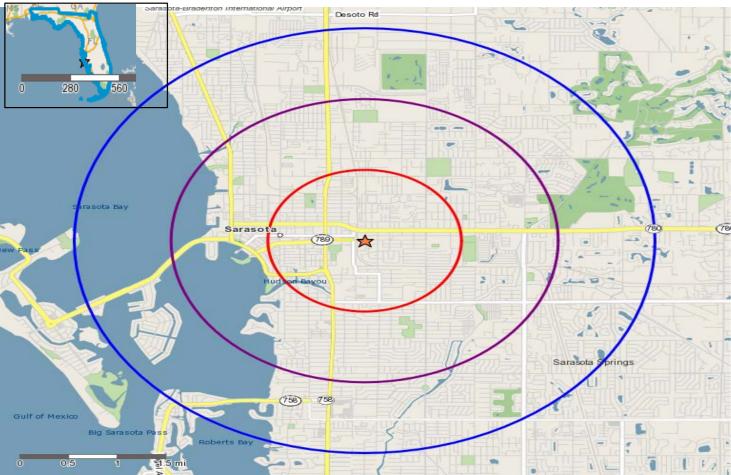


Overview map showing the requested trade area(s) around My Site, 2290 Ringling Blvd, Sarasota, FL, 34237:



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Trade Areas (in miles) - 1

Trade Areas (in miles) - 2

Trade Areas (in miles) - 3



Age By Sex Comparison Report for My Site, 2290 Ringling Blvd, Sarasota, FL, 34237:

	Index: Entire US	1 mile(s)	2 mile(s)	3 mile(s)
2017A Population by Age:				
Total Population	325,227,741	13,015	46,962	80,780
Age 0 - 4	6.2%	6.5%	5.8%	5.2%
Age 5 - 9	6.4%	4.8%	4.9%	4.6%
Age 10 - 14	6.4%	4.4%	4.7%	4.5%
Age 15 - 19	6.6%	4.6%	4.8%	5.0%
Age 20 - 24	7.1%	8.0%	6.3%	6.3%
Age 25 - 34	13.7%	17.7%	13.6%	12.0%
Age 35 - 44	12.6%	13.7%	11.3%	10.6%
Age 45 - 54	13.4%	13.0%	13.1%	13.1%
Age 55 - 64	12.7%	12.1%	13.3%	14.2%
Age 65 - 74	8.5%	7.4%	10.5%	11.8%
Age 75 - 84	4.3%	3.9%	7.0%	7.8%
Age 85+	2.0%	3.9%	4.9%	5.0%
Median Age	37.8	37.9	43.9	46.6
Total Females	165,121,145	6,211	23,985	41,708
Age 0 - 4	6.0%	6.1%	5.6%	5.0%
Age 5 - 9	6.2%	4.5%	4.5%	4.2%
Age 10 - 14	6.2%	4.6%	4.4%	4.2%
Age 15 - 19	6.3%	4.5%	4.4%	4.7%
Age 20 - 24	6.8%	6.5%	5.6%	5.8%
Age 25 - 34	13.4%	16.6%	12.9%	11.3%
Age 35 - 44	12.5%	12.6%	10.7%	10.0%
Age 45 - 54	13.4%	12.7%	13.0%	13.0%
Age 55 - 64	12.9%	13.0%	13.3%	14.3%
Age 65 - 74	9.0%	8.3%	11.2%	12.4%
Age 75 - 84	4.8%	4.8%	8.0%	8.8%
Age 85+	2.5%	5.8%	6.4%	6.2%
Median Age Females	39.1	40.7	46.7	49.1
Total Males	160,106,596	6,804	22,977	39,072
Age 0 - 4	6.4%	6.8%	6.1%	5.4%
Age 5 - 9	6.6%	5.1%	5.2%	4.9%
Age 10 - 14	6.7%	4.1%	5.1%	4.9%
Age 15 - 19	6.8%	4.7%	5.1%	5.2%
Age 20 - 24	7.4%	9.3%	7.0%	6.7%
Age 25 - 34	14.1%	18.8%	14.3%	12.8%
Age 35 - 44	12.8%	14.7%	11.9%	11.2%
Age 45 - 54	13.5%	13.2%	13.1%	13.3%
Age 55 - 64	12.4%	11.4%	13.2%	14.0%
Age 65 - 74	8.1%	6.5%	9.7%	11.1%
Age 75 - 84	3.8%	3.2%	6.0%	6.8%
Age 85+	1.4%	2.1%	3.3%	3.6%

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36.5 35.7 Median Age Males 41.1 2022 Population by Age: 338,317,173 12,797 47,590 81,316 **Total Population** Age 0 - 4 6.1% 6.6% 5.8% 5.2% 4.7% Age 5 - 9 6.2% 5.1% 5.0% 4.3% 4.3% Age 10 - 14 6.2% 4.5% Age 15 - 19 6.4% 4.4% 4.6% 4.7% Age 20 - 24 6.7% 6.5% 5.5% 5.7% Age 25 - 34 13.8% 17.7% 13.5% 12.1% Age 35 - 44 12.8% 13.9% 11.3% 10.6% Age 45 - 54 12.3% 12.3% 12.0% 11.8% Age 55 - 64 12.6% 12.2% 13.3% 13.9% Age 65 - 74 9.8% 8.6% 11.6% 13.0% 4.7% 8.9% Age 75 - 84 5.1% 8.0% Age 85+ 2.0% 3.8% 5.0% 5.1% Median Age 38.5 38.8 44.9 47.5 **Total Females** 171,433,568 6,075 24,274 41,917 Age 0 - 4 5.9% 6.2% 5.7% 5.1% 4.8% Age 5 - 9 6.0% 4.7% 4.4% Age 10 - 14 6.0% 4.3% 4.1% 4.0% Age 15 - 19 6.2% 4.5% 4.2% 4.4% Age 20 - 24 6.4% 5.1% 4.9% 5.4% 13.4% 16.5% 12.9% 11.3% Age 25 - 34 Age 35 - 44 12.6% 12.7% 10.6% 9.9% Age 45 - 54 12.3% 12.0% 11.8% 11.6% Age 55 - 64 12.8% 12.9% 13.3% 14.0% Age 65 - 74 10.3% 9.7% 12.4% 13.6% Age 75 - 84 5.6% 5.5% 9.1% 10.0% 5.6% 6.3% Age 85+ 2.5% 6.4% Median Age Females 39.8 41.6 47.9 50.2 **Total Males** 166,883,605 6,722 23,316 39,399 7.0% Age 0 - 4 6.3% 5.9% 5.3% 5.3% Age 5 - 9 6.4% 5.4% 5.0% 6.4% 4.3% 4.7% Age 10 - 14 4.8% Age 15 - 19 6.6% 4.4% 5.0% 5.0% 7.0% 7.7% 6.0% Age 20 - 24 6.1% Age 25 - 34 14.3% 18.8% 14.2% 12.9% Age 35 - 44 13.0% 14.9% 12.0% 11.4% Age 45 - 54 12.3% 12.6% 12.1% 12.0% Age 55 - 64 12.3% 11.6% 13.2% 13.8% 12.3% Age 65 - 74 9.3% 7.5% 10.9% 3.9% Age 75 - 84 4.5% 6.8% 7.8% 3.8% Age 85+ 1.5% 2.1% 3.5% Median Age Males 37.3 36.6 42.1 44.7 2010 Population by Age:

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Total Population	308,745,538	12,415	44,716	76,753
Age 0 - 4	6.5%	5.9%	5.6%	5.2%
Age 5 - 9	6.6%	4.9%	5.0%	4.7%
Age 10 - 14	6.7%	4.6%	5.0%	4.9%
Age 15 - 19	7.1%	5.5%	5.4%	5.6%
Age 20 - 24	7.0%	7.9%	6.2%	6.0%
Age 25 - 34	13.3%	16.3%	12.8%	11.5%
Age 35 - 44	13.3%	14.8%	12.3%	11.6%
Age 45 - 54	14.6%	14.4%	14.3%	14.5%
Age 55 - 64	11.8%	11.5%	12.6%	13.6%
Age 65 - 74	7.0%	6.6%	9.5%	10.4%
Age 75 - 84	4.2%	4.2%	7.1%	7.9%
Age 85+	1.8%	3.4%	4.3%	4.3%
Median Age	37.1	38.3	43.3	45.5
Total Females	156,964,212	5,931	22,832	39,535
Age 0 - 4	6.3%	5.6%	5.4%	4.9%
Age 5 - 9	6.3%	4.7%	4.6%	4.4%
Age 10 - 14	6.4%	4.9%	4.7%	4.5%
Age 15 - 19	6.8%	5.1%	5.0%	5.3%
Age 20 - 24	6.7%	6.8%	5.8%	5.7%
Age 25 - 34	13.0%	14.9%	11.8%	10.6%
Age 35 - 44	13.1%	13.9%	11.7%	11.1%
Age 45 - 54	14.6%	14.0%	14.2%	14.3%
Age 55 - 64	12.0%	12.5%	12.7%	13.7%
Age 65 - 74	7.4%	7.2%	10.3%	11.1%
Age 75 - 84	4.8%	5.3%	8.2%	8.9%
Age 85+	2.4%	5.1%	5.6%	5.4%
Median Age Females	38.4	40.9	45.8	47.6
Total Males	151,781,326	6,484	21,884	37,219
Age 0 - 4	6.8%	6.1%	5.9%	5.4%
Age 5 - 9	6.9%	5.0%	5.3%	5.0%
Age 10 - 14	7.0%	4.3%	5.4%	5.2%
Age 15 - 19	7.4%	5.9%	5.8%	5.9%
Age 20 - 24	7.3%	9.0%	6.6%	6.4%
Age 25 - 34	13.6%	17.7%	13.7%	12.4%
Age 35 - 44	13.5%	15.7%	12.8%	12.1%
Age 45 - 54	14.6%	14.8%	14.4%	14.6%
Age 55 - 64	11.6%	10.6%	12.6%	13.5%
Age 65 - 74	6.7%	5.9%	8.7%	9.7%
Age 75 - 84	3.6%	3.1%	6.0%	6.8%
Age 85+	1.2%	1.9%	2.8%	3.0%
Median Age Males	35.8	36.3	40.8	43.2
2000 Census Population by Age:				
Total Population	281,422,025	13,820	44,900	76,913
Age 0 - 4	6.8%	4.8%	5.4%	5.0%
Age 5 - 9	7.3%	5.4%	5.7%	5.5%
Age 10 - 14	7.3%	5.6%	5.8%	5.4%
··g- ·- ··	7.370	5.575	0.070	5.770

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Age 15 - 19	7.1%	4.1%	4.7%	4.6%
Age 20 - 24	6.8%	8.9%	6.2%	5.5%
Age 25 - 34	14.1%	17.4%	13.8%	12.2%
Age 35 - 44	16.3%	17.7%	15.7%	14.9%
Age 45 - 54	13.4%	13.7%	12.6%	13.1%
Age 55 - 64	8.6%	7.2%	9.0%	10.2%
Age 65 - 74	6.6%	6.2%	9.0%	10.5%
Age 75 - 84	4.4%	5.0%	8.2%	9.3%
Age 85+	1.5%	4.1%	3.9%	3.7%
Median Age	35.5	36.9	39.9	42.8
modium rigo	33.0	35.7	57.7	12.0
Total Females	143,514,568	6,576	22,986	39,989
Age 0 - 4	6.5%	4.9%	5.3%	5.0%
Age 5 - 9	7.0%	5.4%	5.4%	5.3%
Age 10 - 14	7.0%	5.7%	5.3%	5.1%
Age 15 - 19	6.7%	4.0%	4.1%	4.0%
Age 20 - 24	6.5%	7.3%	5.4%	4.8%
Age 25 - 34	13.7%	15.4%	13.0%	11.6%
Age 35 - 44	16.1%	15.4%	14.4%	14.0%
Age 45 - 54	13.4%	14.0%	12.5%	12.9%
Age 55 - 64	8.8%	7.3%	9.5%	10.6%
Age 65 - 74	7.1%	7.9%	9.9%	11.3%
Age 75 - 84	5.2%	6.2%	9.7%	10.8%
Age 85+	2.1%	6.6%	5.4%	4.8%
Median Age Females	36.7	39.3	42.8	45.2
Total Males	137,907,457	7,245	21,914	36,924
Age 0 - 4	7.1%	4.6%	5.5%	5.1%
Age 5 - 9	7.6%	5.3%	6.1%	5.7%
Age 10 - 14	7.7%	5.5%	6.2%	5.7%
Age 15 - 19	7.4%	4.2%	5.4%	5.4%
Age 20 - 24	7.0%	10.3%	7.0%	6.4%
Age 25 - 34	13.7%	15.4%	13.0%	11.6%
Age 35 - 44	16.5%	19.7%	17.0%	15.9%
Age 45 - 54	13.4%	13.4%	12.7%	13.4%
Age 55 - 64	8.4%	7.2%	8.4%	9.6%
Age 65 - 74	6.1%	4.6%	8.2%	9.6%
Age 75 - 84	3.5%	3.9%	6.5%	7.8%
Age 85+	0.9%	1.9%	2.3%	2.6%
Median Age Males	34.2	35.3	37.7	40.4

