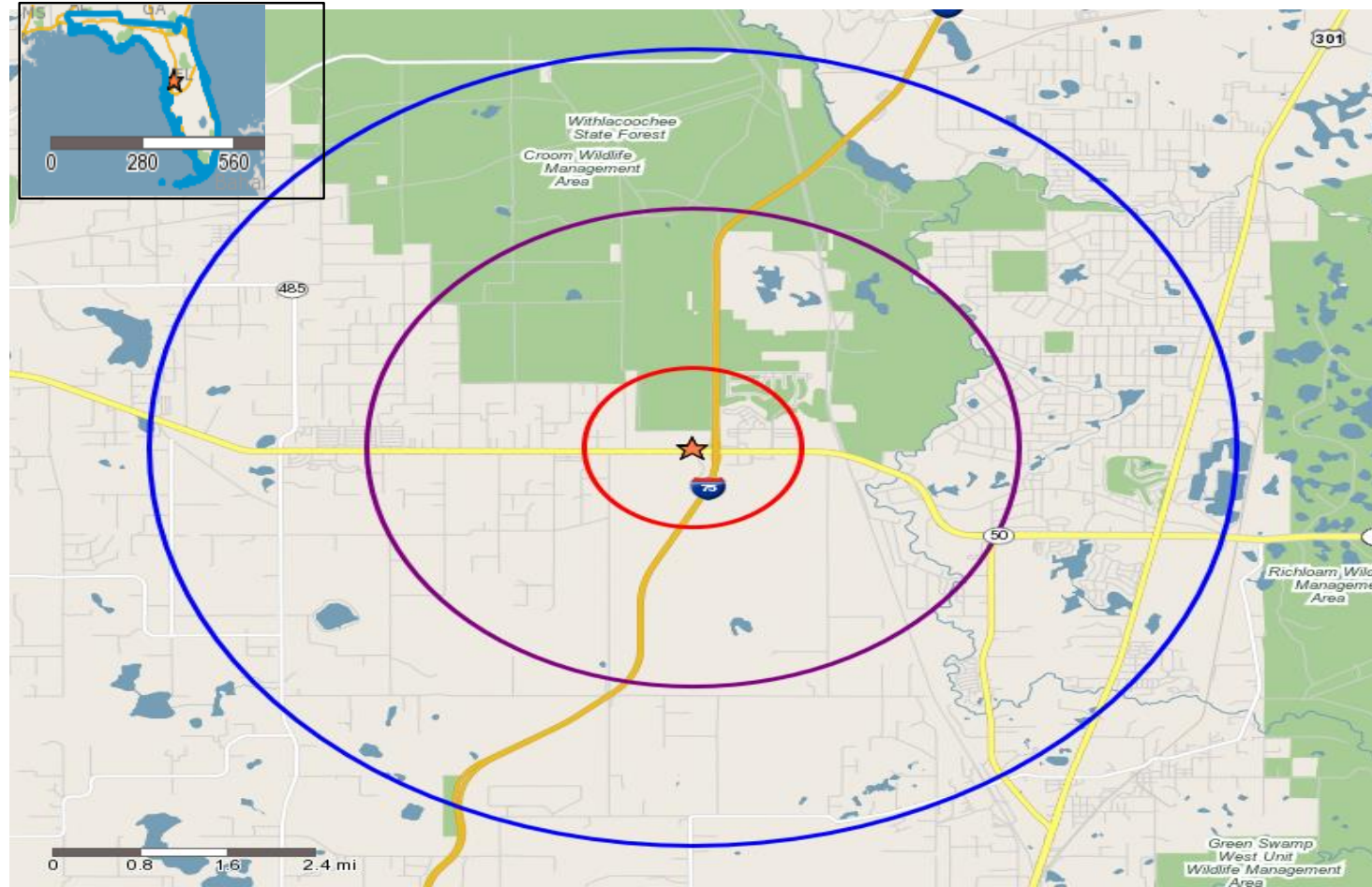


Overview map showing the requested trade area(s) around 30301 Cortez Road, 30301 Cortez Blvd, Brooksville, FL, 34602:

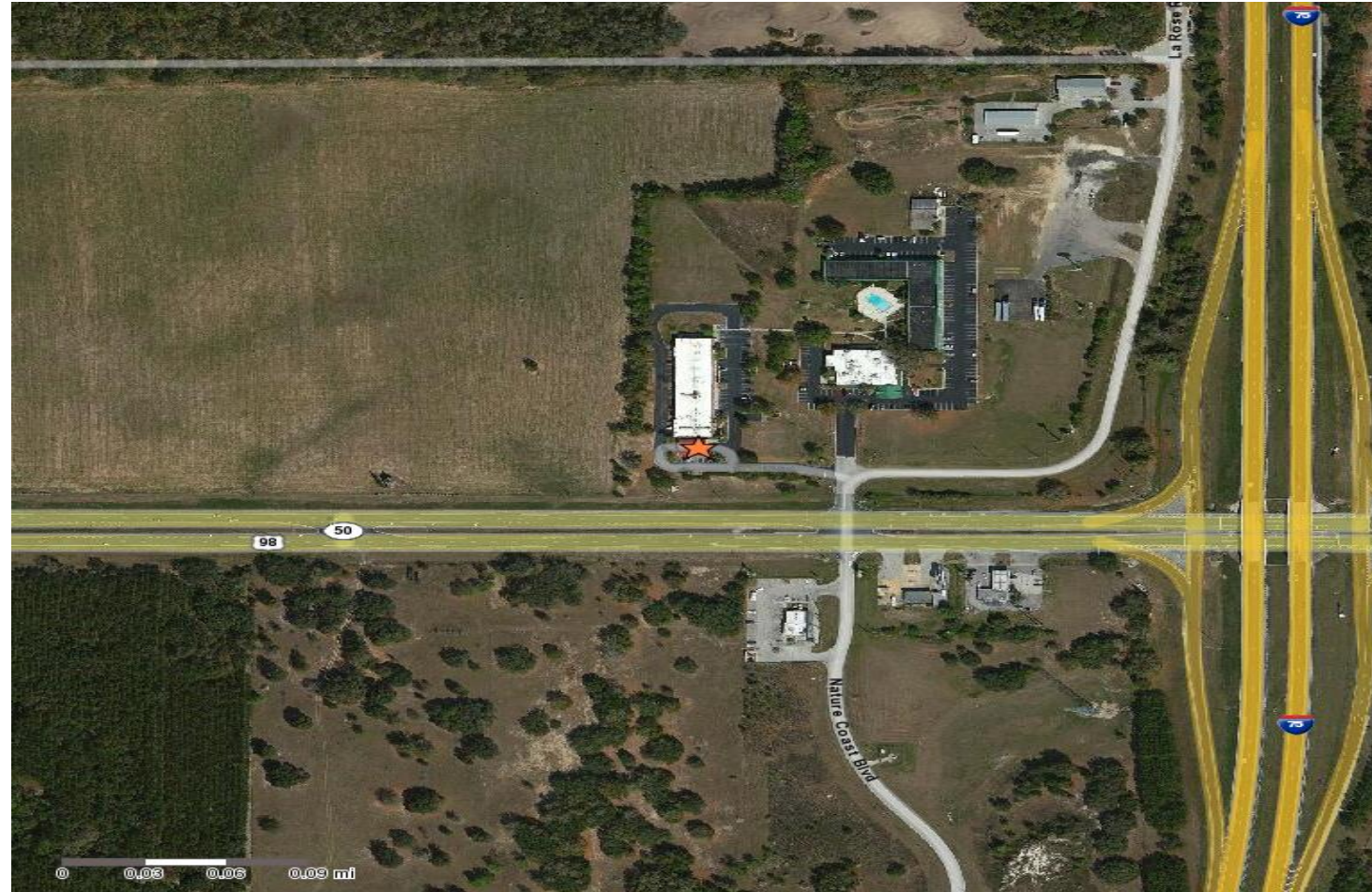


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- Trade Areas (in miles) - 1
- Trade Areas (in miles) - 3
- Trade Areas (in miles) - 5

Aerial map around 30301 Cortez Road, 30301 Cortez Blvd, Brooksville, FL, 34602:



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Complete Demographic Comparison Report for 30301 Cortez Road, 30301 Cortez Blvd, Brooksville, FL, 34602:

| | Index: Entire US | 1 mile(s) | 3 mile(s) | 5 mile(s) |
|---|------------------|-----------|-----------|-----------|
| 2017A Demographics: | | | | |
| Q2 2017 Employees | 149,786,391 | 61 | 1,040 | 3,002 |
| Q2 2017 Establishments* | 11,959,762 | 7 | 86 | 374 |
| Total Population | 325,227,741 | 527 | 3,428 | 12,740 |
| Total Households | 122,737,174 | 228 | 1,382 | 4,988 |
| Female Population | 165,121,145 | 266 | 1,731 | 6,434 |
| % Female | 50.8% | 50.4% | 50.5% | 50.5% |
| Male Population | 160,106,596 | 261 | 1,697 | 6,305 |
| % Male | 49.2% | 49.6% | 49.5% | 49.5% |
| Population Density (per Sq. Mi.) | 90.40 | 167.79 | 121.36 | 162.37 |
| Employed Civilian Population 16+ | | | | |
| Total | 156,444,659 | 218 | 1,453 | 5,273 |
| White Collar | 60.7% | 63.1% | 57.3% | 57.2% |
| Blue Collar | 39.3% | 36.9% | 42.7% | 42.8% |
| Seasonal Population by Quarter: | | | | |
| Q4 2014 | 10,248,641 | 38 | 221 | 979 |
| Q1 2015 | 10,273,667 | 40 | 226 | 946 |
| Q2 2015 | 11,599,442 | 40 | 226 | 943 |
| Q3 2015 | 11,403,275 | 43 | 245 | 1,015 |
| Q4 2015 | 10,535,757 | 43 | 245 | 1,018 |
| Q1 2016 | 10,458,114 | 39 | 263 | 1,077 |
| Q2 2016 | 11,800,448 | 40 | 267 | 1,089 |
| Q3 2016 | 11,499,269 | 41 | 292 | 1,164 |
| Q4 2016 | 10,640,360 | 42 | 305 | 1,213 |
| Age: | | | | |
| Age 0 - 4 | 6.2% | 6.2% | 5.6% | 5.2% |
| Age 5 - 14 | 12.8% | 10.3% | 11.8% | 10.9% |
| Age 15 - 19 | 6.6% | 5.3% | 6.1% | 5.8% |
| Age 20 - 24 | 7.1% | 4.6% | 5.2% | 5.1% |
| Age 25 - 34 | 13.7% | 11.7% | 11.2% | 10.0% |
| Age 35 - 44 | 12.6% | 12.3% | 12.2% | 11.2% |
| Age 45 - 54 | 13.4% | 14.4% | 14.4% | 14.3% |
| Age 55 - 64 | 12.7% | 15.8% | 15.8% | 15.8% |
| Age 65 - 74 | 8.5% | 12.3% | 11.3% | 13.1% |
| Age 75 - 84 | 4.3% | 5.4% | 4.9% | 6.5% |
| Age 85 + | 2.0% | 1.8% | 1.5% | 2.0% |
| Median Age | 37.8 | 44.7 | 43.3 | 46.4 |
| Housing Units | | | | |
| Total Housing Units | 135,886,619 | 257 | 1,578 | 5,779 |
| Occupied Housing Units | 90.3% | 88.5% | 87.6% | 86.3% |
| Vacant Housing Units | 9.7% | 11.5% | 12.4% | 13.7% |
| Housing Units by Tenure | | | | |
| Total Households in Tenure | 122,737,174 | 228 | 1,382 | 4,988 |
| Owner Occupied Housing Units | 78,059,133 | 190 | 1,101 | 3,974 |
| Owner Occupied free and clear | 34.0% | 35.4% | 37.0% | 41.1% |
| Owner Occupied with a mortgage or loan | 66.0% | 64.6% | 63.0% | 58.9% |
| Renter Occupied Housing Units | 44,678,041 | 38 | 281 | 1,014 |

