,000.00	\$2,239,961.00	\$28,160,318.00	\$125,050,516.00
Sporting Goods, Hobby, Book, & Music Stores	\$92,477,000,000.00	\$1,925,934.00	\$17,766,641.00	\$30,788,476.00
Book Stores and News Dealers	\$15,273,000,000.00	\$3,090.00	\$45,262.00	\$3,986,392.00
Book Stores	\$11,981,000,000.00	\$0.00	\$0.00	\$3,941,130.00
News Dealers and Newsstands	\$3,292,000,000.00	\$3,090.00	\$45,262.00	\$45,262.00
Sporting Goods, Hobby, & Musical Instrument Stores	\$77,204,000,000.00	\$1,922,844.00	\$17,721,379.00	\$26,802,085.00
Hobby, Toys and Games Stores	\$19,601,000,000.00	\$1,419,883.00	\$13,172,716.00	\$17,330,417.00
Musical Instrument and Supplies Stores	\$5,234,000,000.00	\$252,120.00	\$385,286.00	\$776,318.00
Sew/Needlework/Piece Goods Stores	\$5,094,000,000.00	\$250,841.00	\$455,354.00	\$1,413,275.00
Sporting Goods Stores	\$47,275,000,000.00	\$0.00	\$3,708,023.00	\$7,282,075.00
Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO)	\$5,504,454,000,000.00	\$265,193,519.67	\$811,616,873.08	\$1,950,984,078.52

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