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<u>Experian Data Methodology</u>

Complete Demographic Comparison Report for My Site, 2290 Ringling Blvd, Sarasota, FL, 34237:

	Index: Entire US	1 mile(s)	2 mile(s)	3 mile(s)
2017A Demographics:				
Q2 2017 Employees	149,786,391	22,947	48,970	63,752
Q2 2017 Establishments*	11,959,762	2,137	4,960	7,185
Total Population	325,227,741	13,015	46,962	80,780
Total Households	122,737,174	5,510	20,357	35,816
Female Population	165,121,145	6,211	23,985	41,708
% Female	50.8%	47.7%	51.1%	51.6%
Male Population	160,106,596	6,804	22,977	39,072
% Male	49.2%	52.3%	48.9%	48.4%
Population Density (per Sq. Mi.)	90.40	4,147.92	3,741.69	2,860.52
Employed Civilian Population 16+				
Total	156,444,659	6,327	22,122	38,569
White Collar	60.7%	51.9%	52.7%	55.2%
Blue Collar	39.3%	48.1%	47.3%	44.8%
Seasonal Population by Quarter:				
Q4 2014	10,248,641	574	3,437	6,210
Q1 2015	10,273,667	648	3,875	6,938
Q2 2015	11,599,442	604	3,624	6,477
Q3 2015	11,403,275	567	3,379	6,046
Q4 2015	10,535,757	616	3,699	6,620
Q1 2016	10,458,114	608	3,774	6,849
Q2 2016	11,800,448	567	3,539	6,399
Q3 2016	11,499,269	575	3,558	6,364
Q4 2016	10,640,360	616	3,850	6,880
Age:				
Age 0 - 4	6.2%	6.5%	5.8%	5.2%
Age 5 - 14	12.8%	9.2%	9.6%	9.1%
Age 15 - 19	6.6%	4.6%	4.8%	5.0%
Age 20 - 24	7.1%	8.0%	6.3%	6.3%
Age 25 - 34	13.7%	17.7%	13.6%	12.0%
Age 35 - 44	12.6%	13.7%	11.3%	10.6%
Age 45 - 54	13.4%	13.0%	13.1%	13.1%
Age 55 - 64	12.7%	12.1%	13.3%	14.2%
Age 65 - 74	8.5%	7.4%	10.5%	11.8%
Age 75 - 84	4.3%	3.9%	7.0%	7.8%
Age 85 +	2.0%	3.9%	4.9%	5.0%
Median Age	37.8	37.9	43.9	46.6
Housing Units				
Total Housing Units	135,886,619	6,398	23,879	41,471
Occupied Housing Units	90.3%	86.1%	85.3%	86.4%
Vacant Housing Units	9.7%	13.9%	14.8%	13.6%
Housing Units by Tenure				
Total Households in Tenure	122,737,174	5,510	20,357	35,816
Owner Occupied Housing Units	78,059,133	2,223	10,549	21,116
Owner Occupied free and clear	34.0%	38.6%	45.4%	46.3%
Owner Occupied with a mortgage or loan	66.0%	61.4%	54.6%	53.7%
Renter Occupied Housing Units	44,678,041	3,287	9,808	14,700



Race and Ethnicity				
American Indian, Eskimo, Aleut	1.0%	0.5%	0.5%	0.4%
Asian	5.5%	1.4%	1.5%	1.6%
Black	12.9%	9.0%	16.9%	13.5%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%	0.1%
White	70.4%	75.8%	71.1%	75.8%
Other	6.7%	10.0%	7.2%	5.9%
Multi-Race	3.3%	3.3%	2.8%	2.7%
Hispanic Ethnicity	17.9%	29.4%	22.4%	19.1%
Not of Hispanic Ethnicity	82.1%	70.6%	77.6%	80.9%
Race of Hispanics				
Hispanics	58,138,430	3,830	10,520	15,409
American Indian	1.4%	0.9%	0.9%	1.1%
Asian	0.4%	0.4%	0.2%	0.2%
Black	2.6%	3.1%	3.4%	3.1%
Hawaiian/Pacific Islander	0.1%	0.4%	0.2%	0.1%
White	52.8%	57.6%	58.6%	60.1%
Other	36.4%	33.1%	31.3%	29.9%
Multi-Race	6.3%	4.4%	5.4%	5.5%
Race of Non Hispanics				
Non Hispanics	267,089,311	9,185	36,442	65,371
American Indian	207,089,311	0.3%	0.3%	0.3%
Asian	6.6%	1.8%	1.8%	1.9%
Black	15.1%	11.4%	20.8%	1.9%
Hawaiian/Pacific Islander	0.2%	0.0%	0.0%	0.0%
White	74.2%	83.3%	74.7%	79.5%
Other	0.2%	0.3%	0.2%	0.2%
Multi-Race	2.7%	2.7%	2.1%	2.1%
	2	2.770	2,0	2.170
Marital Status:				
Age 15 + Population	263,417,179	10,980	39,726	69,215
Divorced	11.2%	16.6%	16.6%	16.4%
Never Married	33.2%	39.0%	33.8%	31.7%
Now Married	49.7%	37.5%	40.0%	42.5%
Now Married - Separated	2.2%	4.5%	3.1%	2.5%
Widowed	5.9%	7.0%	9.6%	9.4%
Educational Attainment:				
Total Population Age 25+	219,008,338	9,341	34,537	60,150
Grade K - 8	4.4%	2.5%	3.5%	3.0%
Grade 9 - 12	7.8%	8.1%	8.3%	7.6%
High School Graduate	27.9%	33.9%	33.6%	32.8%
Associates Degree	7.9%	7.7%	7.4%	7.6%
Bachelor's Degree	18.4%	16.5%	16.0%	16.7%
Graduate Degree	11.0%	8.8%	10.4%	11.1%
Some College, No Degree	21.1%	21.8%	19.5%	19.8%
No Schooling Completed	1.4%	0.8%	1.4%	1.4%
Household Income:				
Income \$ 0 - \$9,999	6.9%	8.8%	8.8%	7.7%
Income \$ 10,000 - \$14,999	5.0%	6.1%	6.2%	5.7%
Income \$ 15,000 - \$24,999	10.2%	16.2%	16.3%	14.4%
Income \$ 25,000 - \$34,999	9.7%	14.4%	12.8%	14.4%
Income \$ 35,000 - \$49,999	13.1%	16.7%	15.7%	15.4%
Income \$ 50,000 - \$74,999	18.2%	18.8%	17.4%	18.2%
Income \$ 75,000 - \$99,999	12.6%	8.9%	8.8%	9.9%
Incume \$ 75,000 - \$79,797	12.076	0.976	0.070	9.9%

Income \$100,000 - \$124,999

8.6%

4.5%

5.1%

6.0%



Income \$125,000 - \$149,999	5.1%	2.4%	2.3%	2.6%
Income \$150,000 +	10.6%	3.3%	6.5%	7.3%
Average Household Income	\$81,217	\$53,959	\$62,949	\$66,875
Median Household Income	\$56,286	\$39,127	\$40,484	\$43,700
Per Capita Income	\$30,982	\$24,177	\$28,008	\$30,249
Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under	00 707 447	0.500	10.0/0	40.700
Total Families (Family Households)	80,787,447	2,533	10,269	18,793
Husband-Wife Family, Own Children, Below Poverty	1,964,884	111	390	590
Husband-Wife Family, No Own Children, Below Poverty	1,262,019	41	233	369
Male Householder, Own Children, Below Poverty	617,027	36	151	188
Male Householder, No Own Children, Below Poverty	274,059 3,431,758	14 149	47 659	66 946
Female Householder, Own Children, Below Poverty				
Female Householder, No Own Children, Below Poverty  Husband Wife Family, Own Children, At/Above Poverty	882,150 21,829,120	44 427	209	362 2,943
Husband-Wife Family, Own Children, At/Above Poverty			1,544	
Husband-Wife Family, No Own Children, At/Above Poverty  Male Householder, Own Children, At/Above Poverty	33,892,361 2,239,708	937 111	4,358 266	8,779 468
Male Householder, Own Children, At/Above Poverty  Male Householder, No Own Children, At/Above Poverty		137	467	779
Male Householder, No Own Children, At/Above Poverty Female Householder, Own Children, At/Above Poverty	2,844,136 5,208,416	272	904	1,508
	6,341,809	255		1,796
Female Householder, No Own Children, At/Above Poverty	0,341,009	255	1,041	1,790
Poverty: Popn, Ratio of Income to Poverty Level				
Total Population for whom poverty status is determined	325,227,741	13,015	46,962	80,780
Less Than .50	22,017,217	946	3,322	5,585
.5099	27,724,453	1,653	6,158	8,557
1.00 - 1.24	15,540,866	836	3,264	4,609
1.25 - 1.49	15,625,397	929	2,849	4,903
1.50 - 1.84	21,535,007	1,223	4,733	6,972
1.85 - 1.99	8,724,843	582	1,593	2,696
2.00+	214,059,958	6,846	25,043	47,457
			•	•
Poverty: Popn by Race				
By Race				
White, Below Poverty Level	26,936,916	1,346	4,566	7,791
White, Above Poverty Level	202,076,348	8,514	28,821	53,445
Black, Below Poverty Level	11,435,408	392	3,000	3,829
Black, Above Poverty Level	30,344,187	779	4,943	7,106
AI/Alaskan Native, Below Poverty Level	898,419	31	74	104
AI/Alaskan Native, Above Poverty Level	2,272,696	32	138	254
Asian, Below Poverty Level	2,284,559	53	100	174
Asian, Above Poverty Level	15,689,936	127	596	1,102
NH/PI, Below Poverty Level	128,106	9	10	10
NH/PI, Above Poverty Level	492,086	11	18	30
Some Other Race, Below Poverty Level	5,788,652	604	1,218	1,492
Some Other Race, Above Poverty Level	16,044,592	693	2,155	3,248
2+ Races, Below Poverty Level	2,269,610	162	511	742
2+ Races, Above Poverty Level	8,566,226	260	811	1,453
Poverty: Popn by Ethnicity				
Hispanic/Latino				
Hispanic/Latino, Below Poverty Level	13,675,665	1,341	3,196	4,284
Hispanic/Latino, Above Poverty Level	44,462,765	2,489	7,324	11,125
Non-Hispanic/Latino, Below Poverty Level	36,066,005	1,258	6,284	9,858
Non-Hispanic/Latino, Above Poverty Level	231,023,306	7,927	30,158	55,513
Non-Hispanic/Latino by Race	231,023,300	1,721	30,130	55,513
White, Below Poverty Level	20,490,392	777	2,939	5,460
White, Above Poverty Level	177,818,765	6,877	24,280	46,512
Other than White, Below Poverty Level	29,251,278	1,821	6,541	8,682
Other than White, Above Poverty Level	97,667,306	3,540	13,202	20,126
······································		0,010	.0,202	20,120