Race and Ethnicity

| | | | | |
|--------------------------------|-------|-------|-------|-------|
| American Indian, Eskimo, Aleut | 1.0% | 1.0% | 0.6% | 0.5% |
| Asian | 5.5% | 1.9% | 1.1% | 0.6% |
| Black | 12.9% | 3.6% | 9.7% | 7.4% |
| Hawaiian/Pacific Islander | 0.2% | 0.0% | 0.0% | 0.0% |
| White | 70.4% | 89.2% | 83.5% | 86.8% |
| Other | 6.7% | 1.6% | 2.3% | 2.2% |
| Multi-Race | 3.3% | 2.6% | 2.8% | 2.5% |
| Hispanic Ethnicity | 17.9% | 9.5% | 10.0% | 9.0% |
| Not of Hispanic Ethnicity | 82.1% | 90.5% | 90.0% | 91.0% |

Race of Hispanics

| | | | | |
|---------------------------|------------|-------|-------|-------|
| Hispanics | 58,138,430 | 50 | 344 | 1,150 |
| American Indian | 1.4% | 0.4% | 0.4% | 0.4% |
| Asian | 0.4% | 0.0% | 0.0% | 0.0% |
| Black | 2.6% | 3.2% | 2.0% | 1.5% |
| Hawaiian/Pacific Islander | 0.1% | 0.0% | 0.0% | 0.0% |
| White | 52.8% | 75.9% | 72.1% | 70.8% |
| Other | 36.4% | 16.9% | 22.2% | 23.6% |
| Multi-Race | 6.3% | 3.7% | 3.4% | 3.7% |

Race of Non Hispanics

| | | | | |
|---------------------------|-------------|-------|-------|--------|
| Non Hispanics | 267,089,311 | 477 | 3,084 | 11,589 |
| American Indian | 0.9% | 1.1% | 0.6% | 0.5% |
| Asian | 6.6% | 2.1% | 1.2% | 0.7% |
| Black | 15.1% | 3.7% | 10.6% | 8.0% |
| Hawaiian/Pacific Islander | 0.2% | 0.0% | 0.0% | 0.0% |
| White | 74.2% | 90.6% | 84.8% | 88.4% |
| Other | 0.2% | 0.0% | 0.1% | 0.1% |
| Multi-Race | 2.7% | 2.5% | 2.7% | 2.3% |

Marital Status:

| | | | | |
|-------------------------|-------------|-------|-------|--------|
| Age 15 + Population | 263,417,179 | 440 | 2,830 | 10,683 |
| Divorced | 11.2% | 9.9% | 12.4% | 14.7% |
| Never Married | 33.2% | 23.2% | 26.8% | 24.5% |
| Now Married | 49.7% | 62.6% | 55.8% | 54.3% |
| Now Married - Separated | 2.2% | 5.6% | 3.4% | 2.5% |
| Widowed | 5.9% | 4.3% | 5.1% | 6.5% |

Educational Attainment:

| | | | | |
|--------------------------|-------------|-------|-------|-------|
| Total Population Age 25+ | 219,008,338 | 388 | 2,444 | 9,287 |
| Grade K - 8 | 4.4% | 1.3% | 1.9% | 2.7% |
| Grade 9 - 12 | 7.8% | 8.2% | 10.3% | 10.3% |
| High School Graduate | 27.9% | 37.4% | 37.4% | 37.3% |
| Associates Degree | 7.9% | 9.1% | 9.6% | 8.5% |
| Bachelor's Degree | 18.4% | 13.9% | 11.3% | 11.4% |
| Graduate Degree | 11.0% | 4.6% | 3.1% | 3.9% |
| Some College, No Degree | 21.1% | 24.9% | 25.1% | 24.8% |
| No Schooling Completed | 1.4% | 0.6% | 1.4% | 1.1% |

Household Income:

| | | | | |
|------------------------------|-------|-------|-------|-------|
| Income \$ 0 - \$9,999 | 6.9% | 5.6% | 8.5% | 7.8% |
| Income \$ 10,000 - \$14,999 | 5.0% | 4.2% | 5.1% | 5.7% |
| Income \$ 15,000 - \$24,999 | 10.2% | 12.8% | 13.7% | 13.9% |
| Income \$ 25,000 - \$34,999 | 9.7% | 13.6% | 14.2% | 13.9% |
| Income \$ 35,000 - \$49,999 | 13.1% | 21.1% | 19.4% | 18.5% |
| Income \$ 50,000 - \$74,999 | 18.2% | 13.3% | 17.2% | 19.2% |
| Income \$ 75,000 - \$99,999 | 12.6% | 11.3% | 9.6% | 9.7% |
| Income \$100,000 - \$124,999 | 8.6% | 8.3% | 4.8% | 4.4% |

| | | | | |
|------------------------------|----------|----------|----------|----------|
| Income \$125,000 - \$149,999 | 5.1% | 6.0% | 4.2% | 3.5% |
| Income \$150,000 + | 10.6% | 3.7% | 3.4% | 3.5% |
| Average Household Income | \$81,217 | \$63,413 | \$56,232 | \$56,044 |
| Median Household Income | \$56,286 | \$42,210 | \$39,615 | \$40,498 |
| Per Capita Income | \$30,982 | \$27,403 | \$22,676 | \$21,951 |

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

| | | | | |
|--|------------|-----|-----|-------|
| Total Families (Family Households) | 80,787,447 | 158 | 993 | 3,493 |
| Husband-Wife Family, Own Children, Below Poverty | 1,964,884 | 5 | 29 | 70 |
| Husband-Wife Family, No Own Children, Below Poverty | 1,262,019 | 2 | 34 | 108 |
| Male Householder, Own Children, Below Poverty | 617,027 | 0 | 5 | 19 |
| Male Householder, No Own Children, Below Poverty | 274,059 | 1 | 9 | 27 |
| Female Householder, Own Children, Below Poverty | 3,431,758 | 2 | 47 | 150 |
| Female Householder, No Own Children, Below Poverty | 882,150 | 2 | 20 | 63 |
| Husband-Wife Family, Own Children, At/Above Poverty | 21,829,120 | 34 | 192 | 638 |
| Husband-Wife Family, No Own Children, At/Above Poverty | 33,892,361 | 82 | 479 | 1,806 |
| Male Householder, Own Children, At/Above Poverty | 2,239,708 | 8 | 41 | 126 |
| Male Householder, No Own Children, At/Above Poverty | 2,844,136 | 5 | 27 | 101 |
| Female Householder, Own Children, At/Above Poverty | 5,208,416 | 7 | 41 | 132 |
| Female Householder, No Own Children, At/Above Poverty | 6,341,809 | 10 | 69 | 253 |

Poverty: Popn, Ratio of Income to Poverty Level

| | | | | |
|--|-------------|-----|-------|--------|
| Total Population for whom poverty status is determined | 325,227,741 | 527 | 3,428 | 12,740 |
| Less Than .50 | 22,017,217 | 35 | 310 | 1,092 |
| .50 - .99 | 27,724,453 | 49 | 439 | 1,272 |
| 1.00 - 1.24 | 15,540,866 | 15 | 162 | 528 |
| 1.25 - 1.49 | 15,625,397 | 55 | 238 | 977 |
| 1.50 - 1.84 | 21,535,007 | 62 | 366 | 1,197 |
| 1.85 - 1.99 | 8,724,843 | 6 | 79 | 425 |
| 2.00+ | 214,059,958 | 305 | 1,834 | 7,249 |

Poverty: Popn by Race

By Race

| | | | | |
|--|-------------|-----|-------|-------|
| White, Below Poverty Level | 26,936,916 | 78 | 536 | 1,810 |
| White, Above Poverty Level | 202,076,348 | 391 | 2,326 | 9,251 |
| Black, Below Poverty Level | 11,435,408 | 0 | 135 | 313 |
| Black, Above Poverty Level | 30,344,187 | 19 | 198 | 627 |
| AI/Alaskan Native, Below Poverty Level | 898,419 | 5 | 17 | 46 |
| AI/Alaskan Native, Above Poverty Level | 2,272,696 | 0 | 4 | 21 |
| Asian, Below Poverty Level | 2,284,559 | 0 | 4 | 10 |
| Asian, Above Poverty Level | 15,689,936 | 10 | 33 | 69 |
| NH/PI, Below Poverty Level | 128,106 | 0 | 0 | 0 |
| NH/PI, Above Poverty Level | 492,086 | 0 | 0 | 0 |
| Some Other Race, Below Poverty Level | 5,788,652 | 0 | 13 | 60 |
| Some Other Race, Above Poverty Level | 16,044,592 | 8 | 66 | 219 |
| 2+ Races, Below Poverty Level | 2,269,610 | 1 | 45 | 126 |
| 2+ Races, Above Poverty Level | 8,566,226 | 13 | 51 | 189 |

Poverty: Popn by Ethnicity

Hispanic/Latino

| | | | | |
|--|-------------|-----|-------|-------|
| Hispanic/Latino, Below Poverty Level | 13,675,665 | 0 | 36 | 164 |
| Hispanic/Latino, Above Poverty Level | 44,462,765 | 50 | 309 | 987 |
| Non-Hispanic/Latino, Below Poverty Level | 36,066,005 | 84 | 714 | 2,200 |
| Non-Hispanic/Latino, Above Poverty Level | 231,023,306 | 392 | 2,370 | 9,389 |