Vehicles Available

Vehicles Available				
0 Vehicles Available	9.1%	13.8%	13.6%	10.4%
1 Vehicle Available	33.8%	52.1%	49.3%	49.1%
2+ Vehicles Available	57.1%	34.1%	37.1%	40.5%
Average Vehicles Per Household	1.92	1.51	1.56	1.59
Total Vehicles Available	235,125,118	8,303	31,706	57,074
2022 Demographics:				
Total Population	338,317,173	12,797	47,590	81,316
Total Households	129,506,301	5,503	21,084	36,665
Female Population	171,433,568	6,075	24,274	41,917
% Female	50.7%	47.5%	51.0%	51.6%
Male Population	166,883,605	6,722	23,316	39,399
% Male	49.3%	52.5%	49.0%	48.5%
Population Density (per Sq. Mi.)	94.04	4,078.34	3,791.73	2,879.50
Employed Civilian Population 16+				
Total	164,768,727	6,100	22,131	38,317
% White Collar	61.0%	52.1%	52.9%	55.2%
% Blue Collar	39.0%	47.9%	47.1%	44.8%
Age:				
Age 0 - 4	6.1%	6.6%	5.8%	5.2%
Age 5 - 14	12.4%	9.3%	9.5%	9.1%
Age 15 - 19	6.4%	4.4%	4.6%	4.7%
Age 20 - 24	6.7%	6.5%	5.5%	5.7%
Age 25 - 34	13.8%	17.7%	13.5%	12.1%
Age 35 - 44	12.8%	13.9%	11.3%	10.6%
Age 45 - 54	12.3%	12.3%	12.0%	11.8%
Age 55 - 64 Age 65 - 74	12.6% 9.8%	12.2% 8.6%	13.3% 11.6%	13.9% 13.0%
Age 75 - 84	9.6% 5.1%	4.7%	8.0%	8.9%
Age 85 +	2.0%	3.8%	5.0%	5.1%
Median Age	38.5	38.8	44.9	47.5
	30.0	30.0	11.7	17.5
Housing Units  Total Housing Units	143,512,941	6,428	24,866	42,640
Occupied Housing Units	90.2%	85.6%	84.8%	86.0%
Vacant Housing Units	9.8%	14.4%	15.2%	14.0%
Housing Units by Tenure				
Total Households in Tenure	129,506,301	5,503	21,084	36,665
Owner Occupied Housing Units	82,491,835	2,209	10,818	21,418
Owner Occupied free and clear	34.0%	39.8%	46.5%	47.3%
Owner Occupied with a mortgage or loan Renter Occupied Housing Units	66.0% 47,014,466	60.2% 3,294	53.5% 10,266	52.7% 15,247
		0,271	. 3,200	10,211
Race and Ethnicity  American Indian, Eskimo, Aleut	1.0%	0.5%	0.5%	0.5%
Asian	5.9%	1.5%	1.6%	1.7%
Black	12.7%	9.0%	16.8%	13.5%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%	0.0%
	69.5%	74.6%	70.3%	74.8%
White				
White Other	7.1%	10.7%	7.7%	6.5%



Hispanic Ethnicity	18.9%	31.3%	24.0%	20.9%
Not of Hispanic Ethnicity	81.1%	68.7%	76.0%	79.1%
Race of Hispanics				
Hispanics	63,799,950	4,003	11,444	16,979
American Indian	1.3%	0.9%	0.9%	1.0%
Asian	0.4%	0.3%	0.2%	0.2%
Black	2.5%	3.0%	3.3%	3.0%
Hawaiian/Pacific Islander	0.1%	0.4%	0.1%	0.1%
White	52.8%	57.3%	58.6%	60.0%
Other	36.4%	33.6%	31.5%	30.1%
Multi-Race	6.5%	4.4%	5.4%	5.6%
Race of Non Hispanics				
Non Hispanics	274,517,223	8,794	36,146	64,337
American Indian	0.9%	0.3%	0.3%	0.3%
Asian	7.1%	2.0%	2.0%	2.1%
Black	15.1%	11.7%	21.1%	16.3%
Hawaiian/Pacific Islander	0.2%	0.1%	0.0%	0.0%
White	73.4%	82.5%	74.0%	78.7%
Other	0.2%	0.3%	0.2%	0.2%
Multi-Race	3.1%	3.1%	2.4%	2.4%
WUILI-Race	3.170	3.176	2.470	2.470
Marital Status:				
Age 15 + Population	275,723,599	10,753	40,328	69,748
Divorced	11.1%	16.6%	16.6%	16.4%
Never Married	33.1%	38.9%	33.6%	31.8%
Now Married	49.9%	37.7%	40.2%	42.6%
Now Married - Separated	2.2%	4.5%	3.1%	2.5%
Widowed	5.9%	6.9%	9.6%	9.3%
Educational Attainment:				
Total Population Age 25+	231,469,567	9,357	35,543	61,293
Grade K - 9	4.3%	2.5%	3.5%	3.0%
Grade 9 - 12	7.7%	8.0%	8.2%	7.6%
High School Graduate	27.6%	33.6%	33.0%	32.4%
Associates Degree	8.0%	7.6%	7.3%	7.5%
Bachelor's Degree	18.7%	16.7%	16.4%	17.0%
Graduate Degree	11.2%	8.9%	10.7%	11.3%
Some College, No Degree	21.1%	21.8%	19.6%	19.8%
No Schooling Completed	1.4%	0.8%	1.4%	1.4%
Household Income:				
Income \$ 0 - \$9,999	5.2%	7.1%	7.1%	6.2%
Income \$ 10,000 - \$14,999	4.7%	6.0%	6.1%	5.5%
Income \$ 15,000 - \$24,999	8.9%	14.7%	14.7%	13.0%
Income \$ 25,000 - \$34,999	8.6%	13.7%	12.1%	11.9%
Income \$ 35,000 - \$49,999	11.8%	15.7%	14.6%	14.3%
Income \$ 50,000 - \$74,999	17.1%	18.7%	17.1%	17.8%
Income \$ 75,000 - \$99,999	13.5%	10.6%	10.3%	11.3%
Income \$100,000 - \$124,999	10.5%	5.9%	6.5%	7.5%
Income \$125,000 - \$149,999	6.5%	3.1%	3.1%	3.5%
Income \$150,000 +	13.3%	4.5%	8.2%	8.9%
Average Household Income	\$93,376	\$61,354	\$72,298	\$76,009
Median Household Income	\$65,658	\$43,086	\$44,701	\$48,778
Per Capita Income	\$36,063	\$27,740	\$32,744	\$34,867
Vehicles Available				
0 Vehicles Available	8.9%	13.5%	13.4%	10.3%
	0.770	13.370	13.770	10.370



1 Vehicle Available	33.6%	52.4%	49.7%	49.5%
2+ Vehicles Available	57.5%	34.1%	36.9%	40.2%
Average Vehicles Per Household	1.92	1.51	1.55	1.59
Total Vehicles Available	248,813,811	8,282	32,742	58,197
2010 Demographics:				
2010 Delitogi aprilio.				
Total Population	308,745,538	12,415	44,716	76,753
Total Households Female Population	116,716,292 156,964,212	5,269 5,931	19,502	34,207
% Female	50.8%	47.8%	22,832 51.1%	39,535 51.5%
Male Population	151,781,326	6,484	21,884	37,219
% Male	49.2%	52.2%	48.9%	48.5%
Population Density (per Sq. Mi.)	49.276 85.82	3,956.70	3,562.75	2,717.93
Employed Civilian Population 16+  Total	140,768,943	5,635	19,698	34,303
% White Collar	61.0%	53.3%	53.6%	55.9%
% Blue Collar	39.0%	46.7%	46.4%	44.1%
Age: Age 0 - 4	6.5%	5.9%	5.6%	5.2%
Age 5 - 14	13.3%	9.4%	10.0%	9.5%
Age 15 - 19	7.1%	5.5%	5.4%	5.6%
Age 20 - 24	7.0%	7.9%	6.2%	6.0%
Age 25 - 34	13.3%	16.3%	12.8%	11.5%
Age 35 - 44	13.3%	14.8%	12.3%	11.6%
Age 45 - 54	14.6%	14.4%	14.3%	14.5%
Age 55 - 64	11.8%	11.5%	12.6%	13.6%
Age 65 - 74	7.0%	6.6%	9.5%	10.4%
Age 75 - 84	4.2%	4.2%	7.1%	7.9%
Age 85 +	1.8%	3.4%	4.3%	4.3%
Median Age	37.1	38.3	43.3	45.5
Housing Units				
Total Housing Units	131,704,730	6,338	22.744	41 105
Occupied Housing Units	88.6%	83.1%	23,744 82.1%	41,125 83.2%
Vacant Housing Units	11.4%	16.9%	17.9%	16.8%
Housing Units by Tenure  Total Households in Tenure	116,716,292	5,269	19,502	34,207
Owner Occupied Housing Units	75,986,074	2,302	10,735	21,206
Owner Occupied free and clear	30.3%	30.8%	38.6%	39.4%
Owner Occupied with a mortgage or loan	69.7%	69.2%	61.4%	60.6%
Renter Occupied Housing Units	40,730,218	2,967	8,767	13,001
Does and Fahreigith.				
Race and Ethnicity  American Indian, Eskimo, Aleut	1.0%	0.4%	0.4%	0.4%
Asian	4.8%	1.1%	1.2%	1.3%
Black	12.6%	8.8%	16.6%	13.3%
Hawaiian/Pacific Islander	0.2%	0.1%	0.0%	0.0%
White	72.4%	78.2%	73.2%	77.6%
Other	6.2%	8.7%	6.2%	5.1%
Multi-Race	2.9%	2.7%	2.3%	2.3%
Hispania Ethnisity	47.007	2E 00/	10 40/	1/ 50/
Hispanic Ethnicity Not of Hispanic Ethnicity	16.3% 83.7%	25.9% 74.1%	19.4% 80.6%	16.5% 83.5%
Not of Hispanic Ethnicity	85.1%	74.170	60.076	03.370

Race of Hispanics



Hispanics	50,477,594	3,211	8,673	12,652
American Indian	1.4%	0.9%	0.9%	1.1%
Asian	0.4%	0.2%	0.2%	0.2%
Black	2.5%	3.0%	3.2%	2.9%
Hawaiian/Pacific Islander	0.1%	0.2%	0.1%	0.1%
White	53.0%	59.0%	59.6%	60.8%
Other	36.7%	32.4%	30.9%	29.6%
Multi-Race	6.0%	4.3%	5.1%	5.4%
Race of Non Hispanics				
	250 277 044	0.204	27.042	/ / 101
Non Hispanics American Indian	258,267,944 0.9%	9,204 0.3%	36,043 0.3%	64,101 0.3%
Asian	5.6%	1.5%	1.5%	1.5%
Black Haveiion/Desition Islander	14.6%	10.8%	19.8%	15.4%
Hawaiian/Pacific Islander	0.2%	0.0%	0.0%	0.0%
White	76.2%	84.9%	76.5%	80.9%
Other North Dans	0.2%	0.3%	0.3%	0.2%
Multi-Race	2.3%	2.1%	1.7%	1.6%
Marital Status:				
Age 15 + Population	247,518,325	10,514	37,744	65,496
Divorced	10.9%	17.7%	18.0%	17.3%
Never Married	32.1%	37.2%	32.1%	30.6%
Now Married	51.0%	38.8%	41.2%	43.7%
Now Married - Separated	2.2%	7.0%	4.7%	3.7%
Widowed	6.0%	6.4%	8.7%	8.4%
Educational Attainment:				
Total Population Age 25+	203,891,983	8,849	32,571	56,576
Grade K - 8	4.8%	2.6%	3.1%	2.8%
Grade 9 - 12	8.3%	8.8%	9.3%	8.5%
High School Graduate	28.5%	35.7%	36.6%	35.8%
Associates Degree	7.6%	7.9%	7.8%	8.1%
Bachelor's Degree	17.7%	14.4%	13.6%	14.2%
Graduate Degree	10.4%	8.2%	9.2%	10.0%
Some College, No Degree	21.3%	21.7%	18.8%	19.2%
No Schooling Completed	1.3%	0.8%	1.5%	1.5%
No someoning completed	1.070	0.070	1.575	1.070
Household Income:				
Income \$ 0 - \$9,999	7.4%	9.3%	9.3%	8.1%
Income \$ 10,000 - \$14,999	5.4%	7.7%	7.8%	7.1%
Income \$ 15,000 - \$24,999	11.0%	17.8%	17.6%	15.5%
Income \$ 25,000 - \$34,999	10.7%	15.6%	14.0%	14.1%
Income \$ 35,000 - \$49,999	14.3%	17.2%	16.5%	16.5%
Income \$ 50,000 - \$74,999	18.5%	15.4%	14.8%	16.0%
Income \$ 75,000 - \$99,999	12.2%	8.1%	7.7%	8.6%
Income \$100,000 - \$124,999	8.2%	3.9%	4.6%	5.5%
Income \$125,000 - \$149,999	4.4%	1.9%	2.0%	2.2%
Income \$150,000 +	7.9%	3.0%	5.7%	6.3%
Average Household Income	\$73,387	\$50,373	\$57,880	\$61,960
Median Household Income	\$51,362	\$34,667	\$35,971	\$39,346
Per Capita Income	\$28,088	\$22,767	\$25,997	\$28,240
Webbles Assettable				
Vehicles Available  0 Vehicles Available	9.1%	16.1%	15.5%	12.0%
1 Vehicle Available	33.9%	50.5%	47.3%	46.8%
2+ Vehicles Available	57.1%	33.4%	37.2%	41.2%
Average Vehicles Per Household	1.91	1.52	1.58	1.63
Thorage Tollidio T. G. Tibadolidia	1.71	1.52	1.50	1.03