Non-Hispanic/Latino by Race

| | | | | |
|---------------------------------------|-------------|-----|-------|-------|
| White, Below Poverty Level | 20,490,392 | 78 | 514 | 1,718 |
| White, Above Poverty Level | 177,818,765 | 354 | 2,100 | 8,529 |
| Other than White, Below Poverty Level | 29,251,278 | 6 | 235 | 646 |
| Other than White, Above Poverty Level | 97,667,306 | 89 | 579 | 1,847 |

Vehicles Available

| | | | | |
|--------------------------------|-------------|-------|-------|-------|
| 0 Vehicles Available | 9.1% | 1.8% | 2.4% | 2.6% |
| 1 Vehicle Available | 33.8% | 40.4% | 38.3% | 38.9% |
| 2+ Vehicles Available | 57.1% | 57.8% | 59.3% | 58.5% |
| Average Vehicles Per Household | 1.92 | 1.92 | 1.98 | 1.95 |
| Total Vehicles Available | 235,125,118 | 437 | 2,741 | 9,739 |

2022 Demographics:

| | | | | |
|----------------------------------|-------------|--------|--------|--------|
| Total Population | 338,317,173 | 623 | 3,747 | 13,532 |
| Total Households | 129,506,301 | 274 | 1,545 | 5,416 |
| Female Population | 171,433,568 | 316 | 1,895 | 6,839 |
| % Female | 50.7% | 50.7% | 50.6% | 50.5% |
| Male Population | 166,883,605 | 307 | 1,852 | 6,693 |
| % Male | 49.3% | 49.3% | 49.4% | 49.5% |
| Population Density (per Sq. Mi.) | 94.04 | 198.50 | 132.65 | 172.47 |

Employed Civilian Population 16+

| | | | | |
|----------------|-------------|-------|-------|-------|
| Total | 164,768,727 | 255 | 1,580 | 5,581 |
| % White Collar | 61.0% | 62.9% | 57.4% | 57.2% |
| % Blue Collar | 39.0% | 37.1% | 42.6% | 42.8% |

Age:

| | | | | |
|-------------|-------|-------|-------|-------|
| Age 0 - 4 | 6.1% | 6.3% | 5.5% | 5.1% |
| Age 5 - 14 | 12.4% | 10.0% | 11.1% | 10.4% |
| Age 15 - 19 | 6.4% | 4.8% | 5.6% | 5.4% |
| Age 20 - 24 | 6.7% | 4.5% | 5.1% | 5.0% |
| Age 25 - 34 | 13.8% | 11.8% | 11.6% | 10.4% |
| Age 35 - 44 | 12.8% | 12.0% | 11.9% | 10.8% |
| Age 45 - 54 | 12.3% | 12.2% | 12.5% | 12.3% |
| Age 55 - 64 | 12.6% | 14.9% | 15.2% | 15.1% |
| Age 65 - 74 | 9.8% | 14.3% | 13.3% | 14.9% |
| Age 75 - 84 | 5.1% | 7.0% | 6.4% | 8.2% |
| Age 85 + | 2.0% | 2.2% | 1.8% | 2.3% |
| Median Age | 38.5 | 45.5 | 44.4 | 47.6 |

Housing Units

| | | | | |
|------------------------|-------------|-------|-------|-------|
| Total Housing Units | 143,512,941 | 310 | 1,766 | 6,271 |
| Occupied Housing Units | 90.2% | 88.3% | 87.5% | 86.4% |
| Vacant Housing Units | 9.8% | 11.7% | 12.5% | 13.6% |

Housing Units by Tenure

| | | | | |
|--|-------------|-------|-------|-------|
| Total Households in Tenure | 129,506,301 | 274 | 1,545 | 5,416 |
| Owner Occupied Housing Units | 82,491,835 | 228 | 1,231 | 4,303 |
| Owner Occupied free and clear | 34.0% | 36.2% | 37.6% | 41.7% |
| Owner Occupied with a mortgage or loan | 66.0% | 63.8% | 62.4% | 58.3% |
| Renter Occupied Housing Units | 47,014,466 | 46 | 314 | 1,114 |

Race and Ethnicity

| | | | | |
|--------------------------------|-------|-------|-------|-------|
| American Indian, Eskimo, Aleut | 1.0% | 1.0% | 0.6% | 0.5% |
| Asian | 5.9% | 2.2% | 1.2% | 0.7% |
| Black | 12.7% | 3.8% | 9.6% | 7.5% |
| Hawaiian/Pacific Islander | 0.2% | 0.0% | 0.0% | 0.0% |
| White | 69.5% | 88.1% | 82.7% | 85.9% |
| Other | 7.1% | 1.8% | 2.6% | 2.5% |
| Multi-Race | 3.7% | 3.1% | 3.3% | 2.9% |

| | | | | |
|--------------------------------|-------------|----------|----------|----------|
| Hispanic Ethnicity | 18.9% | 10.7% | 11.3% | 10.2% |
| Not of Hispanic Ethnicity | 81.1% | 89.3% | 88.7% | 89.8% |
| Race of Hispanics | | | | |
| Hispanics | 63,799,950 | 67 | 423 | 1,384 |
| American Indian | 1.3% | 0.3% | 0.4% | 0.3% |
| Asian | 0.4% | 0.0% | 0.0% | 0.0% |
| Black | 2.5% | 3.4% | 2.0% | 1.5% |
| Hawaiian/Pacific Islander | 0.1% | 0.0% | 0.0% | 0.0% |
| White | 52.8% | 75.7% | 72.0% | 70.7% |
| Other | 36.4% | 16.9% | 22.1% | 23.7% |
| Multi-Race | 6.5% | 3.7% | 3.5% | 3.7% |
| Race of Non Hispanics | | | | |
| Non Hispanics | 274,517,223 | 556 | 3,323 | 12,148 |
| American Indian | 0.9% | 1.1% | 0.7% | 0.6% |
| Asian | 7.1% | 2.4% | 1.4% | 0.8% |
| Black | 15.1% | 3.9% | 10.5% | 8.2% |
| Hawaiian/Pacific Islander | 0.2% | 0.0% | 0.0% | 0.0% |
| White | 73.4% | 89.6% | 84.1% | 87.6% |
| Other | 0.2% | 0.0% | 0.1% | 0.1% |
| Multi-Race | 3.1% | 3.0% | 3.2% | 2.8% |
| Marital Status: | | | | |
| Age 15 + Population | 275,723,599 | 522 | 3,124 | 11,435 |
| Divorced | 11.1% | 9.5% | 12.0% | 14.5% |
| Never Married | 33.1% | 23.0% | 26.6% | 24.5% |
| Now Married | 49.9% | 63.6% | 56.7% | 54.7% |
| Now Married - Separated | 2.2% | 5.8% | 3.5% | 2.6% |
| Widowed | 5.9% | 3.9% | 4.8% | 6.3% |
| Educational Attainment: | | | | |
| Total Population Age 25+ | 231,469,567 | 464 | 2,725 | 10,025 |
| Grade K - 9 | 4.3% | 1.2% | 1.8% | 2.6% |
| Grade 9 - 12 | 7.7% | 8.1% | 10.1% | 10.3% |
| High School Graduate | 27.6% | 37.6% | 37.5% | 37.3% |
| Associates Degree | 8.0% | 9.2% | 9.7% | 8.7% |
| Bachelor's Degree | 18.7% | 13.9% | 11.3% | 11.4% |
| Graduate Degree | 11.2% | 4.7% | 3.2% | 4.0% |
| Some College, No Degree | 21.1% | 24.7% | 25.0% | 24.7% |
| No Schooling Completed | 1.4% | 0.6% | 1.3% | 1.1% |
| Household Income: | | | | |
| Income \$ 0 - \$9,999 | 5.2% | 4.5% | 6.9% | 6.3% |
| Income \$ 10,000 - \$14,999 | 4.7% | 4.0% | 4.9% | 5.3% |
| Income \$ 15,000 - \$24,999 | 8.9% | 11.5% | 12.3% | 12.5% |
| Income \$ 25,000 - \$34,999 | 8.6% | 12.4% | 13.0% | 12.8% |
| Income \$ 35,000 - \$49,999 | 11.8% | 20.0% | 18.6% | 17.7% |
| Income \$ 50,000 - \$74,999 | 17.1% | 14.3% | 18.2% | 20.5% |
| Income \$ 75,000 - \$99,999 | 13.5% | 12.1% | 10.8% | 10.9% |
| Income \$100,000 - \$124,999 | 10.5% | 9.6% | 6.1% | 5.6% |
| Income \$125,000 - \$149,999 | 6.5% | 6.9% | 4.8% | 4.0% |
| Income \$150,000 + | 13.3% | 4.8% | 4.3% | 4.4% |
| Average Household Income | \$93,376 | \$69,487 | \$62,333 | \$62,018 |
| Median Household Income | \$65,658 | \$47,269 | \$44,189 | \$45,752 |
| Per Capita Income | \$36,063 | \$30,542 | \$25,723 | \$24,833 |
| Vehicles Available | | | | |
| 0 Vehicles Available | 8.9% | 1.8% | 2.3% | 2.6% |

| | | | | |
|--------------------------------|-------------|-------|-------|--------|
| 1 Vehicle Available | 33.6% | 40.4% | 38.3% | 38.8% |
| 2+ Vehicles Available | 57.5% | 57.9% | 59.4% | 58.6% |
| Average Vehicles Per Household | 1.92 | 1.92 | 1.98 | 1.95 |
| Total Vehicles Available | 248,813,811 | 525 | 3,056 | 10,570 |

2010 Demographics:

| | | | | |
|----------------------------------|-------------|--------|--------|--------|
| Total Population | 308,745,538 | 502 | 3,313 | 12,288 |
| Total Households | 116,716,292 | 218 | 1,347 | 4,845 |
| Female Population | 156,964,212 | 255 | 1,688 | 6,251 |
| % Female | 50.8% | 50.8% | 50.9% | 50.9% |
| Male Population | 151,781,326 | 247 | 1,625 | 6,037 |
| % Male | 49.2% | 49.2% | 49.1% | 49.1% |
| Population Density (per Sq. Mi.) | 85.82 | 159.93 | 117.30 | 156.61 |

Employed Civilian Population 16+

| | | | | |
|----------------|-------------|-------|-------|-------|
| Total | 140,768,943 | 206 | 1,361 | 4,939 |
| % White Collar | 61.0% | 64.5% | 58.7% | 58.5% |
| % Blue Collar | 39.0% | 35.5% | 41.3% | 41.5% |

Age:

| | | | | |
|-------------|-------|-------|-------|-------|
| Age 0 - 4 | 6.5% | 6.9% | 6.7% | 5.9% |
| Age 5 - 14 | 13.3% | 10.3% | 12.5% | 11.7% |
| Age 15 - 19 | 7.1% | 5.4% | 6.1% | 6.1% |
| Age 20 - 24 | 7.0% | 5.2% | 5.2% | 4.8% |
| Age 25 - 34 | 13.3% | 10.9% | 10.5% | 9.4% |
| Age 35 - 44 | 13.3% | 13.5% | 13.2% | 12.4% |
| Age 45 - 54 | 14.6% | 16.0% | 15.9% | 15.9% |
| Age 55 - 64 | 11.8% | 15.7% | 15.1% | 15.3% |
| Age 65 - 74 | 7.0% | 9.6% | 9.0% | 10.7% |
| Age 75 - 84 | 4.2% | 5.1% | 4.6% | 6.1% |
| Age 85 + | 1.8% | 1.6% | 1.3% | 1.7% |
| Median Age | 37.1 | 43.5 | 42.0 | 44.8 |

Housing Units

| | | | | |
|------------------------|-------------|-------|-------|-------|
| Total Housing Units | 131,704,730 | 252 | 1,573 | 5,751 |
| Occupied Housing Units | 88.6% | 86.6% | 85.6% | 84.3% |
| Vacant Housing Units | 11.4% | 13.4% | 14.4% | 15.7% |

Housing Units by Tenure

| | | | | |
|--|-------------|-------|-------|-------|
| Total Households in Tenure | 116,716,292 | 218 | 1,347 | 4,845 |
| Owner Occupied Housing Units | 75,986,074 | 185 | 1,104 | 4,002 |
| Owner Occupied free and clear | 30.3% | 29.5% | 31.8% | 36.0% |
| Owner Occupied with a mortgage or loan | 69.7% | 70.5% | 68.2% | 64.0% |
| Renter Occupied Housing Units | 40,730,218 | 33 | 243 | 844 |

Race and Ethnicity

| | | | | |
|--------------------------------|-------|-------|-------|-------|
| American Indian, Eskimo, Aleut | 1.0% | 0.7% | 0.5% | 0.5% |
| Asian | 4.8% | 1.3% | 0.8% | 0.5% |
| Black | 12.6% | 3.3% | 8.8% | 6.7% |
| Hawaiian/Pacific Islander | 0.2% | 0.0% | 0.0% | 0.0% |
| White | 72.4% | 91.4% | 86.1% | 88.7% |
| Other | 6.2% | 1.3% | 1.9% | 1.8% |
| Multi-Race | 2.9% | 1.9% | 2.0% | 1.9% |
| Hispanic Ethnicity | 16.3% | 7.8% | 8.2% | 7.4% |
| Not of Hispanic Ethnicity | 83.7% | 92.2% | 91.8% | 92.6% |

Race of Hispanics

| | | | | |
|--------------------------------|-------------|----------|----------|----------|
| Hispanics | 50,477,594 | 39 | 272 | 910 |
| American Indian | 1.4% | 0.6% | 0.4% | 0.4% |
| Asian | 0.4% | 0.0% | 0.0% | 0.0% |
| Black | 2.5% | 2.9% | 1.9% | 1.5% |
| Hawaiian/Pacific Islander | 0.1% | 0.6% | 0.2% | 0.1% |
| White | 53.0% | 74.8% | 72.5% | 71.0% |
| Other | 36.7% | 17.1% | 21.5% | 23.0% |
| Multi-Race | 6.0% | 4.1% | 3.5% | 4.0% |
| Race of Non Hispanics | | | | |
| Non Hispanics | 258,267,944 | 463 | 3,041 | 11,378 |
| American Indian | 0.9% | 0.7% | 0.5% | 0.4% |
| Asian | 5.6% | 1.4% | 0.9% | 0.5% |
| Black | 14.6% | 3.4% | 9.4% | 7.1% |
| Hawaiian/Pacific Islander | 0.2% | 0.0% | 0.0% | 0.0% |
| White | 76.2% | 92.8% | 87.3% | 90.1% |
| Other | 0.2% | 0.0% | 0.1% | 0.1% |
| Multi-Race | 2.3% | 1.7% | 1.9% | 1.7% |
| Marital Status: | | | | |
| Age 15 + Population | 247,518,325 | 416 | 2,679 | 10,130 |
| Divorced | 10.9% | 10.8% | 14.3% | 15.6% |
| Never Married | 32.1% | 21.4% | 28.1% | 27.1% |
| Now Married | 51.0% | 62.8% | 52.9% | 52.3% |
| Now Married - Separated | 2.2% | 3.6% | 2.3% | 2.6% |
| Widowed | 6.0% | 5.1% | 4.7% | 5.1% |
| Educational Attainment: | | | | |
| Total Population Age 25+ | 203,891,983 | 363 | 2,304 | 8,789 |
| Grade K - 8 | 4.8% | 1.8% | 2.4% | 3.0% |
| Grade 9 - 12 | 8.3% | 8.8% | 11.2% | 10.9% |
| High School Graduate | 28.5% | 35.7% | 36.5% | 37.0% |
| Associates Degree | 7.6% | 8.0% | 7.9% | 7.0% |
| Bachelor's Degree | 17.7% | 14.3% | 12.2% | 12.0% |
| Graduate Degree | 10.4% | 4.1% | 2.5% | 3.5% |
| Some College, No Degree | 21.3% | 26.7% | 26.0% | 25.5% |
| No Schooling Completed | 1.3% | 0.6% | 1.3% | 1.0% |
| Household Income: | | | | |
| Income \$ 0 - \$9,999 | 7.4% | 6.0% | 8.1% | 7.5% |
| Income \$ 10,000 - \$14,999 | 5.4% | 4.4% | 4.9% | 5.4% |
| Income \$ 15,000 - \$24,999 | 11.0% | 14.3% | 13.6% | 13.3% |
| Income \$ 25,000 - \$34,999 | 10.7% | 13.4% | 14.3% | 14.3% |
| Income \$ 35,000 - \$49,999 | 14.3% | 22.0% | 20.2% | 19.0% |
| Income \$ 50,000 - \$74,999 | 18.5% | 11.8% | 17.9% | 20.3% |
| Income \$ 75,000 - \$99,999 | 12.2% | 11.3% | 9.5% | 9.6% |
| Income \$100,000 - \$124,999 | 8.2% | 8.5% | 5.0% | 4.6% |
| Income \$125,000 - \$149,999 | 4.4% | 4.5% | 3.5% | 3.0% |
| Income \$150,000 + | 7.9% | 3.7% | 3.0% | 3.2% |
| Average Household Income | \$73,387 | \$62,079 | \$55,236 | \$55,995 |
| Median Household Income | \$51,362 | \$40,885 | \$39,889 | \$41,175 |
| Per Capita Income | \$28,088 | \$26,997 | \$22,471 | \$22,090 |
| Vehicles Available | | | | |
| 0 Vehicles Available | 9.1% | 2.1% | 2.9% | 2.7% |
| 1 Vehicle Available | 33.9% | 40.9% | 38.7% | 39.3% |
| 2+ Vehicles Available | 57.1% | 56.9% | 58.4% | 58.0% |
| Average Vehicles Per Household | 1.91 | 1.89 | 2.00 | 1.97 |

| | | | | |
|---|-------------|-------|-------|--------|
| Total Vehicles Available | 223,213,952 | 413 | 2,692 | 9,552 |
| 2000 Census Demographics: | | | | |
| Total Population | 281,422,025 | 463 | 3,161 | 11,348 |
| Total Households | 105,480,443 | 210 | 1,307 | 4,483 |
| Female Population | 143,514,568 | 240 | 1,637 | 5,840 |
| % Female | 51.0% | 51.8% | 51.8% | 51.5% |
| Male Population | 137,907,457 | 223 | 1,524 | 5,508 |
| % Male | 49.0% | 48.2% | 48.2% | 48.5% |
| Employed Civilian Population 16+ | | | | |
| Total | 129,717,205 | 192 | 1,335 | 4,554 |
| % White Collar | 61.9% | 47.8% | 47.3% | 50.3% |
| % Blue Collar | 38.1% | 52.2% | 52.7% | 49.7% |
| Age: | | | | |
| Age 0 - 4 | 6.8% | 4.4% | 6.0% | 6.0% |
| Age 5 - 14 | 14.6% | 12.9% | 15.1% | 13.0% |
| Age 15 - 19 | 7.1% | 7.8% | 7.6% | 6.7% |
| Age 20 - 24 | 6.8% | 0.7% | 2.8% | 3.9% |
| Age 25 - 34 | 14.1% | 9.1% | 10.1% | 10.0% |
| Age 35 - 44 | 16.3% | 14.1% | 16.2% | 15.2% |
| Age 45 - 54 | 13.4% | 14.6% | 13.3% | 13.0% |
| Age 55 - 64 | 8.6% | 15.1% | 11.4% | 11.1% |
| Age 65 - 74 | 6.6% | 10.0% | 9.5% | 11.6% |
| Age 75 - 84 | 4.4% | 10.2% | 6.7% | 7.6% |
| Age 85 + | 1.5% | 1.0% | 1.3% | 1.8% |
| Median Age | 35.5 | 45.7 | 40.4 | 41.9 |
| Housing Units | | | | |
| Total Housing Units | 115,905,192 | 245 | 1,510 | 5,247 |
| Owner Occupied Housing Units | 60.3% | 74.1% | 76.9% | 75.7% |
| Renter Occupied Housing Units | 30.7% | 11.6% | 9.7% | 9.8% |
| Vacant Housing Units | 9.0% | 14.3% | 13.5% | 14.6% |
| Race and Ethnicity | | | | |
| American Indian, Eskimo, Aleut | 0.9% | 0.2% | 0.1% | 0.2% |
| Asian | 3.6% | 0.5% | 0.2% | 0.4% |
| Hawaiian or other Pacific Islander | 0.1% | 0.0% | 0.0% | 0.0% |
| Black | 12.2% | 2.7% | 6.2% | 4.7% |
| White | 75.1% | 95.9% | 91.5% | 92.8% |
| Other | 5.5% | 0.6% | 1.5% | 1.4% |
| Two or More Races | 2.6% | 0.0% | 0.5% | 0.6% |
| Hispanic Ethnicity | 12.5% | 3.1% | 4.3% | 4.2% |
| Not of Hispanic Ethnicity | 87.5% | 96.9% | 95.7% | 95.8% |
| Marital Status: | | | | |
| Age 15 + Population | 221,224,172 | 383 | 2,494 | 9,189 |
| Divorced | 9.8% | 14.8% | 13.4% | 11.6% |
| Never Married | 27.1% | 15.7% | 19.3% | 18.2% |
| Now Married | 51.1% | 54.3% | 57.3% | 58.3% |
| Separated | 5.4% | 2.8% | 2.7% | 3.4% |
| Widowed | 6.6% | 11.2% | 8.6% | 8.8% |
| Educational Attainment: | | | | |
| Total Population Age 25+ | 182,213,807 | 339 | 2,194 | 8,010 |
| Grade K - 8 | 6.1% | 6.7% | 5.4% | 5.6% |