Site Selection May 18, 2018



Total Vehicles Available	223,213,952	7,998	30,883	55,665
2000 Census Demographics:				
Total Population	281,422,025	13,820	44,900	76,913
Total Households	105,480,443	5,798	19,285	34,306
Female Population	143,514,568	6,576	22,986	39,989
% Female Male Population	51.0% 137,907,457	47.6% 7,245	51.2%	52.0% 36,924
% Male	49.0%	52.4%	21,914 48.8%	48.0%
70 Male	47.070	32.470	40.070	40.070
Employed Civilian Population 16+				
Total	129,717,205	6,714	20,492	35,002
% White Collar	61.9%	52.0%	56.1%	59.5%
% Blue Collar	38.1%	48.0%	43.9%	40.5%
Age:	/ 00/	4.00/	E 40/	F 00/
Age 0 - 4	6.8% 14.6%	4.8% 11.0%	5.4% 11.5%	5.0% 10.8%
Age 5 - 14 Age 15 - 19	7.1%	4.1%	4.7%	4.6%
Age 20 - 24	6.8%	8.9%	6.2%	5.5%
Age 25 - 34	14.1%	17.4%	13.8%	12.2%
Age 35 - 44	16.3%	17.7%	15.7%	14.9%
Age 45 - 54	13.4%	13.7%	12.6%	13.1%
Age 55 - 64	8.6%	7.2%	9.0%	10.2%
Age 65 - 74	6.6%	6.2%	9.0%	10.5%
Age 75 - 84	4.4%	5.0%	8.2%	9.3%
Age 85 +	1.5%	4.1%	3.9%	3.7%
Median Age	35.5	36.9	39.9	42.8
Housing Units				
Total Housing Units	115,905,192	6,292	21,645	38,548
Owner Occupied Housing Units	60.3%	42.6%	50.8%	58.3%
Renter Occupied Housing Units Vacant Housing Units	30.7% 9.0%	49.6% 7.9%	38.3% 10.9%	30.7% 11.0%
vacant riousing onts	7.070	7.770	10.770	11.076
Race and Ethnicity				
American Indian, Eskimo, Aleut	0.9%	0.1%	0.2%	0.3%
Asian	3.6%	0.9%	1.1%	1.1%
Hawaiian or other Pacific Islander	0.1%	0.0%	0.0%	0.0%
Black	12.2%	9.4%	17.0%	13.5%
White	75.1%	80.2%	75.8%	80.7%
Other	5.5%	6.7%	4.0%	2.8%
Two or More Races	2.6%	2.7%	1.8%	1.6%
Hispanic Ethnicity	12.5%	21.7%	13.6%	10.1%
Not of Hispanic Ethnicity	87.5%	78.3%	86.4%	89.9%
Marital Status:				
Age 15 + Population	221,224,172	11,644	37,310	64,701
Divorced	9.8%	15.2%	15.6%	15.3%
Never Married	27.1%	31.6%	26.9%	24.1%
Now Married	51.1%	32.2%	38.6%	43.6%
Separated	5.4%	11.7%	8.4%	6.6%
Widowed	6.6%	10.1%	10.8%	10.7%
Educational Attainment:				
Total Population Age 25+	182,213,807	9,910	32,492	56,890
Grade K - 8	6.1%	6.3%	6.2%	5.1%

Grade 9 - 11, No diploma	12.1%	15.6%	15.4%	12.8%
High School Graduate	28.6%	30.8%	29.9%	29.3%
Associates Degree	6.3%	5.8%	5.7%	5.9%
Bachelor's Degree	15.5%	13.4%	13.8%	15.5%
Graduate Degree	8.9%	6.0%	7.2%	8.5%
Some College, No Degree	21.1%	19.9%	20.3%	22.0%
No Schooling Completed	1.4%	2.3%	1.5%	1.1%
Public School Enrollment	83.6%	83.8%	86.4%	84.6%
Private School Enrollment	16.4%	16.2%	13.6%	15.4%
Household Income:				
Income \$ 0 - \$9,999	9.5%	10.1%	12.4%	10.0%
Income \$ 10,000 - \$14,999	6.3%	6.3%	7.5%	6.9%
Income \$ 15,000 - \$24,999	12.8%	20.1%	18.1%	17.5%
Income \$ 25,000 - \$34,999	12.8%	19.6%	16.8%	15.5%
Income \$ 35,000 - \$49,999	16.5%	21.0%	17.6%	17.5%
Income \$ 50,000 - \$74,999	19.5%	15.7%	15.8%	17.4%
Income \$ 75,000 - \$99,999	10.2%	4.9%	5.6%	7.1%
Income \$100,000 - \$124,999	5.2%	2.6%	3.1%	3.7%
Income \$125,000 - \$149,999	2.5%	0.8%	1.3%	1.5%
Income \$150,000 - \$199,999	2.2%	0.2%	0.8%	1.0%
Income \$200,000 or More	2.4%	1.2%	1.9%	2.3%
Average Household Income	\$56,675	\$42,081	\$45,725	\$49,759
Median Household Income	\$42,257	\$32,206	\$32,397	\$35,213
Per Capita Income	\$21,242	\$17,653	\$19,640	\$22,194
Vehicles Available				
0 Vehicles Available	10.3%	11.1%	12.4%	9.7%
1 Vehicle Available	34.2%	50.8%	48.6%	48.4%
2 Vehicles Available	38.4%	32.2%	29.4%	32.2%
3+ Vehicles Available	17.1%	5.9%	9.6%	9.7%
Average Vehicles Per Household	1.50	1.20	1.20	1.30
Total Vehicles Available	177,487,515	7,817	26,827	49,493
Population Trend				
2000	281,422,025	13,820	44,900	76,913
2010	308,745,538	12,415	44,716	76,753
Change 2000 to 2010	9.7%	-10.2%	-0.4%	-0.2%
2017A	325,227,741	13,015	46,962	80,780
2022	338,317,173	12,797	47,590	81,316
Change 2017A to 2022	4.0%	-1.7%	1.3%	0.7%
Household Trend				
2000	105,480,443	5,798	19,285	34,306
2010	116,716,292	5,269	19,502	34,207
Change 2000 to 2010	16.4%	-5.0%	5.6%	4.4%
2017A	122,737,174	5,510	20,357	35,816
2022 Change 2017A to 2022	129,506,301 5.5%	5,503 -0.1%	21,084 3.6%	36,665 2.4%
Average Household Size Trend				
2000	2.6	2.2	2.2	2.2
2010	2.6	2.2	2.2	2.2
Change 2000 to 2010	-0.7%	-0.2%	-2.3%	-0.5%
2017A	2.6	2.2	2.2	2.1
2022	2.6	2.1	2.1	2.1
Change 2017A to 2022	-0.4%	-0.9%	-1.1%	-0.8%



Median Age Trend				
2000	35.5	36.9	39.9	42.8
2010	37.1	38.3	43.3	45.5
2017A	37.8	37.9	43.9	46.6
2022	38.5	38.8	44.9	47.5
Housing Units Trend				
Total Housing Units				
Change 2000 to 2010	13.6%	0.7%	9.7%	6.7%
Change 2017A to 2022	5.6%	0.5%	4.1%	2.8%
Owner Occupied Housing Units				
Change 2000 to 2010	8.7%	-14.0%	-2.4%	-5.7%
Change 2017A to 2022	5.7%	-0.6%	2.5%	1.4%
Renter Occupied Housing Units				
Change 2000 to 2010	14.4%	-4.9%	5.8%	10.0%
Change 2017A to 2022	5.2%	0.2%	4.7%	3.7%
Vacant Housing Units				
Change 2000 to 2010	43.8%	116.2%	79.8%	63.1%
Change 2017A to 2022	6.5%	4.2%	7.3%	5.7%
Race and Ethnicity Trend				
Associate Indian Editors Alexa				
American Indian, Eskimo, Aleut	10.00/	220 50/	77.707	20.10/
Change 2000 to 2010 Change 2017A to 2022	19.8% 3.1%	338.5% -0.3%	76.7% 4.4%	39.1% 4.5%
Asian and Native Hawaiian/Other Pacific Islander	3.170	-0.3%	4.470	4.5%
Change 2000 to 2010	44.3%	24.2%	10.9%	19.5%
Change 2017A to 2022	9.9%	3.3%	7.0%	6.7%
Black	71770	0.070	7.070	0.770
Change 2000 to 2010	13.4%	-15.8%	-3.0%	-1.6%
Change 2017A to 2022	3.0%	-1.8%	0.6%	0.7%
White				
Change 2000 to 2010	5.7%	-12.4%	-3.8%	-4.0%
Change 2017A to 2022	2.7%	-3.1%	0.2%	-0.7%
Other				
Change 2000 to 2010	23.9%	15.4%	55.9%	77.8%
Change 2017A to 2022	9.4%	5.9%	9.3%	10.7%
Two or More Races				
Change 2000 to 2010	24.0%	-9.9%	26.9%	41.8%
Change 2017A to 2022	16.5%	7.1%	11.3%	12.7%
Hispanic Ethnicity				
Change 2000 to 2010	43.2%	7.0%	42.3%	62.7%
Change 2017A to 2022	9.7%	4.5%	8.8%	10.2%
Not of Hispanic Ethnicity				
Channel 2000 to 2010	4.00/	14.00/	7.10/	7.004
Change 2000 to 2010 Change 2017A to 2022	4.9% 2.8%	-14.9% -4.3%	-7.1% -0.8%	-7.3% -1.6%

\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B ratingas well as exclude cottage industries (businesses that operate from a residence).

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Experian Data Methodology

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Demographic Trend Comparison for My Site, 2290 Ringling Blvd, Sarasota, FL, 34237:

#### **Demographic Trend Comparison**

Date: May 18, 2018

alteryx

		Index: Entire US			1 mile(s)			2 mile(s)			3 mile(s)	
	2017A Estimates	2022 Projections Pe	ercent Change	2017A Estimates	2022 Projections	Percent Change	2017A Estimates	2022 Projections	Percent Change	2017A Estimates	2022 Projections	Percent Change
Households	122,737,174	129,506,301	5.5%	5,510	5,503	-0.1%	20,357	21,084	3.6%	35,816	36,665	2.4%
Population	325,227,741	338,317,173	4.0%	13,015	12,797	-1.7%	46,962	47,590	1.3%	80,780	81,316	0.7%
Female Population	50.8%	50.7%	-0.2%	47.7%	47.5%	-0.5%	51.1%	51.0%	-0.1%	51.6%	51.6%	-0.2%
Male Population	49.2%	49.3%	0.2%	52.3%	52.5%	0.5%	48.9%	49.0%	0.1%	48.4%	48.5%	0.2%
Household Income												
\$0 - \$9,999	6.9%	5.2%	-25.5%	8.8%	7.1%	-19.5%	8.8%	7.1%	-19.3%	7.7%	6.2%	-19.3%
\$10,000 - \$14,999	5.0%	4.6%	-7.7%	6.1%	6.0%	-2.3%	6.2%	6.1%		5.7%	5.5%	
\$15,000 - \$24,999	10.2%	8.9%	-12.4%	16.2%	14.7%	-9.4%	16.3%	14.7%	-9.5%	14.4%	13.0%	-9.6%
\$25,000 - \$34,999	9.7%	8.6%	-11.6%	14.4%	13.7%	-4.9%	12.8%	12.1%	-5.5%	12.8%	11.9%	-6.8%
\$35,000 - \$49,999	13.1%	11.8%	-9.8%	16.7%	15.7%	-5.9%	15.7%	14.6%	-6.6%	15.4%	14.3%	-7.0%
\$50,000 - \$74,999	18.2%	17.1%	-5.7%	18.8%	18.7%	-0.2%	17.4%	17.1%	-1.5%	18.2%	17.8%	-2.3%
\$75,000 - \$99,999	12.6%	13.5%	7.2%	8.9%	10.6%	19.7%	8.8%	10.3%	16.8%	9.9%	11.3%	15.0%
\$100,000 - \$124,999	8.6%	10.5%	22.0%	4.5%	5.9%	32.3%	5.1%	6.5%	27.2%	6.0%	7.5%	24.4%
\$125,000 - \$149,999	5.0%	6.5%	28.0%	2.4%	3.1%	30.6%	2.3%	3.1%	35.0%	2.6%	3.5%	34.3%
\$150,000 +	10.6%	13.3%	25.2%	3.3%	4.5%	36.3%	6.5%	8.2%	25.9%	7.3%	8.9%	22.3%
Population by Age												
Age 0 - 4	6.2%	6.1%	-1.4%	6.5%	6.6%	2.4%	5.8%	5.8%	-1.0%	5.2%	5.2%	-0.9%
Age 5 - 14	12.8%	12.4%	-3.3%	9.2%	9.3%	1.9%	9.6%	9.5%	-0.9%	9.1%	9.1%	-0.5%
Age 15 - 19	6.6%	6.4%	-2.9%	4.6%	4.4%	-3.7%	4.8%	4.6%	-3.7%	5.0%	4.7%	-4.9%
Age 20 - 24	7.1%	6.7%	-5.4%	8.0%	6.5%	-19.0%	6.3%	5.5%	-13.1%	6.3%	5.7%	-9.2%
Age 25 - 34	13.7%	13.8%	0.7%	17.7%	17.7%	0.0%	13.6%	13.5%	-0.3%	12.0%	12.1%	0.5%
Age 35 - 44	12.6%	12.8%	1.2%	13.7%	13.9%	1.1%	11.3%	11.3%	0.0%	10.6%	10.6%	0.4%
Age 45 - 54	13.4%	12.3%	-8.4%	13.0%	12.3%	-5.1%	13.1%	12.0%	-8.4%	13.1%	11.8%	-10.3%
Age 55 - 64	12.7%	12.6%	-0.9%	12.1%	12.2%	0.7%	13.3%	13.3%	0.0%	14.2%	13.9%	-2.1%
Age 65 - 74	8.5%	9.8%	14.9%	7.4%	8.6%	15.8%	10.5%	11.6%	11.3%	11.8%	13.0%	10.4%
Age 75 - 84	4.3%	5.1%	17.4%	3.9%	4.7%	18.2%	7.0%	8.0%	13.9%	7.8%	8.9%	14.0%
Age 85 +	1.9%	2.0%	2.2%	3.9%	3.8%	-2.6%	4.9%	5.0%	2.5%	5.0%	5.1%	2.6%
Population by Race and Ethnicity												
American Indian, Eskimo, Aleut	1.0%	1.0%	-0.9%	0.5%	0.5%	1.4%	0.5%	0.5%	3.0%	0.4%	0.5%	3.8%
Asian, Pacific Islander	5.7%	6.0%	5.7%	1.5%	1.6%	5.1%	1.5%	1.6%	5.6%	1.6%	1.7%	6.0%
Black	12.8%	12.7%	-1.0%	9.0%	9.0%	-0.1%	16.9%	16.8%	-0.7%	13.5%	13.5%	0.0%
White	70.4%	69.5%	-1.3%	75.8%	74.6%	-1.5%	71.1%	70.3%	-1.1%	75.8%	74.8%	-1.4%
Other	6.7%	7.1%	0.0%	10.0%	10.7%	0.0%	7.2%	7.7%	0.0%	5.9%	6.5%	0.0%
Two or More Races	3.3%	3.7%	12.0%	3.3%	3.5%	9.0%	2.8%	3.1%	9.8%	2.7%	3.0%	12.0%



Hispanic Ethnicity	17.9%	18.9%	5.5%	29.4%	31.3%	6.3%	22.4%	24.0%	7.3%	19.1%	20.9%	9.5%
Not of Hispanic Ethnicity	82.1%	81.1%	-1.2%	70.6%	68.7%	-2.6%	77.6%	76.0%	-2.1%	80.9%	79.1%	-2.2%
	2000 Census	2010 Census	Percent Change	2000 Census	2010 Census	Percent Change	2000 Census	2010 Census	Percent Change	2000 Census	2010 Census	Percent Change
Households	105,480,443	116,716,292	10.7%	5,798	5,269	-9.1%	19,285	19,502	1.1%	34,306	34,207	-0.3%
Population	281,422,025	308,745,538	9.7%	13,820	12,415	-10.2%	44,900	44,716	-0.4%	76,913	76,753	-0.2%
Female Population	51.0%	50.8%	-0.3%	47.6%	47.8%	0.4%	51.2%	51.1%	-0.3%	52.0%	51.5%	-0.9%
Male Population	49.0%	49.2%	0.3%	52.4%	52.2%	-0.4%	48.8%	48.9%	0.3%	48.0%	48.5%	1.0%
Household Income												
\$0 - \$9,999	9.5%	7.4%	-22.4%	10.1%	9.3%	-7.7%	12.4%	9.3%	-25.0%	10.0%	8.1%	-19.1%
\$10,000 - \$19,999	12.6%	10.8%	-13.8%	16.0%	15.8%	-0.7%	17.3%	16.4%	-5.5%	16.3%	14.6%	-10.0%
\$20,000 - \$29,999	13.0%	11.0%	-15.8%	21.0%	18.3%	-12.9%	16.5%	16.8%	2.0%	15.5%	15.7%	1.1%
\$30,000 - \$39,999	12.3%	10.4%	-15.7%	17.4%	12.9%	-26.3%	15.3%	12.5%	-18.2%	14.7%	12.3%	-16.4%
\$40,000 - \$49,999	10.6%	9.3%	-12.8%	12.6%	11.3%	-10.3%	10.9%	10.3%	-4.8%	10.9%	10.6%	-2.4%
\$50,000 - \$74,999	19.5%	18.5%	-4.8%	15.7%	15.4%	-1.4%	15.8%	14.8%	-6.5%	17.4%	16.0%	-7.8%
\$75,000 - \$99,999	10.2%	12.2%	19.3%	4.9%	8.1%	66.4%	5.6%	7.7%	37.2%	7.1%	8.6%	22.1%
\$100,000 - \$124,999	5.2%	8.2%	56.8%	2.6%	3.9%	51.5%	3.1%	4.6%	48.5%	3.7%	5.5%	45.9%
\$125,000 - \$149,999	2.5%	4.4%	74.5%	0.8%	1.9%	147.3%	1.3%	2.0%	54.9%	1.5%	2.2%	51.4%
\$150,000 +	4.6%	7.9%	72.0%	1.4%	3.0%	118.7%	2.7%	5.7%	112.1%	3.4%	6.3%	87.4%
Population by Age												
Age 0 - 4	6.8%	6.5%	-3.3%	4.8%	5.9%	23.5%	5.4%	5.6%	4.3%	5.0%	5.1%	2.3%
Age 5 - 14	14.6%	13.3%	-9.2%	11.0%	9.4%	-14.1%	11.5%	10.0%	-13.4%	10.8%	9.5%	-12.2%
Age 15 - 19	7.1%	7.1%	1.0%	4.1%	5.5%	32.6%	4.7%	5.4%	14.1%	4.6%	5.6%	20.4%
Age 20 - 24	6.8%	7.0%	3.5%	8.9%	7.9%	-10.4%	6.2%	6.2%	-0.1%	5.5%	6.0%	9.1%
Age 25 - 34	14.1%	13.3%	-5.4%	17.4%	16.3%	-6.2%	13.8%	12.8%	-7.8%	12.2%	11.5%	-6.3%
Age 35 - 44	16.3%	13.3%	-18.4%	17.7%	14.8%	-15.9%	15.7%	12.3%	-21.8%	14.9%	11.6%	-22.4%
Age 45 - 54	13.4%	14.6%	9.1%	13.7%	14.4%	5.4%	12.6%	14.3%	13.5%	13.1%	14.5%	10.3%
Age 55 - 64	8.6%	11.8%	37.4%	7.2%	11.5%	59.0%	9.0%	12.6%	40.5%	10.2%	13.6%	34.3%
Age 65 - 74	6.6%	7.0%	6.8%	6.2%	6.6%	6.4%	9.0%	9.5%	5.1%	10.5%	10.4%	-0.3%
Age 75 - 84	4.4%	4.2%	-3.6%	5.0%	4.2%	-15.6%	8.2%	7.1%	-12.8%	9.3%	7.9%	-15.5%
Age 85 +	1.5%	1.8%	20.1%	4.1%	3.4%	-17.1%	3.9%	4.3%	10.1%	3.7%	4.3%	14.0%
Population by Race and Ethnicity												
American Indian, Eskimo, Aleut	0.9%	0.9%	9.2%	0.1%	0.4%	388.1%	0.2%	0.4%	77.4%	0.3%	0.4%	39.4%
Asian, Pacific Islander	3.7%	4.9%	31.5%	0.9%	1.2%	38.2%	1.1%	1.2%	11.4%	1.1%	1.3%	19.8%
Black	12.2%	12.6%	3.4%	9.4%	8.8%	-6.3%	17.0%	16.6%	-2.6%	13.5%	13.3%	-1.4%
White	75.1%	72.4%	-3.6%	80.2%	78.2%	-2.5%	75.8%	73.2%	-3.4%	80.6%	77.6%	-3.8%
Other	5.5%	6.2%	12.9%	6.7%	8.6%	28.4%	4.0%	6.2%	56.5%	2.8%	5.1%	78.2%
Two or More Races	2.6%	2.9%	13.0%	2.7%	2.7%	0.3%	1.8%	2.3%	27.4%	1.6%	2.3%	42.1%
Hispanic Ethnicity	12.5%	16.3%	30.6%	21.7%	25.9%	19.1%	13.6%	19.4%	42.9%	10.1%	16.5%	63.0%
Not of Hispanic Ethnicity	87.5%	83.7%	-4.4%	78.3%	74.1%	-5.3%	86.4%	80.6%	-6.7%	89.9%	83.5%	-7.1%

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# Site Selection May 18, 2018



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Experian Data Methodology



### Household Comparison Report for My Site, 2290 Ringling Blvd, Sarasota, FL, 34237:

	Index: Entire US	1 mile(s)	2 mile(s)	3 mile(s)
2017A Households:				
2017A Population & Household Overview				
Population	325,227,741	13,015	46,962	80,780
Household Population	317,144,183	11,850	44,572	77,353
Family Population	81.9%	66.0%	69.8%	71.0%
Non-family Population	18.1%	34.0%	30.2%	29.0%
Group Quarters Population	8,083,558	1,165	2,390	3,427
Households	122,737,174	5,510	20,357	35,816
Family Households	75.0%	68.7%	71.4%	73.0%
Non-family Households	25.0%	31.3%	28.6%	27.0%
2017A Households Type and Presence of Children				
Total Households	122,737,174	5,510	20,357	35,816
Family Hhlds	92,099,399	3,786	14,540	26,153
One Person, Female Householder	15.0%	23.6%	24.3%	23.2%
One Person, Male Householder	12.0%	17.6%	15.1%	14.5%
Two+ people, Husband-Wife Family, Own Children	19.4%	9.8%	9.5%	9.9%
Two+ people, Husband-Wife Family, No Own Children	28.6%	17.8%	22.6%	25.5%
Non-family Hhlds	8,798,712	707	2,073	3,550
Two+ people, Female Householder	3.1%	4.9%	4.0%	4.0%
Two+ people, Male Householder	4.0%	8.0%	6.2%	5.9%
Other Family Hhlds	21,839,063	1,017	3,744	6,113
Female Householder, No Own Children	5.9%	5.4%	6.1%	6.0%
Male Householder, No Own Children	2.5%	2.7%	2.5%	2.4%
Female Householder, Own Children	7.0%	7.6%	7.7%	6.9%
Male Householder, Own Children	2.3%	2.7%	2.0%	1.8%
2017A Size of Household				
1 Person Households	27.0%	41.2%	39.4%	37.6%
2 Person Households	32.8%	31.4%	33.5%	35.9%
3 Person Households	16.0%	12.4%	12.1%	12.2%
4 Person Households	13.3%	7.5%	8.0%	7.9%
5 Person Households	6.4%	4.4%	4.0%	3.7%
6 Person Households	2.6%	1.8%	1.7%	1.5%
7+ Person Households	1.9%	1.4%	1.3%	1.1%
Average Household Size	2.57	2.15	2.15	2.14
2017A Length of Residence				
Average Length of Residence (Years)	13	9	11	11