| | | | | |
|-------------------------------------|-------------|----------|----------|----------|
| Grade 9 - 11, No diploma | 12.1% | 22.0% | 20.9% | 19.9% |
| High School Graduate | 28.6% | 37.9% | 38.7% | 37.6% |
| Associates Degree | 6.3% | 4.5% | 5.0% | 4.7% |
| Bachelor's Degree | 15.5% | 7.2% | 7.3% | 7.3% |
| Graduate Degree | 8.9% | 2.1% | 2.1% | 3.0% |
| Some College, No Degree | 21.1% | 18.7% | 19.7% | 21.4% |
| No Schooling Completed | 1.4% | 1.0% | 0.9% | 0.7% |
| Public School Enrollment | 83.6% | 94.1% | 89.6% | 88.8% |
| Private School Enrollment | 16.4% | 5.9% | 10.4% | 11.3% |
| Household Income: | | | | |
| Income \$ 0 - \$9,999 | 9.5% | 7.0% | 9.5% | 9.1% |
| Income \$ 10,000 - \$14,999 | 6.3% | 5.3% | 7.0% | 8.7% |
| Income \$ 15,000 - \$24,999 | 12.8% | 18.3% | 16.6% | 16.5% |
| Income \$ 25,000 - \$34,999 | 12.8% | 25.5% | 18.4% | 18.3% |
| Income \$ 35,000 - \$49,999 | 16.5% | 21.6% | 21.5% | 19.7% |
| Income \$ 50,000 - \$74,999 | 19.5% | 9.2% | 17.1% | 17.2% |
| Income \$ 75,000 - \$99,999 | 10.2% | 5.3% | 5.9% | 6.0% |
| Income \$100,000 - \$124,999 | 5.2% | 2.3% | 1.2% | 1.7% |
| Income \$125,000 - \$149,999 | 2.5% | 0.9% | 0.9% | 1.0% |
| Income \$150,000 - \$199,999 | 2.2% | 1.2% | 0.9% | 1.5% |
| Income \$200,000 or More | 2.4% | 1.3% | 1.1% | 0.9% |
| Average Household Income | \$56,675 | \$39,823 | \$42,681 | \$43,154 |
| Median Household Income | \$42,257 | \$31,229 | \$34,138 | \$33,491 |
| Per Capita Income | \$21,242 | \$18,075 | \$17,651 | \$17,048 |
| Vehicles Available | | | | |
| 0 Vehicles Available | 10.3% | 1.8% | 3.6% | 4.5% |
| 1 Vehicle Available | 34.2% | 44.3% | 35.2% | 37.6% |
| 2 Vehicles Available | 38.4% | 37.1% | 43.0% | 41.6% |
| 3+ Vehicles Available | 17.1% | 16.8% | 18.3% | 16.4% |
| Average Vehicles Per Household | 1.50 | 1.50 | 1.60 | 1.50 |
| Total Vehicles Available | 177,487,515 | 376 | 2,415 | 7,915 |
| Population Trend | | | | |
| 2000 | 281,422,025 | 463 | 3,161 | 11,348 |
| 2010 | 308,745,538 | 502 | 3,313 | 12,288 |
| Change 2000 to 2010 | 9.7% | 8.5% | 4.8% | 8.3% |
| 2017A | 325,227,741 | 527 | 3,428 | 12,740 |
| 2022 | 338,317,173 | 623 | 3,747 | 13,532 |
| Change 2017A to 2022 | 4.0% | 18.3% | 9.3% | 6.2% |
| Household Trend | | | | |
| 2000 | 105,480,443 | 210 | 1,307 | 4,483 |
| 2010 | 116,716,292 | 218 | 1,347 | 4,845 |
| Change 2000 to 2010 | 16.4% | 8.3% | 5.7% | 11.3% |
| 2017A | 122,737,174 | 228 | 1,382 | 4,988 |
| 2022 | 129,506,301 | 274 | 1,545 | 5,416 |
| Change 2017A to 2022 | 5.5% | 20.3% | 11.9% | 8.6% |
| Average Household Size Trend | | | | |
| 2000 | 2.6 | 2.2 | 2.4 | 2.5 |
| 2010 | 2.6 | 2.5 | 2.6 | 2.5 |
| Change 2000 to 2010 | -0.7% | 16.2% | 7.4% | -0.5% |
| 2017A | 2.6 | 2.5 | 2.6 | 2.5 |
| 2022 | 2.6 | 2.5 | 2.6 | 2.5 |
| Change 2017A to 2022 | -0.4% | 0.0% | -0.5% | -0.6% |

Median Age Trend

| | | | | |
|-------|------|------|------|------|
| 2000 | 35.5 | 45.7 | 40.4 | 41.9 |
| 2010 | 37.1 | 43.5 | 42.0 | 44.8 |
| 2017A | 37.8 | 44.7 | 43.3 | 46.4 |
| 2022 | 38.5 | 45.5 | 44.4 | 47.6 |

Housing Units Trend

Total Housing Units

| | | | | |
|----------------------|-------|-------|-------|------|
| Change 2000 to 2010 | 13.6% | 2.8% | 4.1% | 9.6% |
| Change 2017A to 2022 | 5.6% | 20.6% | 11.9% | 8.5% |

Owner Occupied Housing Units

| | | | | |
|----------------------|------|-------|-------|------|
| Change 2000 to 2010 | 8.7% | 2.1% | -4.9% | 0.8% |
| Change 2017A to 2022 | 5.7% | 20.1% | 11.8% | 8.3% |

Renter Occupied Housing Units

| | | | | |
|----------------------|-------|-------|-------|-------|
| Change 2000 to 2010 | 14.4% | 15.5% | 66.2% | 64.6% |
| Change 2017A to 2022 | 5.2% | 21.5% | 12.0% | 9.9% |

Vacant Housing Units

| | | | | |
|----------------------|-------|-------|-------|-------|
| Change 2000 to 2010 | 43.8% | -3.5% | 11.2% | 18.5% |
| Change 2017A to 2022 | 6.5% | 22.3% | 12.5% | 8.1% |

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

| | | | | |
|----------------------|-------|--------|--------|--------|
| Change 2000 to 2010 | 19.8% | 220.7% | 421.7% | 136.4% |
| Change 2017A to 2022 | 3.1% | 21.2% | 15.8% | 9.2% |

Asian and Native Hawaiian/Other Pacific Islander

| | | | | |
|----------------------|-------|--------|--------|-------|
| Change 2000 to 2010 | 44.3% | 187.9% | 294.3% | 45.2% |
| Change 2017A to 2022 | 9.9% | 32.9% | 25.4% | 20.4% |

Black

| | | | | |
|----------------------|-------|-------|-------|-------|
| Change 2000 to 2010 | 13.4% | 32.0% | 48.7% | 54.4% |
| Change 2017A to 2022 | 3.0% | 24.5% | 8.0% | 8.1% |

White

| | | | | |
|----------------------|------|-------|-------|------|
| Change 2000 to 2010 | 5.7% | 3.4% | -1.4% | 3.5% |
| Change 2017A to 2022 | 2.7% | 16.8% | 8.2% | 5.1% |

Other

| | | | | |
|----------------------|-------|--------|-------|-------|
| Change 2000 to 2010 | 23.9% | 134.7% | 26.9% | 40.6% |
| Change 2017A to 2022 | 9.4% | 33.6% | 21.8% | 20.2% |

Two or More Races

| | | | | |
|----------------------|-------|----------|--------|--------|
| Change 2000 to 2010 | 24.0% | 4,625.3% | 350.4% | 243.9% |
| Change 2017A to 2022 | 16.5% | 39.1% | 27.6% | 24.2% |

Hispanic Ethnicity

| | | | | |
|----------------------|-------|--------|--------|-------|
| Change 2000 to 2010 | 43.2% | 173.0% | 100.6% | 91.8% |
| Change 2017A to 2022 | 9.7% | 33.8% | 23.0% | 20.3% |

Not of Hispanic Ethnicity

| | | | | |
|----------------------|------|-------|------|------|
| Change 2000 to 2010 | 4.9% | 3.2% | 0.5% | 4.6% |
| Change 2017A to 2022 | 2.8% | 16.7% | 7.8% | 4.8% |

**Report counts include D&B business location records that have a valid telephone, known SIC code and D&B ratings as well as exclude cottage industries (businesses that operate from a residence).*

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[Experian Data Methodology](#)

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Retail Demand Comparison for 30301 Cortez Road, 30301 Cortez Blvd, Brooksville, FL, 34602:

| | Index: Entire US | 1 mile(s) | 3 mile(s) | 5 mile(s) |
|--|------------------|-------------|------------|------------|
| Average Annual Retail Demand for Households by Store Type 2017A | | | | |
| Building Material & Garden Equipment & Supply Dealers | | | | |
| Building Material & Supply Dealers | \$2,871.75 | \$2,870.83 | \$2,523.42 | \$2,553.43 |
| Hardware Stores | \$2,504.47 | \$2,490.70 | \$2,180.34 | \$2,204.79 |
| Home Centers | \$192.93 | \$190.72 | \$169.28 | \$169.80 |
| Other Building Materials Dealers | \$1,392.09 | \$1,378.42 | \$1,211.03 | \$1,224.63 |
| Paint and Wallpaper Stores | \$829.82 | \$842.13 | \$733.67 | \$742.17 |
| Lawn and Garden Equipment and Supplies Stores | \$89.63 | \$79.43 | \$66.36 | \$68.19 |
| Nursery and Garden centers | \$367.27 | \$380.14 | \$343.08 | \$348.64 |
| Outdoor Power Equipment Stores | \$312.86 | \$324.39 | \$293.39 | \$298.39 |
| | \$54.42 | \$55.75 | \$49.69 | \$50.25 |
| Clothing & Clothing Accessories Stores | | | | |
| Clothing Stores | \$2,094.84 | \$2,062.07 | \$1,769.17 | \$1,743.82 |
| Children's and Infants' Clothing Stores | \$1,530.13 | \$1,192.17 | \$1,068.98 | \$1,063.45 |
| Clothing Accessories Stores | \$90.81 | \$94.29 | \$82.07 | \$77.76 |
| Family Clothing Stores | \$90.10 | \$87.71 | \$74.64 | \$74.15 |
| Men's Clothing Stores | \$819.66 | \$653.67 | \$585.48 | \$581.81 |
| Other Clothing Stores | \$70.38 | \$55.72 | \$49.59 | \$49.79 |
| Women's Clothing Stores | \$122.77 | \$76.47 | \$71.23 | \$72.25 |
| Jewelry, Luggage & Leather Goods Stores | \$336.40 | \$224.30 | \$205.98 | \$207.70 |
| Jewelry Stores | \$280.03 | \$596.61 | \$459.97 | \$444.31 |
| Luggage & Leather Goods Stores | \$256.07 | \$575.07 | \$440.57 | \$424.64 |
| Shoe Stores | \$23.96 | \$21.54 | \$19.40 | \$19.68 |
| | \$284.68 | \$273.29 | \$240.22 | \$236.06 |
| Electronics and Appliance Stores | | | | |
| | \$821.55 | \$820.54 | \$730.59 | \$718.13 |
| Food & Beverage Stores | | | | |
| Beer, Wine, & Liquor Stores | \$5,758.21 | \$5,448.20 | \$5,135.02 | \$5,082.04 |
| Grocery Stores | \$425.67 | \$427.13 | \$403.85 | \$403.13 |
| Convenience Stores | \$5,142.98 | \$4,846.69 | \$4,566.53 | \$4,517.09 |
| Supermarkets and Other Grocery (except Convenience) Stores | \$253.21 | \$241.39 | \$228.87 | \$226.62 |
| Specialty Food Stores | \$4,889.77 | \$4,605.30 | \$4,337.66 | \$4,290.47 |
| | \$189.56 | \$174.38 | \$164.64 | \$161.83 |
| Food Services and Drinking Places | | | | |
| Drinking Place - Alcoholic Beverages | \$5,365.23 | \$4,691.96 | \$4,208.77 | \$4,212.43 |
| Restaurants and other Eating Places | \$192.93 | \$166.53 | \$148.53 | \$151.57 |
| Total Special Food Services | \$4,702.91 | \$4,163.89 | \$3,739.29 | \$3,748.26 |
| | \$469.39 | \$361.54 | \$320.96 | \$312.60 |
| Furniture & Home Furnishings Stores | | | | |
| Furniture Stores | \$888.94 | \$783.41 | \$690.01 | \$686.70 |
| Home Furnishing Stores | \$473.51 | \$412.22 | \$361.97 | \$358.39 |
| Floor Covering Stores | \$262.68 | \$233.39 | \$209.30 | \$209.63 |
| Other Home Furnishings Stores | \$152.75 | \$137.79 | \$118.73 | \$118.68 |
| | \$152.75 | \$137.79 | \$118.73 | \$118.68 |
| Gasoline stations | | | | |
| | \$3,301.00 | \$2,895.76 | \$2,701.16 | \$2,668.76 |
| General Merchandise Stores | | | | |
| Department Stores | \$5,445.03 | \$5,296.63 | \$4,877.56 | \$4,844.31 |
| Other General Merchandise Stores | \$1,266.40 | \$1,179.62 | \$1,059.98 | \$1,053.00 |
| | \$4,178.63 | \$4,117.00 | \$3,817.57 | \$3,791.31 |
| General Merchandise, Apparel and Accessories, Furniture and Other Sales | | | | |
| | \$10,274.11 | \$10,119.22 | \$9,081.20 | \$8,979.06 |
| Health & Personal Care Stores | | | | |
| Cosmetics, Beauty Supplies and Perfume Stores | \$2,737.16 | \$2,367.58 | \$2,200.97 | \$2,282.67 |
| | \$157.79 | \$128.60 | \$119.04 | \$125.82 |

| | | | | |
|---|----------------------|----------------|----------------|-----------------|
| Optical Goods Stores | \$104.54 | \$101.24 | \$89.36 | \$90.60 |
| Other Health and Personal Care Stores | \$175.59 | \$145.80 | \$135.41 | \$141.33 |
| Pharmacies and Drug Stores | \$2,299.24 | \$1,991.94 | \$1,857.16 | \$1,924.93 |
| Miscellaneous Store Retailers | \$1,037.27 | \$1,205.96 | \$1,104.35 | \$1,115.87 |
| Florists | \$49.99 | \$47.84 | \$42.98 | \$43.86 |
| Office Supplies, Stationery, & Gift Stores | \$270.29 | \$262.07 | \$234.34 | \$235.26 |
| Gift, Novelty, and Souvenir Stores | \$158.97 | \$158.03 | \$141.05 | \$141.37 |
| Office Supplies and Stationery Stores | \$111.33 | \$104.04 | \$93.29 | \$93.89 |
| Other Miscellaneous Store Retailers | \$575.79 | \$763.01 | \$708.48 | \$717.65 |
| Used Merchandise Stores | \$141.19 | \$133.05 | \$118.54 | \$119.09 |
| Motor Vehicle & Parts Dealers | \$9,203.58 | \$9,804.77 | \$8,225.32 | \$8,291.49 |
| Automotive Dealers | \$7,929.27 | \$7,730.80 | \$6,829.14 | \$6,617.81 |
| Automotive Parts, Accessories, & Tire Stores | \$710.86 | \$883.63 | \$805.61 | \$752.56 |
| Other Motor Vehicle Dealers | \$563.45 | \$1,190.34 | \$990.57 | \$921.12 |
| Nonstore retailers | \$4,569.50 | \$4,228.23 | \$3,799.12 | \$3,787.08 |
| Sporting Goods, Hobby, Book, & Music Stores | \$753.46 | \$894.52 | \$779.53 | \$750.84 |
| Book Stores and News Dealers | \$124.44 | \$93.32 | \$86.33 | \$85.01 |
| Book Stores | \$97.62 | \$69.85 | \$64.70 | \$63.47 |
| News Dealers and Newsstands | \$26.82 | \$23.46 | \$21.63 | \$21.54 |
| Sporting Goods, Hobby, & Musical Instrument Stores | \$629.02 | \$801.20 | \$693.21 | \$665.83 |
| Hobby, Toys and Games Stores | \$159.70 | \$165.42 | \$147.00 | \$142.83 |
| Musical Instrument and Supplies Stores | \$42.64 | \$36.28 | \$32.05 | \$31.05 |
| Sew/Needlework/Piece Goods Stores | \$41.50 | \$82.79 | \$66.85 | \$66.16 |
| Sporting Goods Stores | \$385.17 | \$516.72 | \$447.31 | \$425.80 |
| Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO) | \$44,847.49 | \$43,370.45 | \$39,144.98 | \$38,737.58 |
| Aggregate Retail Demand 2017A | | | | |
| Building Material & Garden Equipment & Supply Dealers | \$352,469,999,998.00 | \$653,202.00 | \$3,486,178.00 | \$12,735,580.00 |
| Building Material & Supply Dealers | \$307,392,000,000.00 | \$566,709.00 | \$3,012,208.00 | \$10,996,692.00 |
| Hardware Stores | \$23,680,000,000.00 | \$43,394.00 | \$233,859.00 | \$846,909.00 |
| Home Centers | \$170,860,920,300.00 | \$313,632.00 | \$1,673,080.00 | \$6,108,030.00 |
| Other Building Materials Dealers | \$101,850,079,700.00 | \$191,610.00 | \$1,013,585.00 | \$3,701,667.00 |
| Paint and Wallpaper Stores | \$11,001,000,000.00 | \$18,073.00 | \$91,684.00 | \$340,085.00 |
| Lawn and Garden Equipment and Supplies Stores | \$45,077,999,998.00 | \$86,492.00 | \$473,970.00 | \$1,738,888.00 |
| Nursery and Garden centers | \$38,398,968,460.00 | \$73,807.00 | \$405,324.00 | \$1,488,249.00 |
| Outdoor Power Equipment Stores | \$6,679,031,538.00 | \$12,685.00 | \$68,646.00 | \$250,639.00 |
| Clothing & Clothing Accessories Stores | \$257,115,000,000.00 | \$469,184.00 | \$2,444,156.00 | \$8,697,527.00 |
| Clothing Stores | \$187,804,000,000.00 | \$271,254.00 | \$1,476,824.00 | \$5,304,096.00 |
| Children's and Infants' Clothing Stores | \$11,145,943,910.00 | \$21,455.00 | \$113,380.00 | \$387,832.00 |
| Clothing Accessories Stores | \$11,059,056,090.00 | \$19,957.00 | \$103,113.00 | \$369,848.00 |
| Family Clothing Stores | \$100,603,000,000.00 | \$148,730.00 | \$808,855.00 | \$2,901,832.00 |
| Men's Clothing Stores | \$8,638,000,000.00 | \$12,678.00 | \$68,508.00 | \$248,334.00 |
| Other Clothing Stores | \$15,069,000,000.00 | \$17,399.00 | \$98,403.00 | \$360,333.00 |
| Women's Clothing Stores | \$41,289,000,000.00 | \$51,036.00 | \$284,566.00 | \$1,035,917.00 |
| Jewelry, Luggage & Leather Goods Stores | \$34,370,000,000.00 | \$135,748.00 | \$635,464.00 | \$2,216,068.00 |
| Jewelry Stores | \$31,429,000,000.00 | \$130,847.00 | \$608,667.00 | \$2,117,930.00 |
| Luggage & Leather Goods Stores | \$2,941,000,000.00 | \$4,901.00 | \$26,796.00 | \$98,138.00 |
| Shoe Stores | \$34,941,000,000.00 | \$62,182.00 | \$331,869.00 | \$1,177,363.00 |
| Electronics and Appliance Stores | \$100,835,000,000.00 | \$186,697.00 | \$1,009,335.00 | \$3,581,758.00 |
| Food & Beverage Stores | \$706,746,000,000.00 | \$1,239,630.00 | \$7,094,181.00 | \$25,347,379.00 |