2017A Vehicles Available

# Site Selection May 18, 2018



0 Vehicles Available	9.1%	13.8%	13.6%	10.4%
1 Vehicle Available	33.8%	52.1%	49.3%	49.1%
2+ Vehicles Available	57.1%	34.1%	37.1%	40.5%
Avg Vehicles Per Hhld	1.92	1.51	1.56	1.59
2022 Households:				
2022 Population & Household Overview				
Population Population	338,317,173	12,797	47,590	81,316
Household Population	330,215,341	11,631	45,198	77,886
Family Population	82.3%	66.0%	69.9%	71.0%
Non-family Population	17.7%	34.0%	30.1%	29.0%
Group Quarters Population	8,101,832	1,166	2,392	3,430
Households	129,506,301	5,503	21,084	36,665
Family Households	75.3%	68.9%	71.8%	73.2%
Non-family Households	24.7%	31.1%	28.2%	26.8%
2022 Households Type and Presence of Children				
Total Households	129,506,301	5,503	21,084	36,665
Family Hhlds	97,491,351	3,789	15,129	26,821
One Person, Female Householder	15.2%	23.9%	24.9%	23.7%
One Person, Male Householder	12.2%	17.7%	15.2%	14.6%
Two+ people, Husband-Wife Family, Own Children	19.4%	9.6%	9.2%	9.6%
Two+ people, Husband-Wife Family, No Own Children	28.5%	17.7%	22.4%	25.2%
Non-family Hhlds	9,444,037	713	2,167	3,692
Two+ people, Female Householder	3.2%	4.9%	4.0%	4.0%
Two+ people, Male Householder	4.1%	8.1%	6.3%	6.0%
Other Family Hhlds	22,570,913	1,001	3,788	6,152
Female Householder, No Own Children	5.7%	5.4%	6.0%	5.9%
Male Householder, No Own Children	2.5%	2.6%	2.4%	2.3%
Female Householder, Own Children	6.9%	7.5%	7.5%	6.8%
Male Householder, Own Children	2.3%	2.7%	2.0%	1.8%
2022 Size of Household				
1 Person Households	27.5%	41.6%	40.1%	38.4%
2 Person Households	32.6%	31.5%	33.4%	35.6%
3 Person Households	15.8%	12.3%	11.9%	12.0%
4 Person Households	13.3%	7.4%	7.8%	7.8%
5 Person Households	6.4%	4.2%	3.9%	3.7%
6 Person Households	2.6%	1.7%	1.6%	1.5%
7+ Person Households	1.9%	1.4%	1.3%	1.1%
Average Household Size	2.56	2.13	2.13	2.13
2022 Vehicles Available				
0 Vehicles Available	8.9%	13.5%	13.4%	10.3%
1 Vehicle Available	33.6%	52.4%	49.7%	49.5%

# Site Selection May 18, 2018

2+ Vehicles Available

CUSHMAN & WAKEFIELD

40.2%

Z+ Verilcies Available	37.376	34.170	30.9%	40.2%
Avg Vehicles Per Hhld	1.92	1.51	1.55	1.59
2010 Census Households:				
2010 Population & Household Overview				
Population	308,745,538	12,415	44,716	76,753
Household Population	300,758,215	11,256	42,340	73,346
Family Population	83.5%	67.9%	71.7%	72.6%
Non-family Population	16.5%	32.1%	28.3%	27.4%
Group Quarters Population	7,987,323	1,159	2,376	3,407
Households	116,716,292	5,269	19,502	34,207
Family Households	75.2%	69.3%	71.7%	73.3%
Non-family Households	24.8%	30.7%	28.3%	26.7%
2010 Households Type and Presence of Children				
Total Households	116,716,292	5,269	19,502	34,207
Family Hhlds	87,715,286	3,653	13,978	25,080
One Person, Female Householder	14.8%	22.9%	23.6%	22.6%
One Person, Male Householder	11.9%	18.6%	16.1%	15.3%
Two+ people, Husband-Wife Family, Own Children	20.2%	10.2%	9.6%	10.0%
Two+ people, Husband-Wife Family, No Own Children	28.2%	17.7%	22.3%	25.3%
Non-family Hhlds	7,973,087	640	1,839	3,162
Two+ people, Female Householder	2.9%	4.7%	3.9%	3.8%
Two+ people, Male Householder	3.9%	7.4%	5.6%	5.4%
Other Family Hhlds	21,027,919	975	3,684	5,965
Female Householder, No Own Children	5.9%	5.4%	6.2%	6.0%
Male Householder, No Own Children	2.6%	3.1%	2.8%	2.6%
Female Householder, Own Children	7.2%	7.5%	7.7%	6.8%
Male Householder, Own Children	2.4%	2.5%	2.2%	2.1%
2010 Size of Household				
1 Person Households	26.7%	41.5%	39.7%	38.0%
2 Person Households	32.8%	30.8%	33.0%	35.4%
3 Person Households	16.1%	12.2%	12.0%	12.0%
4 Person Households	13.4%	7.7%	8.1%	8.0%
5 Person Households	6.5%	4.5%	4.2%	3.8%
6 Person Households	2.6%	1.9%	1.7%	1.5%
7+ Person Households	2.0%	1.4%	1.3%	1.2%
Average Household Size	2.58	2.16	2.16	2.15
2010 Length of Residence				
Average Length of Residence (Years)	13	10	11	11

57.5%

34.1%

36.9%

2010 Vehicles Available

May 18, 2018

CUSHMAN & WAKEFIELD

2010 Venicies Available				
0 Vehicles Available	9.1%	16.1%	15.5%	12.0%
1 Vehicle Available	33.9%	50.5%	47.3%	46.8%
2+ Vehicles Available	57.1%	33.4%	37.2%	41.2%
Avg Vehicles Per Hhld	1.91	1.52	1.58	1.63
2000 Census Households:				
2000 Population & Household Overview				
Population	281,422,025	13,820	44,900	76,913
Household Population	273,637,790	12,545	42,618	74,008
Family Population	84.9%	67.8%	72.8%	74.1%
Non-family Population	15.1%	31.6%	26.9%	25.7%
Group Quarters Population	7,787,915	1,352	2,408	3,032
Households	105,480,443	5,798	19,285	34,306
Family Households	68.5%	48.5%	53.7%	55.6%
Non-family Households	31.5%	53.9%	47.2%	44.8%
2000 Households by Presence of Children				
Total Households with Children	35,234,891	1,292	4,281	7,264
Family Hhlds with Children	35,234,891	1,292	4,281	7,264
Married Couple	72.9%	58.5%	57.6%	60.8%
Male Hhldr-No Spouse	6.2%	12.0%	9.0%	8.3%
Female Hhldr-No Spouse	20.9%	29.4%	33.5%	30.9%
Non-family Hhlds with Children	0	0	0	0
Male Hhldr-No Spouse	0.0%	0.0%	0.0%	0.0%
Female Hhldr-No Spouse	0.0%	0.0%	0.0%	0.0%
Total Households w/out Children	70,304,571	4,643	15,164	27,202
Family Hhlds w/out Children	37,027,574	1,519	6,067	11,827
Married Couple	42.4%	24.7%	30.0%	34.8%
Male Hhldr-No Spouse	3.0%	2.8%	2.8%	2.3%
Female Hhldr-No Spouse	7.3%	5.2%	7.2%	6.4%
Non-family Hhlds w/out Children (N/A)	6,073,922	743	1,830	2,933
Male Hhldr-No Spouse	5.1%	8.9%	6.7%	6.2%
Female Hhldr-No Spouse	3.6%	7.1%	5.3%	4.6%
2000 Size of Household				
1 Person Households	25.8%	41.1%	37.7%	36.3%
2 Person Households	32.5%	34.2%	35.0%	37.3%
3 Person Households	16.5%	12.6%	12.5%	12.1%
4 Person Households	14.3%	6.9%	8.1%	8.4%
5 Person Households	6.7%	3.9%	4.3%	4.0%
6 Person Households	2.7%	1.7%	1.8%	1.5%
7 + Person Households	1.7%	1.9%	1.4%	0.9%

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Average Household Size	2.59	2.16	2.21	2.16
2000 Vehicles Available				
0 Vehicles Available	9.1%	13.8%	13.6%	10.4%
1 Vehicle Available	33.8%	52.1%	49.3%	49.1%
2+ Vehicles Available	57.1%	34.1%	37.1%	40.5%
Avg Vehicles Per Hhld	1.50	1.20	1.20	1.30

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Housing Units Comparison Report for My Site, 2290 Ringling Blvd, Sarasota, FL, 34237:

	Index: Entire US	1 mile(s)	2 mile(s)	3 mile(s)
2017A Housing Units				
Total Housing Units:	135,886,619	6,398	23,879	41,471
Housing Units: Occupied	90.3%	86.1%	85.3%	86.4%
Housing Units: Vacant	9.7%	13.9%	14.8%	13.6%
Total Households	122,737,174	5,510	20,357	35,816
Owner-Occupied: Owned free and clear	21.6%	15.6%	23.5%	27.3%
Owner-Occupied: Owned with a mortgage or loan	42.0%	24.8%	28.3%	31.6%
Renter-Occupied	36.4%	59.7%	48.2%	41.0%
Housing Value:				
\$ 0 - \$24,999	4.3%	2.5%	4.4%	4.3%
\$ 25,000 - \$34,999	2.0%	1.9%	2.0%	2.2%
\$ 35,000 - \$49,999	2.7%	2.4%	2.3%	2.6%
\$ 50,000 - \$79,999	7.5%	10.3%	7.9%	7.4%
\$ 80,000 - \$99,999	6.8%	9.7%	9.6%	8.8%
\$100,000 - \$149,999	13.6%	19.4%	15.9%	16.5%
\$150,000 - \$199,999	14.6%	15.1%	13.6%	15.0%
\$200,000 - \$299,999	18.8%	17.9%	15.5%	17.3%
\$300,000 - \$399,999	10.3%	8.1%	8.3%	8.8%
\$400,000 - \$499,999	6.8%	5.4%	6.6%	5.9%
\$500,000 - \$749,999	6.7%	3.4%	5.6%	4.5%
\$750,000 - \$999,999	3.2%	1.7%	3.3%	2.8%
\$1,000,000 or more	2.7%	2.2%	4.9%	4.1%
Median Home Value	\$193,953	\$162,076	\$177,471	\$174,621
Units In Structure:				
1, Attached	5.8%	6.4%	5.3%	6.2%
1, Detached	61.5%	43.1%	47.2%	53.1%
2	3.8%	5.7%	2.8%	2.7%
3 - 4	4.4%	5.1%	3.6%	3.2%
5 - 9	4.8%	8.9%	5.2%	4.4%
10 - 19	4.5%	8.8%	5.8%	5.2%
20 - 49	3.6%	9.8%	8.2%	7.6%
50 or more	5.0%	8.8%	15.2%	9.9%
Mobile Home/Trailer	6.4%	3.3%	6.7%	7.5%
Other	0.1%	0.0%	0.0%	0.0%
Vehicles Available:				
No Vehicles	9.1%	13.8%	13.6%	10.4%
1 Vehicle	33.8%	52.1%	49.3%	49.1%
2 Vehicles	37.5%	25.9%	28.2%	30.7%
3 Vehicles	13.8%	6.2%	6.8%	7.5%
4 Vehicles	4.3%	1.6%	1.6%	1.7%
5+ Vehicles	1.6%	0.3%	0.5%	0.6%
Year Hholder Moved In:				
1969 or Earlier	2.8%	0.9%	1.2%	1.2%
1970-1979	4.1%	1.4%	2.1%	2.4%
1980-1989	6.3%	2.9%	4.3%	5.6%
1990-1999	12.4%	7.6%	10.7%	13.0%
2000-2004	47.5%	56.5%	52.6%	50.3%
2005 or Later	26.8%	30.6%	29.1%	27.6%



Year Structure Built:				
Before 1939	12.6%	6.4%	3.9%	2.9%
1940 to 1949	5.3%	5.4%	4.7%	3.9%
1950 to 1959	10.4%	21.5%	20.6%	18.9%
1960 to 1969	10.6%	8.4%	10.9%	13.2%
1970 to 1979	15.1%	19.6%	21.5%	24.2%
1980 to 1989	13.4%	14.5%	16.0%	17.3%
1990 to 1999	13.3%	13.3%	9.5%	8.6%
2000 to 2009	9.7%	4.5%	7.1%	6.1%
2010 or later	14.8%	8.7%	10.2%	8.7%
2022 Housing Units				
Total Housing Units:	143,512,941	6,428	24,866	42,640
Housing Units: Occupied	90.2%	85.6%	84.8%	86.0%
Housing Units: Vacant	9.8%	14.4%	15.2%	14.0%
Total Households	129,506,301	5,503	21,084	36,665
Owner-Occupied: Owned free and clear	42.0%	24.2%	27.5%	30.8%
Owner-Occupied: Owned with a mortgage or loan	21.7%	16.0%	23.8%	27.6%
Renter-Occupied	36.3%	59.9%	48.7%	41.6%
Housing Value:				
\$ 0 - \$24,999	3.6%	2.4%	4.1%	4.1%
\$ 25,000 - \$34,999	1.7%	1.8%	1.9%	2.1%
\$ 35,000 - \$49,999	2.3%	2.3%	2.1%	2.5%
\$ 50,000 - \$79,999	6.4%	9.5%	7.3%	7.0%
\$ 80,000 - \$99,999	5.8%	9.0%	8.7%	8.1%
\$100,000 - \$149,999	11.8%	17.5%	14.6%	15.0%
\$150,000 - \$199,999	14.0%	14.5%	12.9%	14.1%
\$200,000 - \$299,999	19.1%	18.3%	15.9%	17.6%
\$300,000 - \$399,999	11.5%	9.2%	9.1%	9.7%
\$400,000 - \$499,999	8.6%	6.5%	7.6%	6.9%
\$500,000 - \$749,999	8.0%	4.2%	6.4%	5.2%
\$750,000 - \$999,999	4.0%	2.2%	3.9%	3.2%
\$1,000,000 or more	3.2%	2.6%	5.5%	4.5%
Median Home Value	\$221,014	\$175,307	\$192,626	\$188,060
Units In Structure:				
1, Attached	5.8%	6.5%	5.3%	6.2%
1, Detached	61.7%	43.0%	46.3%	52.3%
2	3.6%	5.7%	2.8%	2.7%
3 - 4	4.3%		3.6%	3.2%
5 - 9	4.5%	5.0% 9.0%	5.3%	4.5%
10 - 19 20 - 49	4.5%	8.9%	5.9%	5.3%
	3.6%	9.8%	8.3%	7.7%
50 or more Makila Hama (Trailer	5.1%	8.7%	16.1%	10.5%
Mobile Home/Trailer Other	6.4%	3.4%	6.5%	7.6% 0.0%
Other	0.1%	0.0%	0.0%	0.0%
Vehicles Available:				
No Vehicles	8.9%	13.5%	13.4%	10.3%
1 Vehicle	33.6%	52.4%	49.7%	49.5%
2 Vehicles	37.7%	26.1%	28.1%	30.6%
3 Vehicles	13.9%	6.2%	6.7%	7.3%
4 Vehicles	4.3%	1.6%	1.6%	1.7%
5+ Vehicles	1.6%	0.3%	0.5%	0.6%



Year Hholder Moved In:				
1969 or Earlier	2.5%	0.8%	1.0%	1.1%
1970-1979	3.7%	1.3%	1.9%	2.1%
1980-1989	5.7%	2.6%	3.8%	4.9%
1990-1999	11.2%	6.9%	9.6%	11.5%
2000-2004	56.3%	62.7%	60.6%	57.6%
2005 or Later	24.9%	25.6%	26.1%	24.6%
Year Structure Built:				
Before 1939	11.7%	6.3%	3.7%	2.8%
1940 to 1949	5.0%	5.3%	4.4%	3.8%
1950 to 1959	9.8%	21.1%	19.6%	18.1%
1960 to 1969	9.9%	8.3%	10.4%	12.7%
1970 to 1979	14.0%	18.5%	20.2%	23.0%
1980 to 1989	12.5%	14.2%	15.2%	16.6%
1990 to 1999	12.6%	13.2%	9.1%	8.3%
2000 to 2009	9.7%	4.5%	7.1%	6.1%
2010 or later	14.8%	8.7%	10.2%	8.7%
2010 Housing Units				
Tatal Harrison Haite	121 704 720	/ 220	22.744	41 105
Total Housing Units:	131,704,730	6,338	23,744	41,125
Housing Units: Occupied	88.6%	83.1%	82.1%	83.2%
Housing Units: Vacant Total Households	11.4% 116,716,292	16.9% 5,269	17.9% 19,502	16.8% 34,207
Owner-Occupied: Owned free and clear	45.4%	30.2%	33.8%	34,207 37.6%
Owner-Occupied: Owned with a mortgage or loan	19.7%	13.5%	21.2%	24.4%
Renter-Occupied	34.9%	56.3%	45.0%	38.0%
North Cocupied	51.776	00.070	10.070	30.070
Housing Value:				
\$ 0 - \$24,999	4.4%	2.4%	4.2%	3.8%
\$ 25,000 - \$34,999	1.9%	1.2%	1.7%	2.3%
\$ 35,000 - \$49,999	2.7%	0.6%	1.3%	2.4%
\$ 50,000 - \$79,999	8.2%	10.4%	7.0%	6.7%
\$ 80,000 - \$99,999	7.1%	9.2%	10.6%	9.2%
\$100,000 - \$149,999	15.9%	27.6%	20.1%	21.4%
\$150,000 - \$199,999	15.0%	19.9%	18.9%	19.9%
\$200,000 - \$299,999	18.5%	14.8%	12.2%	13.3%
\$300,000 - \$399,999	10.4%	6.3%	7.6%	7.9%
\$400,000 - \$499,999	5.6%	3.4%	5.5%	4.7%
\$500,000 - \$749,999	6.1%	2.5%	4.2%	3.2%
\$750,000 - \$999,999	2.2%	0.5%	2.2%	1.6%
\$1,000,000 or more	2.1%	1.3%	4.3%	3.6%
Median Home Value	\$178,828	\$146,988	\$161,901	\$158,919
Units In Structure:				
1, Attached	5.8%	5.8%	4.9%	5.8%
1, Detached	61.5%	44.0%	48.2%	54.1%
2	3.8%	5.4%	2.6%	2.5%
3 - 4	4.4%	5.9%	4.1%	3.6%
5 - 9	4.8%	7.7%	4.4%	3.9%
10 - 19	4.5%	8.2%	5.1%	4.7%
20 - 49	3.6%	10.3%	8.5%	8.0%
50 or more	4.9%	9.7%	16.0%	10.5%
Mobile Home/Trailer	6.6%	3.0%	6.2%	6.9%
Other	0.1%	0.0%	0.0%	0.0%

Vehicles Available:



No Vehicles	9.1%	16.1%	15.5%	12.0%
1 Vehicle	33.9%	50.5%	47.3%	46.8%
2 Vehicles	37.6%	24.6%	27.3%	30.2%
3 Vehicles	13.7%	6.7%	7.6%	8.4%
4 Vehicles	4.2%	1.9%	1.8%	1.9%
5+ Vehicles	1.6%	0.1%	0.6%	0.7%
Year Hholder Moved In:				
1969 or Earlier	5.1%	2.3%	2.4%	2.3%
1970-1979	6.0%	2.6%	3.7%	4.1%
1980-1989	9.1%	6.1%	7.6%	9.2%
1990-1999	19.4%	18.7%	20.6%	22.9%
2000-2004	19.8%	19.0%	20.2%	20.6%
2005-CYE	40.5%	51.3%	45.5%	41.0%
Year Structure Built:				
Before 1939	13.6%	6.9%	4.2%	3.2%
1940 to 1949	5.5%	5.4%	4.7%	4.0%
1950 to 1959	11.0%	21.8%	21.0%	19.2%
1960 to 1969	11.1%	8.5%	11.1%	13.5%
1970 to 1979	16.0%	19.9%	22.0%	24.7%
1980 to 1989	14.0%	14.6%	16.2%	17.5%
1990 to 1999	13.9%	13.4%	9.6%	8.7%
2000 to 2004	8.8%	4.8%	7.9%	6.5%
2005 or later	6.1%	4.5%	3.4%	2.7%
2000 Housing Units				
Total Housing Units:	115,905,192	6,292	21,645	38,548
Owner-Occupied	60.3%	42.6%	50.8%	58.3%
Renter-Occupied	30.7%	49.6%	38.3%	30.7%
Vacant	9.0%	7.9%	10.9%	11.0%
Owner Occupied Home Value:				
\$ 0 - \$24,999	5.7%	2.8%	4.4%	4.3%
\$ 0 - \$24,799 \$ 25,000 - \$34,999	3.3%	3.1%	1.4%	2.0%
\$ 25,000 - \$34,999 \$ 35,000 - \$49,999	6.0%	5.0%	5.1%	5.2%
\$ 50,000 - \$79,999	16.4%	30.8%	27.8%	23.8%
\$ 80,000 - \$99,999	13.2%	28.0%	24.4%	21.6%
\$100,000 - \$149,999	21.8%	19.3%	18.9%	22.1%
\$150,000 - \$199,999	13.4%	3.3%	4.7%	7.3%
\$200,000 - \$299,999		3.2%	6.0%	6.3%
\$200,000 - \$299,999 \$300,000 - \$399,999	11.2%	3.2% 2.4%	6.0% 3.3%	6.3% 2.9%
\$300,000 - \$399,999	11.2% 4.2%	2.4%	3.3%	2.9%
\$300,000 - \$399,999 \$400,000 - \$499,999	11.2% 4.2% 2.0%	2.4% 1.3%	3.3% 1.5%	2.9% 1.3%
\$300,000 - \$399,999	11.2% 4.2% 2.0% 1.7%	2.4% 1.3% 0.4%	3.3% 1.5% 1.0%	2.9% 1.3% 1.5%
\$300,000 - \$399,999 \$400,000 - \$499,999 \$500,000 - \$749,999	11.2% 4.2% 2.0%	2.4% 1.3%	3.3% 1.5%	2.9% 1.3%
\$300,000 - \$399,999 \$400,000 - \$499,999 \$500,000 - \$749,999 \$750,000 - \$999,999	11.2% 4.2% 2.0% 1.7% 0.6%	2.4% 1.3% 0.4% 0.4%	3.3% 1.5% 1.0% 0.4%	2.9% 1.3% 1.5% 0.6%
\$300,000 - \$399,999 \$400,000 - \$499,999 \$500,000 - \$749,999 \$750,000 - \$999,999 \$1,000,000 or more Median Home Value	11.2% 4.2% 2.0% 1.7% 0.6% 0.6%	2.4% 1.3% 0.4% 0.4% 0.1%	3.3% 1.5% 1.0% 0.4% 0.9%	2.9% 1.3% 1.5% 0.6% 1.1%
\$300,000 - \$399,999 \$400,000 - \$499,999 \$500,000 - \$749,999 \$750,000 - \$999,999 \$1,000,000 or more Median Home Value Cash Rent:	11.2% 4.2% 2.0% 1.7% 0.6% 0.6%	2.4% 1.3% 0.4% 0.4% 0.1% \$85,105	3.3% 1.5% 1.0% 0.4% 0.9% \$88,064	2.9% 1.3% 1.5% 0.6% 1.1% \$92,522
\$300,000 - \$399,999 \$400,000 - \$499,999 \$500,000 - \$749,999 \$750,000 - \$999,999 \$1,000,000 or more Median Home Value Cash Rent: \$ 0 - \$100	11.2% 4.2% 2.0% 1.7% 0.6% 0.6% \$110,813	2.4% 1.3% 0.4% 0.4% 0.1% \$85,105	3.3% 1.5% 1.0% 0.4% 0.9% \$88,064	2.9% 1.3% 1.5% 0.6% 1.1% \$92,522
\$300,000 - \$399,999 \$400,000 - \$499,999 \$500,000 - \$749,999 \$750,000 - \$999,999 \$1,000,000 or more  Median Home Value  Cash Rent: \$ 0 - \$100 \$ 100 - \$199	11.2% 4.2% 2.0% 1.7% 0.6% 0.6% \$110,813	2.4% 1.3% 0.4% 0.4% 0.1% \$85,105	3.3% 1.5% 1.0% 0.4% 0.9% \$88,064	2.9% 1.3% 1.5% 0.6% 1.1% \$92,522
\$300,000 - \$399,999 \$400,000 - \$499,999 \$500,000 - \$749,999 \$750,000 - \$999,999 \$1,000,000 or more Median Home Value Cash Rent: \$ 0 - \$100 \$ 100 - \$199 \$ 200 - \$299	11.2% 4.2% 2.0% 1.7% 0.6% 0.6% \$110,813	2.4% 1.3% 0.4% 0.4% 0.1% \$85,105	3.3% 1.5% 1.0% 0.4% 0.9% \$88,064	2.9% 1.3% 1.5% 0.6% 1.1% \$92,522 1.7% 5.4% 4.3%
\$300,000 - \$399,999 \$400,000 - \$499,999 \$500,000 - \$749,999 \$750,000 - \$999,999 \$1,000,000 or more  Median Home Value  Cash Rent: \$ 0 - \$100 \$ 100 - \$199 \$ 200 - \$299 \$ 300 - \$399	11.2% 4.2% 2.0% 1.7% 0.6% 0.6% \$110,813	2.4% 1.3% 0.4% 0.4% 0.1% \$85,105  0.1% 1.1% 2.7% 2.6%	3.3% 1.5% 1.0% 0.4% 0.9% \$88,064 2.0% 6.7% 5.3% 6.7%	2.9% 1.3% 1.5% 0.6% 1.1% \$92,522  1.7% 5.4% 4.3% 6.4%
\$300,000 - \$399,999 \$400,000 - \$499,999 \$500,000 - \$749,999 \$750,000 - \$999,999 \$1,000,000 or more Median Home Value Cash Rent: \$ 0 - \$100 \$ 100 - \$199 \$ 200 - \$299	11.2% 4.2% 2.0% 1.7% 0.6% 0.6% \$110,813	2.4% 1.3% 0.4% 0.4% 0.1% \$85,105	3.3% 1.5% 1.0% 0.4% 0.9% \$88,064	2.9% 1.3% 1.5% 0.6% 1.1% \$92,522 1.7% 5.4% 4.3%