| | | | | |
|--|------------------------|----------------|-----------------|------------------|
| Beer, Wine, & Liquor Stores | \$52,245,000,000.00 | \$97,185.00 | \$557,926.00 | \$2,010,685.00 |
| Grocery Stores | \$631,235,000,000.00 | \$1,102,769.00 | \$6,308,801.00 | \$22,529,569.00 |
| Convenience Stores | \$31,078,000,000.00 | \$54,923.00 | \$316,188.00 | \$1,130,274.00 |
| Supermarkets and Other Grocery (except Convenience) Stores | \$600,157,000,000.00 | \$1,047,846.00 | \$5,992,613.00 | \$21,399,295.00 |
| Specialty Food Stores | \$23,266,000,000.00 | \$39,676.00 | \$227,455.00 | \$807,125.00 |
| Food Services and Drinking Places | \$658,513,000,000.00 | \$1,067,563.00 | \$5,814,541.00 | \$21,010,060.00 |
| Drinking Place - Alcoholic Beverages | \$23,680,000,000.00 | \$37,891.00 | \$205,193.00 | \$755,971.00 |
| Restaurants and other Eating Places | \$577,222,000,000.00 | \$947,410.00 | \$5,165,935.00 | \$18,694,938.00 |
| Total Special Food Services | \$57,611,000,000.00 | \$82,261.00 | \$443,413.00 | \$1,559,150.00 |
| Furniture & Home Furnishings Stores | \$109,106,000,000.00 | \$178,248.00 | \$953,266.00 | \$3,425,014.00 |
| Furniture Stores | \$58,117,000,000.00 | \$93,793.00 | \$500,070.00 | \$1,787,507.00 |
| Home Furnishing Stores | \$50,989,000,000.00 | \$84,455.00 | \$453,196.00 | \$1,637,506.00 |
| Floor Covering Stores | \$18,748,000,000.00 | \$31,352.00 | \$164,036.00 | \$591,954.00 |
| Other Home Furnishings Stores | \$18,748,000,000.00 | \$31,352.00 | \$164,036.00 | \$591,954.00 |
| Gasoline stations | \$405,155,000,000.00 | \$658,873.00 | \$3,731,738.00 | \$13,310,806.00 |
| General Merchandise Stores | \$668,307,000,000.00 | \$1,205,143.00 | \$6,738,491.00 | \$24,161,669.00 |
| Department Stores | \$155,434,000,000.00 | \$268,400.00 | \$1,464,400.00 | \$5,251,999.00 |
| Other General Merchandise Stores | \$512,873,000,000.00 | \$936,743.00 | \$5,274,090.00 | \$18,909,670.00 |
| General Merchandise, Apparel and Accessories, Furniture and Other Sales | \$1,261,015,000,000.00 | \$2,302,429.00 | \$12,545,945.00 | \$44,784,265.00 |
| Health & Personal Care Stores | \$335,951,000,000.00 | \$538,696.00 | \$3,040,705.00 | \$11,385,142.00 |
| Cosmetics, Beauty Supplies and Perfume Stores | \$19,367,233,610.00 | \$29,261.00 | \$164,464.00 | \$627,534.00 |
| Optical Goods Stores | \$12,830,668,150.00 | \$23,035.00 | \$123,457.00 | \$451,898.00 |
| Other Health and Personal Care Stores | \$21,551,098,240.00 | \$33,174.00 | \$187,067.00 | \$704,878.00 |
| Pharmacies and Drug Stores | \$282,202,000,000.00 | \$453,227.00 | \$2,565,718.00 | \$9,600,832.00 |
| Miscellaneous Store Retailers | \$127,310,999,997.00 | \$274,393.00 | \$1,525,691.00 | \$5,565,546.00 |
| Florists | \$6,135,575,157.00 | \$10,884.00 | \$59,380.00 | \$218,766.00 |
| Office Supplies, Stationery, & Gift Stores | \$33,175,000,000.00 | \$59,628.00 | \$323,750.00 | \$1,173,384.00 |
| Gift, Novelty, and Souvenir Stores | \$19,511,000,000.00 | \$35,956.00 | \$194,863.00 | \$705,115.00 |
| Office Supplies and Stationery Stores | \$13,664,000,000.00 | \$23,672.00 | \$128,886.00 | \$468,269.00 |
| Other Miscellaneous Store Retailers | \$70,671,424,840.00 | \$173,608.00 | \$978,790.00 | \$3,579,397.00 |
| Used Merchandise Stores | \$17,329,000,000.00 | \$30,272.00 | \$163,771.00 | \$593,999.00 |
| Motor Vehicle & Parts Dealers | \$1,129,621,000,000.00 | \$2,230,883.00 | \$11,916,133.00 | \$41,354,937.00 |
| Automotive Dealers | \$973,216,000,000.00 | \$1,758,990.00 | \$9,434,658.00 | \$33,007,228.00 |
| Automotive Parts, Accessories, & Tire Stores | \$87,249,000,000.00 | \$201,053.00 | \$1,112,973.00 | \$3,753,518.00 |
| Other Motor Vehicle Dealers | \$69,156,000,000.00 | \$270,839.00 | \$1,368,501.00 | \$4,594,192.00 |
| Nonstore retailers | \$560,847,000,000.00 | \$962,050.00 | \$5,248,601.00 | \$18,888,556.00 |
| Sporting Goods, Hobby, Book, & Music Stores | \$92,477,000,000.00 | \$203,530.00 | \$1,076,947.00 | \$3,744,913.00 |
| Book Stores and News Dealers | \$15,273,260,597.00 | \$21,232.00 | \$119,263.00 | \$424,005.00 |
| Book Stores | \$11,981,000,000.00 | \$15,894.00 | \$89,382.00 | \$316,588.00 |
| News Dealers and Newsstands | \$3,292,260,597.00 | \$5,338.00 | \$29,881.00 | \$107,417.00 |
| Sporting Goods, Hobby, & Musical Instrument Stores | \$77,203,739,403.00 | \$182,298.00 | \$957,684.00 | \$3,320,908.00 |
| Hobby, Toys and Games Stores | \$19,601,000,000.00 | \$37,637.00 | \$203,080.00 | \$712,368.00 |
| Musical Instrument and Supplies Stores | \$5,233,712,686.00 | \$8,255.00 | \$44,272.00 | \$154,852.00 |
| Sew/Needlework/Piece Goods Stores | \$5,094,026,717.00 | \$18,837.00 | \$92,358.00 | \$329,960.00 |
| Sporting Goods Stores | \$47,275,000,000.00 | \$117,569.00 | \$617,973.00 | \$2,123,727.00 |
| Aggregate Annual Retail Demand- Sum of Bolded Fields (not including GAFO) | \$5,504,453,999,995.00 | \$9,868,089.51 | \$54,079,962.81 | \$193,208,887.11 |

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Retail Supply Comparison for 30301 Cortez Road, 30301 Cortez Blvd, Brooksville, FL, 34602:

| | Index: Entire US | 1 mile(s) | 3 mile(s) | 5 mile(s) |
|--|------------------|------------|------------|------------|
| Average Annual Retail Supply Dollars for Households 2017 | | | | |
| Building Material & Garden Equipment & Supply Dealers | \$2,871.75 | \$28.23 | \$186.65 | \$869.75 |
| Building Material & Supply Dealers | \$2,504.47 | \$10.90 | \$130.02 | \$328.42 |
| Hardware Stores | \$192.93 | \$0.00 | \$0.00 | \$65.44 |
| Home Centers | \$1,392.09 | \$0.00 | \$0.00 | \$0.00 |
| Other Building Materials Dealers | \$829.82 | \$10.90 | \$130.02 | \$220.07 |
| Paint and Wallpaper Stores | \$89.63 | \$0.00 | \$0.00 | \$42.91 |
| Lawn and Garden Equipment and Supplies Stores | \$367.27 | \$17.33 | \$56.63 | \$541.32 |
| Nursery and Garden centers | \$312.86 | \$0.00 | \$0.00 | \$500.59 |
| Outdoor Power Equipment Stores | \$54.42 | \$17.33 | \$56.63 | \$40.73 |
| Clothing & Clothing Accessories Stores | \$2,094.84 | \$15.11 | \$49.39 | \$35.60 |
| Clothing Stores | \$1,530.13 | \$15.11 | \$49.39 | \$35.52 |
| Children's and Infants' Clothing Stores | \$90.81 | \$0.96 | \$3.12 | \$2.25 |
| Clothing Accessories Stores | \$90.10 | \$0.00 | \$0.00 | \$0.00 |
| Family Clothing Stores | \$819.66 | \$0.00 | \$0.00 | \$0.00 |
| Men's Clothing Stores | \$70.38 | \$0.34 | \$1.09 | \$0.79 |
| Other Clothing Stores | \$122.77 | \$13.82 | \$45.17 | \$32.49 |
| Women's Clothing Stores | \$336.40 | \$0.00 | \$0.00 | \$0.00 |
| Jewelry, Luggage & Leather Goods Stores | \$280.03 | \$0.00 | \$0.00 | \$0.00 |
| Jewelry Stores | \$256.07 | \$0.00 | \$0.00 | \$0.00 |
| Luggage & Leather Goods Stores | \$23.96 | \$0.00 | \$0.00 | \$0.00 |
| Shoe Stores | \$284.68 | \$0.00 | \$0.00 | \$0.08 |
| Electronics and Appliance Stores | \$821.55 | \$11.22 | \$107.21 | \$172.02 |
| Food & Beverage Stores | \$5,758.21 | \$0.51 | \$3,885.11 | \$3,290.35 |
| Beer, Wine, & Liquor Stores | \$425.67 | \$0.00 | \$137.64 | \$115.27 |
| Grocery Stores | \$5,142.98 | \$0.00 | \$3,725.82 | \$3,143.17 |
| Convenience Stores | \$253.21 | \$0.00 | \$159.84 | \$212.86 |
| Supermarkets and Other Grocery (except Convenience) Stores | \$4,889.77 | \$0.00 | \$3,565.98 | \$2,930.30 |
| Specialty Food Stores | \$189.56 | \$0.51 | \$21.65 | \$31.91 |
| Food Services and Drinking Places | \$5,365.23 | \$2,609.48 | \$6,174.26 | \$4,692.96 |
| Drinking Place - Alcoholic Beverages | \$192.93 | \$9.15 | \$29.90 | \$26.53 |
| Restaurants and other Eating Places | \$4,702.91 | \$2,567.87 | \$6,038.28 | \$4,581.03 |
| Total Special Food Services | \$469.39 | \$32.46 | \$106.08 | \$85.40 |
| Furniture & Home Furnishings Stores | \$888.94 | \$7.14 | \$80.31 | \$49.54 |
| Furniture Stores | \$473.51 | \$5.69 | \$18.59 | \$13.37 |
| Home Furnishing Stores | \$415.43 | \$1.45 | \$61.72 | \$36.17 |
| Gasoline stations | \$3,301.00 | \$0.00 | \$2,952.37 | \$4,976.21 |
| General Merchandise Stores | \$5,445.03 | \$2,525.33 | \$1,952.34 | \$1,658.11 |
| Department Stores | \$1,266.40 | \$0.81 | \$34.72 | \$19.44 |
| Other General Merchandise Stores | \$4,178.63 | \$2,524.51 | \$1,917.63 | \$1,638.67 |
| General Merchandise, Apparel and Accessories, Furniture and Other Sales | \$10,274.11 | \$2,770.50 | \$2,980.33 | \$2,479.78 |
| Health & Personal Care Stores | \$2,737.16 | \$0.76 | \$101.50 | \$82.20 |
| Cosmetics, Beauty Supplies and Perfume Stores | \$157.79 | \$0.76 | \$2.48 | \$1.78 |
| Optical Goods Stores | \$104.54 | \$0.00 | \$0.00 | \$0.00 |
| Other Health and Personal Care Stores | \$175.59 | \$0.00 | \$0.00 | \$0.00 |
| Pharmacies and Drug Stores | \$2,299.24 | \$0.00 | \$99.02 | \$80.41 |
| Miscellaneous Store Retailers | \$1,037.27 | \$207.46 | \$760.97 | \$603.90 |