May 18, 2018



\$ 700 - \$799	7.8%	12.8%	11.7%	10.9%
\$ 800 - \$899	5.3%	5.3%	4.7%	6.2%
\$ 900 - \$999	3.2%	1.4%	1.9%	2.4%
\$1,000 - \$1,249	3.9%	1.4%	2.2%	2.5%
\$1,250 - \$1,499	1.7%	0.4%	0.7%	0.9%
\$1,500 - \$1,999	1.5%	3.1%	1.5%	1.2%
\$2,000 or more	0.8%	0.0%	0.2%	0.3%
No Cash Rent	5.4%	1.2%	3.5%	4.5%
Average Contract Rent	\$539	\$639	\$556	\$565
Units In Structure:				
1, Attached	5.6%	5.5%	4.3%	6.6%
1, Detached	61.5%	46.0%	52.6%	57.2%
2	4.2%	8.3%	5.0%	4.0%
3 - 4	4.6%	4.9%	4.7%	3.8%
5 - 9	4.6%	9.8%	6.8%	5.2%
10 - 19	3.9%	6.7%	5.5%	4.7%
20 - 49	3.3%	9.1%	5.5%	4.9%
50 or more	5.2%	6.6%	9.3%	6.5%
Mobile Home/Trailer	7.0%	3.2%	6.2%	7.0%
Other	0.1%	0.0%	0.2%	0.2%
Vehicles Available:				
No Vehicles	10.3%	11.1%	12.4%	9.7%
1 Vehicle	34.2%	50.8%	48.6%	48.4%
2 Vehicles	38.4%	32.2%	29.4%	32.2%
3 Vehicles	12.5%	4.4%	7.4%	7.7%
4 Vehicles	3.4%	1.0%	1.6%	1.5%
5+ Vehicles	1.3%	0.4%	0.6%	0.5%
Year Moved In:				
1969 or Earlier	9.7%	5.4%	6.1%	5.7%
1970-1979	9.9%	5.3%	7.9%	8.6%
1980-1989	15.6%	11.1%	13.7%	16.7%
1990-1994	16.1%	11.5%	14.2%	16.3%
1995-1998	28.9%	32.7%	31.5%	30.5%
1999-March 2000	19.9%	34.1%	26.6%	22.2%
Year Structure Built:				
Before 1939	15.0%	10.3%	6.1%	4.7%
1940 to 1949	7.3%	6.3%	5.8%	4.8%
1950 to 1959	12.7%	18.5%	19.5%	17.3%
1960 to 1969	13.7%	14.5%	18.4%	20.1%
1970 to 1979	18.5%	20.6%	24.4%	26.8%
1980 to 1989	15.8%	16.4%	17.2%	18.3%
1990 to 1994	7.3%	7.7%	4.5%	4.6%
1995 to 1998	7.3%	4.6%	3.3%	2.6%
1999 to March 2000	2.4%	1.0%	0.9%	0.7%

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Experian Data Methodology



Income Comparison Report for My Site, 2290 Ringling Blvd, Sarasota, FL, 34237:

	Index: Entire US	1 mile(s)	2 mile(s)	3 mile(s)
Total Households	122,737,174	5,510	20,357	35,816
2017A Household Income:				
\$ 0 - \$9,999	6.9%	8.8%	8.8%	7.7%
\$ 10,000 - \$19,999	10.0%	12.9%	13.6%	12.2%
\$ 20,000 - \$29,999	10.0%	17.3%	16.0%	14.8%
\$ 30,000 - \$39,999	9.4%	12.0%	11.1%	10.9%
\$ 40,000 - \$49,999	8.6%	11.3%	10.3%	10.4%
\$ 50,000 - \$59,999	7.9%	8.8%	7.9%	8.3%
\$ 60,000 - \$74,999	10.3%	10.0%	9.5%	9.9%
\$ 75,000 - \$99,999	12.6%	8.9%	8.8%	9.9%
\$100,000 - \$124,999	8.6%	4.5%	5.1%	6.0%
\$125,000 - \$149,999	5.1%	2.4%	2.3%	2.6%
\$150,000 +	10.6%	3.3%	6.5%	7.3%
Average Household Income	\$81,217	\$53,959	\$62,949	\$66,875
Median Household Income	\$56,286	\$39,127	\$40,484	\$43,700
Per Capita Income	\$30,982	\$24,177	\$28,008	\$30,249

#### Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

Total Families (Family Households)	80,787,447	2,533	10,269	18,793	
Husband-Wife Family, Own Children, Below Poverty	1,964,884	111	390	590	
Husband-Wife Family, No Own Children, Below Poverty	1,262,019	41	233	369	
Male Householder, Own Children, Below Poverty	617,027	36	151	188	
Male Householder, No Own Children, Below Poverty	274,059	14	47	66	
Female Householder, Own Children, Below Poverty	3,431,758	149	659	946	
Female Householder, No Own Children, Below Poverty	882,150	44	209	362	
Husband-Wife Family, Own Children, At/Above Poverty	21,829,120	427	1,544	2,943	
Husband-Wife Family, No Own Children, At/Above Poverty	33,892,361	937	4,358	8,779	
Male Householder, Own Children, At/Above Poverty	2,239,708	111	266	468	
Male Householder, No Own Children, At/Above Poverty	2,844,136	137	467	779	
Female Householder, Own Children, At/Above Poverty	5,208,416	272	904	1,508	
Female Householder, No Own Children, At/Above Poverty	6,341,809	255	1,041	1,796	



Poverty: Popn, Ratio of Income to Poverty	Level			
Total Population for whom poverty status is determined	325,227,741	13,015	46,962	80,780
Less Than .50	22,017,217	946	3,322	5,585
.5099	27,724,453	1,653	6,158	8,557
1.00 - 1.24	15,540,866	836	3,264	4,609
1.25 - 1.49	15,625,397	929	2,849	4,903
1.50 - 1.84	21,535,007	1,223	4,733	6,972
1.85 - 1.99	8,724,843	582	1,593	2,696
2.00+	214,059,958	6,846	25,043	47,457
Poverty: Popn by Race				
By Race				
White, Below Poverty Level	26,936,916	1,346	4,566	7,791
White, Above Poverty Level	202,076,348	8,514	28,821	53,445
Black, Below Poverty Level	11,435,408	392	3,000	3,829
Black, Above Poverty Level	30,344,187	779	4,943	7,106
AI/Alaskan Native, Below Poverty Level	898,419	31	74	104
AI/Alaskan Native, Above Poverty Level	2,272,696	32	138	254
Asian, Below Poverty Level	2,284,559	53	100	174
Asian, Above Poverty Level	15,689,936	127	596	1,102
NH/PI, Below Poverty Level	128,106	9	10	10
NH/PI, Above Poverty Level	492,086	11	18	30
Some Other Race, Below Poverty Level	5,788,652	604	1,218	1,492
Some Other Race, Above Poverty Level	16,044,592	693	2,155	3,248
2+ Races, Below Poverty Level	2,269,610	162	511	742
2+ Races, Above Poverty Level	8,566,226	260	811	1,453
Poverty: Popn by Ethnicity				
Hispanic/Latino				
Hispanic/Latino, Below Poverty Level	13,675,665	1,341	3,196	4,284
Hispanic/Latino, Above Poverty Level	44,462,765	2,489	7,324	11,125
Non-Hispanic/Latino, Below Poverty Level	36,066,005	1,258	6,284	9,858
Non-Hispanic/Latino, Above Poverty Level	231,023,306	7,927	30,158	55,513
Non-Hispanic/Latino by Race				
White, Below Poverty Level	20,490,392	777	2,939	5,460
White, Above Poverty Level	177,818,765	6,877	24,280	46,512
Other than White, Below Poverty Level	29,251,278	1,821	6,541	8,682
Other than White, Above Poverty Level	97,667,306	3,540	13,202	20,126
	Index: Entire US	1 mile(s)	2 mile(s)	3 mile(s)
2022 Household Income:				
Total Households	129,506,301	5,503	21,084	36,665
2022 Household Income:				
\$ 0 - \$9,999	5.2%	7.1%	7.1%	6.2%
\$ 10,000 - \$19,999	9.0%	12.2%	12.8%	11.4%
\$ 20,000 - \$29,999	8.8%	15.9%	14.7%	13.5%

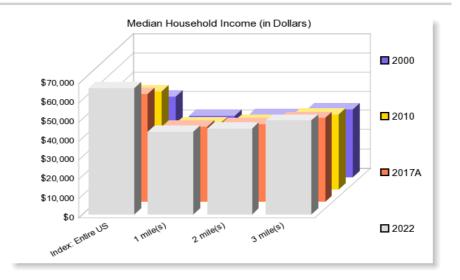


\$ 30,000 - \$39,999	8.4%	11.4%	10.4%	10.2%
\$ 40,000 - \$49,999	7.8%	10.6%	9.7%	9.6%
\$ 50,000 - \$59,999	6.9%	7.8%	6.9%	7.2%
\$ 60,000 - \$74,999	10.2%	11.0%	10.2%	10.6%
\$ 75,000 - \$99,999	13.5%	10.6%	10.3%	11.3%
\$100,000 - \$124,999	10.5%	5.9%	6.5%	7.5%
\$125,000 - \$149,999	6.5%	3.1%	3.1%	3.5%
\$150,000 +	13.3%	4.5%	8.2%	8.9%
Average Household Income	\$93,376	\$61,354	\$72,298	\$76,009
Median Household Income	\$65,658	\$43,086	\$44,701	\$48,778
Per Capita Income	\$36,063	\$27,740	\$32,744	\$34,867
	Index: Entire	1	2	3
	US	mile(s)	mile(s)	mile(s)
2010 Census Household Income:				
Fotal Households	116,716,292	5,269	19,502	34,207
2010 Census Household Income:				
5 0 - \$9,999	7.4%	9.3%	9.3%	8.1%
\$ 10,000 - \$19,999	10.8%	15.8%	16.4%	14.6%
\$ 20,000 - \$29,999	11.0%	18.3%	16.8%	15.7%
\$ 30,000 - \$39,999	10.4%	12.9%	12.5%	12.3%
\$ 40,000 - \$49,999	9.3%	11.3%	10.3%	10.6%
\$ 50,000 - \$59,999	8.2%	7.4%	6.7%	7.2%
\$ 60,000 - \$74,999	10.3%	8.0%	8.1%	8.9%
\$ 75,000 - \$99,999	12.2%	8.1%	7.7%	8.6%
\$100,000 - \$124,999	8.2%	3.9%	4.6%	5.5%
\$125,000 - \$149,999	4.4%	1.9%	2.0%	2.2%
\$150,000 +	7.9%	3.0%	5.7%	6.3%
Average Household Income	\$73,387	\$50,373	\$57,880	\$61,960
Median Household Income	\$51,362	\$34,667	\$35,971	\$39,346
Per Capita Income	\$28,088	\$22,767	\$25,997	\$28,240
	Index: Entire	1	2	3
	US	mile(s)	mile(s)	mile(s)
2000 Census Household Income:				
Total Households	105,480,443	5,798	19,285	34,306
2000 Census Household Income:				
\$ 0 - \$9,999	9.5%	10.1%	12.4%	10.0%
\$ 10,000 - \$19,999	12.6%	16.0%	17.3%	16.3%



\$ 30,000 - \$39,999	12.3%	17.4%	15.3%	14.7%
\$ 40,000 - \$49,999	10.6%	12.6%	10.9%	10.9%
\$ 50,000 - \$59,999	9.0%	8.9%	8.9%	9.4%
\$ 60,000 - \$74,999	10.4%	6.8%	6.9%	8.0%
\$ 75,000 - \$99,999	10.2%	4.9%	5.6%	7.1%
\$100,000 - \$124,999	5.2%	2.6%	3.1%	3.7%
\$125,000 - \$149,999	2.5%	0.8%	1.3%	1.5%
\$150,000 +	4.6%	1.4%	2.7%	3.4%
Average Household Income	\$56,675	\$42,081	\$45,725	\$49,759
Median Household Income	\$42,257	\$32,206	\$32,397	\$35,213
Per Capita Income	\$21,242	\$17,653	\$19,640	\$22,194

Index: Entire	1	2	3
US	mile(s)	mile(s)	mile(s)



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