| | | | | |
|---|-----------------------------|---------------------|-----------------------|------------------------|
| Florists | \$49.99 | \$0.00 | \$0.00 | \$0.23 |
| Office Supplies, Stationery, & Gift Stores | \$270.29 | \$205.35 | \$671.03 | \$495.66 |
| Gift, Novelty, and Souvenir Stores | \$158.97 | \$205.35 | \$671.03 | \$495.66 |
| Office Supplies and Stationery Stores | \$111.33 | \$0.00 | \$0.00 | \$0.00 |
| Other Miscellaneous Store Retailers | \$575.79 | \$2.11 | \$89.94 | \$102.77 |
| Used Merchandise Stores | \$141.19 | \$0.00 | \$0.00 | \$5.24 |
| Motor Vehicle & Parts Dealers | \$9,203.58 | \$1,180.26 | \$2,072.27 | \$1,752.47 |
| Automotive Dealers | \$7,929.27 | \$7.47 | \$318.60 | \$261.69 |
| Automotive Parts, Accessories, & Tire Stores | \$710.86 | \$1,126.76 | \$471.25 | \$196.81 |
| Other Motor Vehicle Dealers | \$563.45 | \$46.03 | \$1,282.42 | \$1,293.97 |
| Nonstore retailers | \$4,569.50 | \$479.61 | \$642.61 | \$717.14 |
| Sporting Goods, Hobby, Book, & Music Stores | \$753.46 | \$6.35 | \$120.05 | \$68.86 |
| Book Stores and News Dealers | \$124.44 | \$0.05 | \$2.10 | \$1.17 |
| Book Stores | \$97.62 | \$0.02 | \$0.80 | \$0.44 |
| News Dealers and Newsstands | \$26.82 | \$0.03 | \$1.30 | \$0.72 |
| Sporting Goods, Hobby, & Musical Instrument Stores | \$629.02 | \$6.30 | \$117.96 | \$67.70 |
| Hobby, Toys and Games Stores | \$159.70 | \$1.23 | \$52.31 | \$29.12 |
| Musical Instrument and Supplies Stores | \$42.64 | \$0.00 | \$0.00 | \$0.00 |
| Sew/Needlework/Piece Goods Stores | \$41.50 | \$3.83 | \$12.52 | \$9.00 |
| Sporting Goods Stores | \$385.17 | \$1.25 | \$53.13 | \$29.57 |
| Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO) | \$44,847.49 | \$7,071.46 | \$19,085.04 | \$18,969.09 |
| Aggregate Retail Supply Dollars for Households #RSSC# | | | | |
| Building Material & Garden Equipment & Supply Dealers | \$352,470,000,000.00 | \$6,422.00 | \$257,862.00 | \$4,337,971.00 |
| Building Material & Supply Dealers | \$307,392,000,000.00 | \$2,479.00 | \$179,629.00 | \$1,638,061.00 |
| Hardware Stores | \$23,680,000,000.00 | \$0.00 | \$0.00 | \$326,407.00 |
| Home Centers | \$170,861,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Other Building Materials Dealers | \$101,850,000,000.00 | \$2,479.00 | \$179,629.00 | \$1,097,619.00 |
| Paint and Wallpaper Stores | \$11,001,000,000.00 | \$0.00 | \$0.00 | \$214,035.00 |
| Lawn and Garden Equipment and Supplies Stores | \$45,078,000,000.00 | \$3,943.00 | \$78,233.00 | \$2,699,910.00 |
| Nursery and Garden centers | \$38,399,000,000.00 | \$0.00 | \$0.00 | \$2,496,770.00 |
| Outdoor Power Equipment Stores | \$6,679,000,000.00 | \$3,943.00 | \$78,233.00 | \$203,140.00 |
| Clothing & Clothing Accessories Stores | \$257,115,000,000.00 | \$3,439.00 | \$68,227.00 | \$177,538.00 |
| Clothing Stores | \$187,804,000,000.00 | \$3,439.00 | \$68,227.00 | \$177,159.00 |
| Children's and Infants' Clothing Stores | \$11,146,000,000.00 | \$217.00 | \$4,315.00 | \$11,205.00 |
| Clothing Accessories Stores | \$11,059,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Family Clothing Stores | \$100,603,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Men's Clothing Stores | \$8,638,000,000.00 | \$76.00 | \$1,513.00 | \$3,928.00 |
| Other Clothing Stores | \$15,069,000,000.00 | \$3,145.00 | \$62,399.00 | \$162,026.00 |
| Women's Clothing Stores | \$41,289,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Jewelry, Luggage & Leather Goods Stores | \$34,370,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Jewelry Stores | \$31,429,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Luggage & Leather Goods Stores | \$2,941,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Shoe Stores | \$34,941,000,000.00 | \$0.00 | \$0.00 | \$379.00 |
| Electronics and Appliance Stores | \$100,835,000,000.00 | \$2,553.00 | \$148,112.00 | \$857,961.00 |
| Food & Beverage Stores | \$706,746,000,000.00 | \$116.00 | \$5,367,394.00 | \$16,411,058.00 |
| Beer, Wine, & Liquor Stores | \$52,245,000,000.00 | \$0.00 | \$190,154.00 | \$574,933.00 |
| Grocery Stores | \$631,235,000,000.00 | \$0.00 | \$5,147,331.00 | \$15,676,966.00 |
| Convenience Stores | \$31,078,000,000.00 | \$0.00 | \$220,820.00 | \$1,061,684.00 |
| Supermarkets and Other Grocery (except Convenience) Stores | \$600,157,000,000.00 | \$0.00 | \$4,926,511.00 | \$14,615,282.00 |
| Specialty Food Stores | \$23,266,000,000.00 | \$116.00 | \$29,909.00 | \$159,159.00 |
| Food Services and Drinking Places | \$658,513,000,000.00 | \$593,736.00 | \$8,529,930.00 | \$23,406,748.00 |

| | | | | |
|--|------------------------|----------------|-----------------|-----------------|
| Drinking Place - Alcoholic Beverages | \$23,680,000,000.00 | \$2,082.00 | \$41,307.00 | \$132,306.00 |
| Restaurants and other Eating Places | \$577,222,000,000.00 | \$584,268.00 | \$8,342,070.00 | \$22,848,482.00 |
| Total Special Food Services | \$57,611,000,000.00 | \$7,386.00 | \$146,553.00 | \$425,960.00 |
| Furniture & Home Furnishings Stores | \$109,106,000,000.00 | \$1,624.00 | \$110,950.00 | \$247,071.00 |
| Furniture Stores | \$58,117,000,000.00 | \$1,294.00 | \$25,679.00 | \$66,679.00 |
| Home Furnishing Stores | \$50,989,000,000.00 | \$329.00 | \$85,271.00 | \$180,393.00 |
| Gasoline stations | \$405,155,000,000.00 | \$0.00 | \$4,078,792.00 | \$24,819,516.00 |
| General Merchandise Stores | \$668,307,000,000.00 | \$574,589.00 | \$2,697,220.00 | \$8,270,031.00 |
| Department Stores | \$155,434,000,000.00 | \$185.00 | \$47,961.00 | \$96,944.00 |
| Other General Merchandise Stores | \$512,873,000,000.00 | \$574,403.00 | \$2,649,259.00 | \$8,173,087.00 |
| General Merchandise, Apparel and Accessories, Furniture and Other Sales | \$1,261,015,000,000.00 | \$630,373.00 | \$4,117,413.00 | \$12,368,229.00 |
| Health & Personal Care Stores | \$335,951,000,000.00 | \$173.00 | \$140,221.00 | \$409,965.00 |
| Cosmetics, Beauty Supplies and Perfume Stores | \$19,367,000,000.00 | \$173.00 | \$3,425.00 | \$8,893.00 |
| Optical Goods Stores | \$12,831,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Other Health and Personal Care Stores | \$21,551,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Pharmacies and Drug Stores | \$282,202,000,000.00 | \$0.00 | \$136,796.00 | \$401,072.00 |
| Miscellaneous Store Retailers | \$127,311,000,000.00 | \$47,204.00 | \$1,051,300.00 | \$3,012,027.00 |
| Florists | \$6,136,000,000.00 | \$0.00 | \$0.00 | \$1,135.00 |
| Office Supplies, Stationery, & Gift Stores | \$33,175,000,000.00 | \$46,724.00 | \$927,047.00 | \$2,472,168.00 |
| Gift, Novelty, and Souvenir Stores | \$19,511,000,000.00 | \$46,724.00 | \$927,047.00 | \$2,472,168.00 |
| Office Supplies and Stationery Stores | \$13,664,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Other Miscellaneous Store Retailers | \$70,671,000,000.00 | \$480.00 | \$124,253.00 | \$512,587.00 |
| Used Merchandise Stores | \$17,329,000,000.00 | \$0.00 | \$0.00 | \$26,138.00 |
| Motor Vehicle & Parts Dealers | \$1,129,621,000,000.00 | \$268,545.00 | \$2,862,906.00 | \$8,740,694.00 |
| Automotive Dealers | \$973,216,000,000.00 | \$1,701.00 | \$440,150.00 | \$1,305,192.00 |
| Automotive Parts, Accessories, & Tire Stores | \$87,249,000,000.00 | \$256,372.00 | \$651,049.00 | \$981,633.00 |
| Other Motor Vehicle Dealers | \$69,156,000,000.00 | \$10,472.00 | \$1,771,706.00 | \$6,453,869.00 |
| Nonstore retailers | \$560,847,000,000.00 | \$109,126.00 | \$887,781.00 | \$3,576,837.00 |
| Sporting Goods, Hobby, Book, & Music Stores | \$92,477,000,000.00 | \$1,446.00 | \$165,857.00 | \$343,460.00 |
| Book Stores and News Dealers | \$15,273,000,000.00 | \$11.00 | \$2,895.00 | \$5,818.00 |
| Book Stores | \$11,981,000,000.00 | \$4.00 | \$1,099.00 | \$2,209.00 |
| News Dealers and Newsstands | \$3,292,000,000.00 | \$7.00 | \$1,796.00 | \$3,609.00 |
| Sporting Goods, Hobby, & Musical Instrument Stores | \$77,204,000,000.00 | \$1,434.00 | \$162,962.00 | \$337,642.00 |
| Hobby, Toys and Games Stores | \$19,601,000,000.00 | \$279.00 | \$72,270.00 | \$145,237.00 |
| Musical Instrument and Supplies Stores | \$5,234,000,000.00 | \$0.00 | \$0.00 | \$0.00 |
| Sew/Needlework/Piece Goods Stores | \$5,094,000,000.00 | \$871.00 | \$17,291.00 | \$44,897.00 |
| Sporting Goods Stores | \$47,275,000,000.00 | \$284.00 | \$73,401.00 | \$147,508.00 |
| Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO) | \$5,504,454,000,000.00 | \$1,608,971.19 | \$26,366,552.07 | \$94,610,879.37 |

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